

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Doug Halley	07/15/2010
RECEIVING PARTY DATA	
Name:	Matthew Gregor
Street Address:	2440 Overlook Road
Internal Address:	#1
City:	Cleveland Heights
State/Country:	OHIO
Postal Code:	44106
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12896141
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	330-535-5711
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Correspondent Name:	Heather M. Barnes
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Address Line 2:	Suite 500
Address Line 4:	Akron, OHIO 44311-4407
ATTORNEY DOCKET NUMBER:	24922.52159
NAME OF SUBMITTER:	Heather M. Barnes
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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PATENT
REEL: 025447 FRAME: 0031

ASSIGNMENT

WHEREAS,

Design Interface Inc., having a principal place of business at 25125 Detroit Road, #110, Westlake, OH 44145, and Doug Halley, an individual Industrial Engineer employed by Design Interface and having an address at 27350 DUNFORD AVE., WESTLAKE, OH 44145 (hereinafter referred to as the "ASSIGNOR") are the owner and/or inventor of certain new and useful improvements in the following Pilates Deluxe Mat Reformer:

INVENTION TITLE	FILED
Exercise Apparatus	July, 2010

OCTOBER 1, 2010

DRH 10/27/10
AS 10/27/10
MG. 10/27/10

And WHEREAS, Matthew Gregor, having a principal place of business at 2440 Overlook Road, #1, Cleveland Hts., OH 44106, (hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to an application and the invention(s) and improvement(s) therein disclosed, for the United States of America, together with any provisional patent applications which may have been or may be filed, and any Letters Patent which may issue therefor in the United States and in any other countries, and all conversions, divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of prototype agreements previously executed between the parties, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America and any other countries, and any Letters Patent which may issue therefor in the United States and any other countries and all provisionals, conversions, divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, reissues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said United States application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents, or such other designated representative of any foreign country, is requested to issue such Letters Patent in accordance with this assignment.
Design Interface Inc.

Signature: Ad Slattery Date: 7/15/2010, 2010
Name: Adrian Slattery
Title: Principle

County of Cuyahoga)
State of Ohio)

Subscribed to and Sworn before me this 15th day of July, 2010.

Babita Basu
Notary Public

BABITA BASU
Notary Public, State of Ohio
My Commission Expires July 31, 2010

Signature: Douglas R. Halley Date: 7/15/2010, 2010
Name: Doug Halley
Title: Design Interface Inc. - Industrial Designer

County of Cuyahoga)
State of Ohio)

Subscribed to and Sworn before me this 15th day of July, 2010.

Babita Basu
Notary Public

BABITA BASU
Notary Public, State of Ohio
My Commission Expires July 31, 2010