

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gandhi B. Sifuentes	11/17/2010
RECEIVING PARTY DATA	
Name:	Direct Pack, Inc.
Street Address:	12243 Branford Street
City:	Sun Valley
State/Country:	CALIFORNIA
Postal Code:	91352
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29380575
CORRESPONDENCE DATA	
Fax Number:	(513)651-6981
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	513-651-6800
Email:	dattix@fbtlaw.com
Correspondent Name:	Andrew B. Ulmer
Address Line 1:	201 E. Fifth Street
Address Line 2:	2200 PNC Center
Address Line 4:	Cincinnati, OHIO 45202
ATTORNEY DOCKET NUMBER:	0114610-0581631
NAME OF SUBMITTER:	Andrew B. Ulmer
Total Attachments: 2 source=Assignment-Direct_Pack#page1.tif source=Assignment-Direct_Pack#page2.tif	

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PATENT
REEL: 025469 FRAME: 0255

ASSIGNMENT

The undersigned inventor(s) (hereinafter "Assignor") of the residence(s) indicated below has/have invented a CONTAINER (hereinafter the "Invention"). Preferred embodiments of the Invention are disclosed in United States Patent Application executed on or near even date herewith under the same title (hereinafter the "Application").

Direct Pack, Inc., a corporation having a principal place of business at 12243 Branford Street, Sun Valley, California 91352, and its successors, assigns, and legal representatives (hereinafter "Assignee") desires to secure a right, title and interest in and to the Invention.

For one dollar in hand paid and for other good and valuable consideration, the receipt and adequacy of which is acknowledged, Assignor hereby:

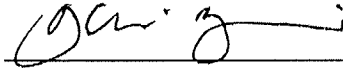
1. Sells, assigns and transfers to Assignee the Assignor's entire right, title and interest in and to the Invention, the Application, any other applications to which the Application claims priority benefit, including but not limited to related provisional applications, any other patent applications based in whole or in part upon the Invention or Application in any country (including divisional, renewal, substitute, continuation, and continuation-in-part applications), and all patents which may be granted thereon (including all reissues, reexaminations, and extensions thereof);
2. Authorizes Assignee to file patent applications on the Invention in any country in the name of Assignee, or otherwise as Assignee may deem advisable;
3. Authorizes and requests the Director of the United States Patent & Trademark Office, and such patent office officials in foreign countries as are duly authorized by their laws to issue patents, to issue any patents on the Invention to Assignee as an owner of the right, title, and interest therein or otherwise as Assignee may direct;
4. Agrees, without expense to Assignor but without further consideration, to carry out in good faith the intent and purpose of this Assignment by executing all divisional, renewal, substitute, continuation, continuation-in-part, reissue, and all other patent applications based on the Invention; executing all rightful oaths, assignments, powers of attorney and other papers; communicating to Assignee all facts known to Assignor relating to the Invention and the history thereof; and generally, doing everything reasonably possible which Assignee shall consider desirable for aiding in securing, maintaining, and enforcing proper protection for the Invention and for vesting title in Assignee to the Invention and all patent applications and patents based on the Invention;
5. Represents and warrants that Assignor has the full right to convey to Assignee the Assignor's entire interest to the Invention, and that Assignor has not executed, and will not execute, any agreement in conflict herewith;
6. Agrees to transfer a like interest upon request of Assignee, and without further remuneration, in and to any improvements growing out of or relating to the Invention or any patent applications or patents based thereon;

7. Authorizes Assignee to insert in this Assignment the serial number and filing date of the Application or any other information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment; and

8. Covenants that this Assignment shall be binding upon Assignor's heirs, successors, and legal representatives.

Inventor:

Signature:



Date: 11-17-2010

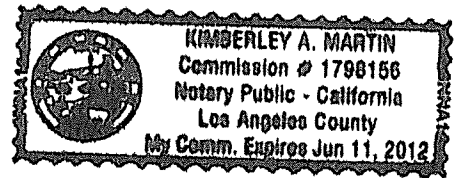
Full Name:

Gandhi B. Sifuentes

Residence:

13814 Mulberry Dr.

Whittier, CA 90605



STATE OF California

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) SS:

COUNTY OF Los Angeles

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On this 17th day of November, 2010, personally appeared before me Gandhi B. Sifuentes, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.

Notary Public:



My Commission Expires:

June 11, 2012

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