PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
		Name	Execution Date		
Cortland Finnegan			11/26/2010		
Joshua Ward			11/16/2010		
Christopher Dixon			11/16/2010		
RECEIVING PARTY DATA					
Name: F.W.D., LLC					
Street Address:	174 Rolling Creek Drive				
City:	Raeford				
State/Country:	NORTH CAROLINA				
Postal Code:	28376				
PROPERTY NUMBERS Total: 1					
Property Type		Number	29379450		
Application Number: 29379		379450	29.		
CORRESPONDENCE DATA					
CORRESPONDENCE DATA Fax Number: (502)587-6391					
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ATTORNEY DOCKET NUMBER:		FW000/00FW2			
NAME OF SUBMITTER:		Memorie Stofferahn			
Total Attachments: 4 source=00FW2DesignAssignment#page1.tif PATENT					

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ASSIGNMENT OF INVENTION AND OF LETTERS PATENT

WHEREAS, I, Cortland Finnegan having a mailing address of 9254 Wardley Park, Brentwood, TN 37027, have invented certain improvements in a SHOE HEEL ASSEMBLY and have filed an application for United States Letters Patent therefor, namely U.S. Application Serial No. 29/379, 450, on November, 2010;

WHEREAS, I, Joshua Ward having a mailing address of 174 Rolling Creek Dr., Raeford, NC 28376, have invented certain improvements in a SHOE HEEL ASSEMBLY and have filed an application for United States Letters Patent therefor, namely U.S. Application Serial No. $\frac{29}{379,450}$, on November, 2010;

WHEREAS, I, Christopher Dixon having a mailing address of 6791 Woodbridge Way, Apt. 301, Fayetteville, NC 28314, have invented certain improvements in a SHOE HEEL ASSEMBLY and have filed an application for United States Letters Patent therefor, namely U.S. Application Serial No. $\frac{29/379,450}{2010}$, on November, 2010; and

WHEREAS, F.W.D. LLC, Inc. (hereinafter referred to as Assignee), whose mailing address is 174 Rolling Creek Dr., Raeford, NC 28376 (including its successors and assigns), desires to acquire my entire right, title, and interest in and to said application and the invention(s) and improvements(s) therein disclosed, for the United States and all divisions, continuations, reissues, renewals and/or extensions thereof;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned have sold, assigned, and transferred, and by these presents do sell, assign, and transfer to Assignee, its heirs, successors, legal representatives, and assigns the entire right, title, and interest of the undersigned in and to said invention, said application, and in and to any Letters Patent(s) that may be granted therefor in the United States of America, its territories, dependencies, and possessions, and in any and all foreign countries, including rights of priority under the International Convention of Paris (1883) as amended; and to any and all utility

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applications claiming priority thereto and any and all divisions, reissues, continuations, continuation-in-parts, conversions, and extensions thereof for the full term or terms for which the same may be granted in the United States of America or any foreign country.

The undersigned agree that the Assignee may apply for domestic and foreign Letters Patent on the invention, and agree to cooperate with the Assignee, and to execute without additional consideration any additional documents as deemed necessary by the Assignee to apply for or maintain patents or other legal protection for the invention in any country of the world.

The undersigned agree to execute all papers necessary in connection with this application and any divisions, reissues, continuations, continuation-in-parts, conversions and extensions thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree to execute all papers necessary in connection with any interference which may be declared concerning this application or divisions, reissues, continuations, continuation-in-parts, conversions and extensions thereof or Letters Patent or reissue patent issued thereon and to cooperate with the Assignee in obtaining and producing evidence and proceeding with such interference.

The undersigned agree to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned hereby authorize and request the officials of the U. S. Patent and Trademark Office and in any foreign countries to issue any and all Letters Patent resulting from said application or any divisions, reissues, continuations, continuation-in-parts, conversions and extensions thereof to the said Assignee, as Assignee of the entire interest, and hereby covenant that they has not executed, and will not execute, any agreement in conflict herewith.

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The undersigned hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

The undersigned also grant the law firm of Stites & Harbison, PLLC the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document, including serial numbers and filing dates above.

IN WITNESS WHEREOF, executed by the undersigned on the date above the undersigned name.

Signed and sealed at	on	, 2010.			
		$\Omega \Omega $			
		hith			
	UGGLE Cortlan	d Finnegan			
State of Tennessee))	I'I'I'TUGULA	\mathbb{N}			
County of Davidson) ss	STATE				
County of $Davidson$)	F: STOFESEE				
	TENNERARY				
	NUBLIC . T				
Subscribed and sworn to before me this 2014 day of Nevember 2010.					
Vine Jule le					
Notary Public					
My Commission expires	ission Expires JULY 3, 2012				

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Signed and sealed at	on, 2010.
State of)) ss County of)	Joshua Ward
Subscribed and sworn to before me this $\underline{\prod_{g=1}^{+h}}$ day of Notary Public My Commission expires $\underline{4-4-2015}$.	JARROD LEWIS NOTARY PUBLIC CUMBERLAND COUNTY NORTH CAROLINA MY COMMISSION EXPIRES APR. 04, 2015
Signed and sealed at State of) State of) State of) State of)	on, 2010.
Subscribed and sworn to before me this $\frac{16^{++}}{16^{-++}}$ day of Notary Public My Commission expires $\underline{4-4-2615}$.	JARROD LEWIS NOTARY PUBLIC CUMBERLAND COUNTY NORTH CAROLINA MY COMMISSION EXPIRES APR. 04, 2015

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RECORDED: 12/03/2010