

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Brendan Reville</td> <td>12/02/2010</td> </tr> <tr> <td>Stacey Law</td> <td>08/21/2008</td> </tr> <tr> <td>Derek Smith</td> <td>08/21/2008</td> </tr> </tbody> </table>		Name	Execution Date	Brendan Reville	12/02/2010	Stacey Law	08/21/2008	Derek Smith	08/21/2008		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Microsoft Corporation</td> </tr> <tr> <td>Street Address:</td> <td>One Microsoft Way</td> </tr> <tr> <td>City:</td> <td>Redmond</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98052</td> </tr> </table>		Name:	Microsoft Corporation	Street Address:	One Microsoft Way	City:	Redmond	State/Country:	WASHINGTON	Postal Code:	98052
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CORRESPONDENCE DATA											
<p>Fax Number: (215)568-3439</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (215) 568-3100</p> <p>Email: mcalico@woodcock.com</p> <p>Correspondent Name: Woodcock Washburn LLP</p> <p>Address Line 1: 2929 Arch Street</p> <p>Address Line 2: Cira Centre, 12th Floor</p> <p>Address Line 4: Philadelphia, PENNSYLVANIA 19104</p>											
ATTORNEY DOCKET NUMBER:	MSFT-3615/324505.01										
NAME OF SUBMITTER:	Masako Calico										
<p>Total Attachments: 4</p> <p>source=1809769_1#page1.tif</p>											

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PATENT ASSIGNMENT

I/WE, Brendan Reville, Stacey Law, and Derek Smith ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Social Virtual Avatar Modification" ("APPLICATION"), which:

- ☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 41505, to insert here in parenthesis (Application No. _____, filed _____) this APPLICATION's Application No. and filing date, when known;
- ☒ was filed on August 22, 2008 and was given Application No. 12/197,228;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

PATENT ASSIGNMENT

<u>Brendan Reville</u>	<u>12/2/10</u>
Inventor's Signature	Date
<u>Brendan Reville</u>	<u>Printed Name in Native Language (if other than English)</u>

<u>Stacey Law</u>	<u> </u>
Inventor's Signature	Date
<u>Stacey Law</u>	<u>Printed Name in Native Language (if other than English)</u>

<u>Derek Smith</u>	<u> </u>
Inventor's Signature	Date
<u>Derek Smith</u>	<u>Printed Name in Native Language (if other than English)</u>

MS Docket No. 324505.01
(OC Docket No. MSFT-6215)

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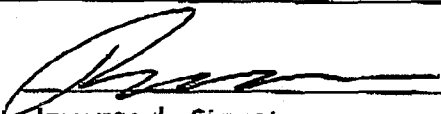
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	8/21/08
Inventor's Signature	Date
Brendan Revillie	Printed Name in Native Language (if other than English)

	08/21/2008
Inventor's Signature	Date
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