PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Richard F. Poppen	12/07/2010
Weidong Tang	12/03/2010
Daniel R. Brownstone	12/13/2010

RECEIVING PARTY DATA

Name:	deCarta Inc.
Street Address:	Four North Second Street
Internal Address:	Suite 950
City:	San Jose
State/Country:	CALIFORNIA
Postal Code:	95113

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12936128

CORRESPONDENCE DATA

Fax Number: (650)938-5200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-875-2358

Email: dbrownstone@fenwick.com
Correspondent Name: Daniel R. Brownstone
Address Line 1: 801 California Street

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER: 20662-15388

NAME OF SUBMITTER: Daniel R. Brownstone, Reg. No. 46,581

Total Attachments: 6

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PATENT REEL: 025475 FRAME: 0519 12936128

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> PATENT REEL: 025475 FRAME: 0520

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to deCarta Inc., a California corporation, having a place of business at Four North Second Street, Suite 950, San Jose, California 95113, ("ASSIGNEE"), for itself and its successors, transferrees, and assignees, the following:

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):
 - Application No. 12/936,128, entitled "Point of Interest Search Along A Route," filed on April 1, 2009, which claims priority from a provisional application, filed on April 1, 2008, now bearing US Application No. 61/041,498; a foreign application, filed on April 1, 2009, now bearing PCT Application No. PCT/CN2009/071127.
- 2. The entire worldwide right, title, and interest in and to:

 (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION;

 (c) all provisional, utility, divisional, communation, substitute, renewal, reissue, and other applications related thereto which have been or may be filled in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not

20662/15388/89/5314067.1

Title:	

POINT OF INTEREST SEARCH ALONG A ROUTE

Piled: Application No.: April 1, 2009 12/936,128

hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the aftorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature	
Richard F. Poppen	, 2010	
Name and Signature	Date of Signature	
10) P. Tary Tary Weidong Tang	Dec 03 ,2010	
Name and Signature Daniel R. Brownstone	Date of Signature	
	, 2010	

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Title:

POINT OF INTEREST SEARCH ALONG A ROUTE

Filed:

April 1, 2009

Application No.:

12/936,128

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Name and Signature	Date of Signature
Richard F. Poppen L	Dec. 7, 2010
	\mathcal{X}_{0}
Name and Signature	Date of Signature
	, 2010
Weidong Tang	
	Date of Signature
Name and Signature	Date of Signature
	6
-	, 2010
Daniel R. Brownstone	<i>K</i>

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20662/15388/SF/5314067.1

Attorney Docket No: 20662-15388

PATENT REEL: 025475 FRAME: 0524

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	, 2010
Richard F. Poppen	
Name and Signature	Date of Signature
	, 2010
Weidong Tang	
Name and Signature	Date of Signature
D 23 X	De/ 13 ,2010

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2 of 2

RECORDED: 12/13/2010

Daniel R. Brownstone