PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Lorenzo Danesi	10/25/2010
Zhenrong Li	10/25/2010
Blazimir Radovic	10/26/2010

RECEIVING PARTY DATA

Name:	Teradata US, Inc.	
Street Address:	Law Department Teradata Corporation	
Internal Address:	10000 Innovation Drive	
City:	Dayton	
State/Country:	ОНЮ	
Postal Code:	45342	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12912128

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 20671 (2704.121US1)

NAME OF SUBMITTER: Ryan B. Saunders

Total Attachments: 5

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> PATENT REEL: 025476 FRAME: 0558

RECORDATION FORM COVER SHEET PATENTS ONLY

Atty Ref/Docket No.: 20671 (2704.121US1) Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: Teradata US, Inc. Lorenzo Danesi, Zhenrong Li, Blazimir Radovic Street Address: Law Department Additional name(s) of conveying party(ies) attached? Teradata Corporation 10000 Innovation Drive []Yes [X]No City: <u>Dayton</u> State: <u>OH</u> Zip: <u>45342</u> Country: United States of America 3. Nature of conveyance: Additional name(s) & address(es) attached? []Yes [X]No [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: October 25, 2010, October 25, 2010, October 26, $201\overline{0}$ 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 12/912,128, filed October 26, 2010 Additional numbers attached? []Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence 7. Total fee (37 CFR 3.41):\$ 40.00 concerning document should be mailed: Name: Joseph P. Mehrle []Enclosed [X] Authorized to be charged to deposit account Address: 50-4370 Schwegman, Lundberg & Woessner, P.A. P.O. Box 2938 8. Please charge any additional fees or credit any over Minneapolis, MN 55402--0938 payments to our Deposit Account No.: 50-4370 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Joseph P. Mehrle/Reg. No. 45,535 December 6, 2010 Name of Person Signing Total number of pages including cover sheet: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks Mail Stop Assignment Recordation Services P.O. Box 1450 Alexandria, VA 22313-1450

> PATENT REEL: 025476 FRAME: 0559

ASSIGNMENT

WHEREAS, We, <u>Lorenzo Danesi</u>, residing at 58 Leicester Road, Richmond Hill, Ontario L4B 3V6, Canada, and <u>Zhenrong Li</u>, residing at 1205 Shadeland Dr., Mississauga, Ontario L5C 1P2, Canada, and <u>Blazimir Radovic</u>, residing at 17 Hernshaw Cres, Toronto, ON M9C 3M3, Canada, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent entitled <u>DATA ROW PACKING</u>

APPARATUS, SYSTEMS, AND METHODS;

WHEREAS, We hereby authorize and request the attorneys, representing Teradata US, Inc. on this application, at Schwegman, Lundberg & Woessner, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No. 12/912,128; Filing Date: October 26, 2010) the filing date and application number of said application when known.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to Teradata US, Inc. (the "Assignee"), a corporation of the State of Delaware, having a place of business at Law Department, Teradata Corporation, 2835 Miami Village Drive, Miamisburg, OH 45342, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. <u>26890</u> may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

Additional Application Information

No Provisional claim for priority is being made at this time.

PATENT REEL: 025476 FRAME: 0560 Assignment Docket No: 2704.121US1

Client Ref. No. 20671 Assignors: Lorenzo Danesi et al. Title: DATA ROW PACKING

APPARATUS, SYSTEMS, AND METHODS

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No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

Inventor: 1:

(Signature):

Name: Lorenzo Danesi

Date

2010

Assignment Client Ref. No. 20671
Assignors: Lorenzo Danesi et al.
Title: DATA ROW PACKING
APPARATUS, SYSTEMS, AND METHODS Docket No: 2704.121US1

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Inventor: 2:

(Signature):

Name: Zhenrong Li

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Inventor: 3:
(Signature):
Name: Blazimir Radovic

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RECORDED: 12/13/2010