

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Robert Moskovich	12/07/2009
Armin Baertschi	08/29/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Colgate-Palmolive Company
<b>Street Address:</b>	300 Park Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10022
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29351994
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(732)878-7853
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	732-878-7556
<b>Email:</b>	mechpatent@colpal.com
<b>Correspondent Name:</b>	Amy M. Fernandez
<b>Address Line 1:</b>	909 River Road
<b>Address Line 4:</b>	Piscataway, NEW JERSEY 08855
<b>ATTORNEY DOCKET NUMBER:</b>	8369-03-TB
<b>NAME OF SUBMITTER:</b>	Amy M. Fernandez

Total Attachments: 6  
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 source=8369\_00\_TB\_Executed\_Assignment\_Armin\_to\_Trisa#page1.tif

**501376402**

**PATENT**  
**REEL: 025474 FRAME: 0985**

**CH \$40.00 29351994**

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ASSIGNMENT

WHEREAS, I, Robert MOSKOVICH, (below referred to as ASSIGNOR), residing as set forth hereinafter, have made an invention for which application for Letters Patent of the United States is being filed in the United States Patent and Trademark Office On December 15, 2009; U.S. Serial No. 29/351,994 entitled "TOOTHBRUSH "; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

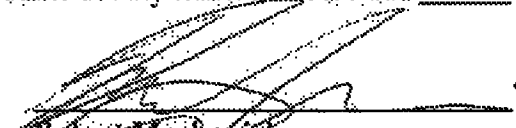
ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

This Assignment is effective as of: December 15, 2009  
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 7 day of

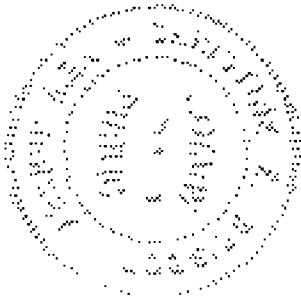
DECEMBER 2009

  
Robert Moskovich  
20 Jensen Street  
East Brunswick, NJ 08816

State of New Jersey  
County of Middlesex

On this 7 day of December 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

  
NOTARY PUBLIC



CHRISTINE E. BRISCOE  
NOTARY PUBLIC OF NEW JERSEY  
NOTARY I.D. # 2382673  
Commission Expires 2/24/2014  
Commission Expires 2/24/2014

## ASSIGNMENT

WHEREAS, I, Armin BÄERTSCHI (below referred to as ASSIGNOR), residing, respectively, as set forth hereinafter, have made inventions for which applications for Letters Patents of the United States were filed as identified in the attached Annex A; and

WHEREAS, TRISA HOLDING AG a corporation with offices at Kantonsstrasse 31, CH-6234 Triengen, Switzerland (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the applications for Letters Patents of the United States as identified in the attached Annex A and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid Patent Application and all corresponding patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional patent applications which claim priority to the aforesaid Patent Application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR hereby covenant that ASSIGNOR have full right to convey the entire interest herein assigned, and that ASSIGNOR have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR execution of this document.

This Assignment is effective as of August 29, 2008.

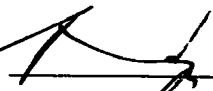
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17 day of August 2010

  
Armin Bäertschi

Address: Langgasse 9  
4652 Winznau, Switzerland

On this 17 day of August 2010, before me, a Notary Public in and for Triengen, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.



  
Notary Public

**ASSIGNMENT**

**Trisa Holding AG to Colgate-Palmolive Company**

WHEREAS, TRISA HOLDING AG, a corporation with offices at Kantonsstrasse 31, CH-6234 Triengen, Switzerland is the Assignee of inventions for which applications for Letters Patents of the United States were filed as identified in the attached Annex A; and

WHEREAS, COLGATE-PALMOLIVE COMPANY, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855, desires to acquire from TRISA HOLDING AG all right, title and interest in and to the applications for Letters Patents of the United States identified in the attached Annex A;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, TRISA HOLDING AG, by these presents do sell, assign and transfer to COLGATE-PALMOLIVE COMPANY, the full and exclusive right, title and interest in and to the aforesaid inventions, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and TRISA HOLDING AG hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to COLGATE-PALMOLIVE COMPANY, or to its successors, assigns or legal representatives;

TRISA HOLDING AG hereby covenant that it has the full right to convey the entire interest herein assigned, and further that TRISA HOLDING AG has not executed, and will not execute, any agreement in conflict herewith;

TRISA HOLDING AG hereby agrees, upon request, to execute any instrument which COLGATE-PALMOLIVE COMPANY desires to carry this Assignment into effect and to perfect the title transferred hereby;

IN TESTIMONY WHEREOF, TRISA HOLDING AG has caused this Assignment to be executed by duly authorized representative.

TRISA HOLDING AG

Dated: 17 August 2010

By:

Name: Philipo Pfenniger, Adrian Pfenniger

Title: Member of the board

On this 17 day of August 2010, before me, a Notary Public in and for Triengen, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.



Notary Public

(Sheet 2 of 2)