PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
[
		Name	Execution Date		
Hong Tian			06/22/2007		
Devesh Mishra			06/22/2007		
Mackenzie Smith			08/15/2007		
James E. Bacus			06/22/2007		
RECEIVING PARTY DATA					
Name:	Amazon Tec	hnologies, Inc.			
Street Address:	P.O. Box 81)2			
City:	Reno				
State/Country:	NEVADA				
Postal Code:	89507				
PROPERTY NUMBER	RS Total: 1				
Property Type		Numbe	r		
Application Number: 11744		11744336			
CORRESPONDENCE DATA					
Fax Number:(512)853-8801Correspondence will be sent via US Mail when the fax attempt is unsuccessful.					
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Address Line 4: Austin, TEXAS 78767-0398					
ATTORNEY DOCKET NUMBER:		5924-07700/RCK			
NAME OF SUBMITTER:		Robert C. Kowert			
Total Attachments: 6 source=Assignment-REG01353#page1.tif					
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PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s): Hong Tian 1200 12TH Avenue South, Suite 1200 Seattle, WA 98144-2734

Devesh Mishra 1200 12TH Avenue South, Suite 1200 Seattle, WA 98144-2734

Mackenzie Smith 1200 12TH Avenue South, Suite 1200 Seattle, WA 98144-2734

James E. Bacus 1200 12TH Avenue South, Suite 1200 Seattle, WA 98144-2734

Assignee: Amazon Technologies, Inc. P.O. Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"SYSTEM AND METHOD FOR PACKAGE PERFORMANCE ANALYSIS" for which:

a non-provisional application for United States Letters Patent:

was filed on May 4, 2007 and accorded U.S. Serial No. 11/744,336; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of <u>Meyertons, Hood, Kivlin,</u> <u>Kowert & Goetzel, P.C.</u>, associated with Customer No. <u>35690</u>, to insert here in parenthesis (U.S. Serial No. ______, filed ______) this APPLICATION'S U.S. Serial Number and filing date, when known.

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PATENT REEL: 025464 FRAME: 0058 WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at Post Office Box 8102, Reno, Nevada 89507, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

PATENT REEL: 025464 FRAME: 0059

U.S. Patent Appln. No. <u>11/744,336</u> Filing Date: <u>May 4, 2007</u> Attorney Docket No. 5924-07700 Client Docket No. <u>REG 01353 2007PT</u>

6-22-2007 Date State of WASHINGTON)) ss: County of KING)

Hong Tian

I certify that I know or have satisfactory evidence that <u>Hong Tian</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

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Dated 6-22-2007
Signature of Succe L. Pungton
Printed Name SHEREE L. PENININGGTON
My commission expires <u>6-19-2009</u>

Page 3 of 6

07 66 Date State of WASHINGTON County of _____ KING

Devesh Mishra

I certify that I know or have satisfactory evidence that <u>Devesh Mishra</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

)) ss:

)



Dated 6-22-2007
Signature of Notary Public Level L - Pungton
Printed Name SHEREE L. PENNINGTON
My commission expires <u>6-19-2009</u>

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U.S. Patent Appln. No. <u>11/744,336</u> Filing Date: <u>May 4, 2007</u>

Date

(Seal)

Attorney Docket No. <u>5924-07700</u> Client Docket No. <u>REG 01353 2007PT</u>

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 State of <u>WASHINGTOM</u>
)

 County of <u>KING</u>
)

Mackenzie Smith

I certify that I know or have satisfactory evidence that <u>Mackenzie Smith</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

ENVIL.	Dated 8-15-2007
ON ENILOU	Signature of Notary Public Sherre L. Pungton
	Printed Name SHEREE L. PENNINGTON
	My commission expires $6 - 19 - 2009$
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U.S. Patent Appln. No. <u>11/744,336</u> Filing Date: <u>May 4, 2007</u> Attorney Docket No. <u>5924-07700</u> Client Docket No. <u>REG 01353 2007PT</u>

6-22-2007	
Date	
State of WASHINGTON)
County of KING) ss:)

ma Z Baurs É Bacus James

I certify that I know or have satisfactory evidence that <u>James E. Bacus</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)	(Seal)	OF WASH	
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Dated 6-22-2007
Signature of Notary Public Ture L. Pungton
Printed Name SHEREE L. PEMMIMOSTON
My commission expires <u>6-19-2009</u>

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RECORDED: 12/07/2010