

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David YURMAN	11/30/2010
RECEIVING PARTY DATA	
Name:	DAVID YURMAN SA
Street Address:	Rue Neuve 9
City:	La Chaux-de-Fonds
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29377543
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NAME OF SUBMITTER:	Sanjiv M. Chokshi
Total Attachments: 1 source=DavidYurmanAssig96979-95#page1.tif	

CH \$40.00 29377543

ASSIGNMENT

WHEREAS, I, DAVID YURMAN, a citizen of the United States of America, residing at 24 Vestry Street, New York, New York 10013 (hereinafter "Assignor"), have invented a new and original design for an invention relating to a CASE FOR WRISTWATCH, for which a design patent application was filed in the United States Patent and Trademark Office on October 22, 2010 as U.S. Design Patent Application No. 29/377,543;

WHEREAS, DAVID YURMAN SA, an entity organized and existing under the laws of the country of Switzerland, having a principal place of business at Rue Neuve 9, CH-2300 La Chaux-de-Fonds, Switzerland (referred to hereinafter as "Assignee"), is desirous of acquiring all right, title and interest in and to said invention, said application and any Design Patent that may be granted thereon or therefrom; and

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, assigns and sets over to said Assignee the entire right, title and interest in and for the United States of America and all other countries in and to said invention and the aforesaid application for patent, all original, divisional, continuation, continuation-in-part, provisional, non-provisional, reexamination, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said application and/or applications resulting therefrom to said Assignee herein, as assignee of the entire interest therein; and the undersigned for him and his legal representatives, heirs and assigns does hereby agree and covenant, without further remuneration, to execute and deliver all divisional, continuation, continuation-in-part, reexamination, reissue and other applications for patent on said invention and all assignments and powers of attorney thereof to said Assignee or its assigns, to communicate to said Assignee or its legal representatives all facts known to the undersigned respecting said invention, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths and to do generally everything necessary to aid said Assignee, its successors, assigns and nominees in obtaining patent protection on said invention in all countries, the expenses incident to said applications to be borne and paid by said Assignee.

Nov. 30 2010
Date

By: 
DAVID YURMAN (ASSIGNOR)