

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
John Thomas Hursey	01/02/2007
Jeffrey Clinton Mikan	01/02/2007
RECEIVING PARTY DATA	
Name:	AT&T Mobility II LLC
Street Address:	5565 GLENRIDGE CONNECTOR
Internal Address:	SUITE 1700
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30342
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12854390
CORRESPONDENCE DATA	
Fax Number:	(703)991-5978
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(703)442-9480
Email:	faffi.moazzam@moazzamlaw.com
Correspondent Name:	Moazzam & Associates, LLC
Address Line 1:	7601 Lewinsville Road
Address Line 2:	Suite 304
Address Line 4:	McLean, VIRGINIA 22102
ATTORNEY DOCKET NUMBER:	CING-149-CON
NAME OF SUBMITTER:	Fariborz Moazzam

Total Attachments: 19
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PATENT
REEL: 025479 FRAME: 0059

OP \$40.00 12854390

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ASSIGNMENT

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

AUTOMATED TAGGING OF TARGETED MEDIA RESOURCES

- embodied in an application for United States Letters Patent filed concurrently herewith; or
- embodied in an application for United States Letters Patent filed on [Date], 20[Year], (Serial No. [Text]); and

WHEREAS, Cingular Wireless II, L.L.C., a limited liability corporation of Delaware whose post office address is 5565 Glenridge Connector, Suite 1700, Atlanta, Georgia 30342 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention, attached herein, and this non-provisional application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY covenant that I/We have the full right to convey the interest assigned by this Assignment, and I/We have not executed and will not execute any agreement in conflict with this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hands.

County of Gulton)
)
State of Georgia)

Name: John Thomas Hursey
Address: 1065 Larosa Drive
Lawrenceville, GA 30043
Signed: [Signature]
Date: 1/12/07

Subscribed and sworn to before me this 2nd day of January, 2007

[Signature], Notary Public

Page 1 of 2
Notary Public, Cobb County, Georgia
My Commission Expires March 16, 2008

Supporting Documentation Showing Evidence of Chain of Title for Patent Applications

The following documents represent evidence of the chain of title of all AT&T Wireless application to Cingular Wireless II, LLC.

- 1) **New Cingular Wireless Services, Inc. Secretary Certificate** signed by Caroline Wilder, Assistant Secretary. This document certifies the following:
 - a) Agreement and Plan of Merger was entered into by AT&T Wireless Services, Inc. (ATTW), Cingular Wireless Corporation, Cingular Wireless, LLC and Links I Corporation whereby ATTW would be merged in to Links I. Whereby ATTW would be the survivor of the merger.
 - b) A true and correct copy of the Certificate of merger filed with the Delaware Secretary of State is attached and remains in effect.
 - c) As a result of the merger, ATTW becomes a wholly owned subsidiary of Cingular Wireless, LLC.
 - d) The name of ATTW was changed to New Cingular Wireless Services, Inc. on 10/24/2004.
 - e) A true and correct copy of the name change of ATTW is attached and remains in effect.
- 2) A true and correct copy of the Certificate of Merger filed with the Delaware Secretary of State.
- 3) A true and correct copy of the name change of ATTW.
- 4) A true and correct copy of the Certificate of Conversion showing change of status of CWII, Inc to CWII, LLC.

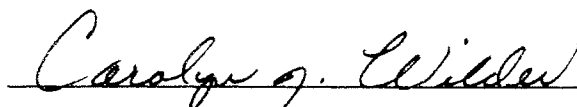
NEW CINGULAR WIRELESS SERVICES, INC.

SECRETARY'S CERTIFICATE

I, Carolyn J. Wilder, do hereby certify that I am a duly elected, qualified and acting Assistant Secretary of New Cingular Wireless Services, Inc., a Delaware corporation, and as such I am authorized to execute this certificate. In such capacity, I further certify that:

1. An Agreement and Plan of Merger (the "Agreement") dated as of February 17, 2004 was entered into by and among AT&T Wireless Services, Inc., Cingular Wireless Corporation, Cingular Wireless LLC and Links I Corporation, a wholly-owned subsidiary of Cingular whereby AT&T Wireless Services, Inc. would be merged into Links I Corporation upon the terms and conditions of the Agreement, and AT&T Wireless Services, Inc. would be the survivor of the merger.
2. The merger of AT&T Wireless Services, Inc. into Links I Corporation was consummated on October 26, 2004.
3. The attached Exhibit "A" is a true and correct copy of the Certificate of Merger filed with the Delaware Secretary of State and that said Certificate of Merger remains in full force and effect on the date hereof.
4. As a result of the consummation of the merger, AT&T Wireless Services, Inc. became a wholly-owned subsidiary of Cingular Wireless LLC.
5. The name of AT&T Wireless Services, Inc. was changed to New Cingular Wireless Services, Inc. on October 26, 2004.
6. The attached Exhibit "B" is a true and correct copy of the Certificate of Amendment to The Certificate of Incorporation of AT&T Wireless Services, Inc. changing the name of the corporation to New Cingular Wireless Services, Inc. as filed with the Delaware Secretary of State and that said Certificate of Amendment to The Certificate of Incorporation remains in full force and effect on the date hereof.

IN WITNESS WHEREOF, I have subscribed my name as Assistant Secretary of the Company this 11th day of May, 2005.



Carolyn J. Wilder, Assistant Secretary

Delaware

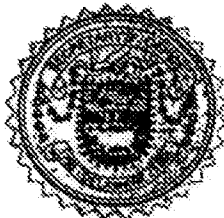
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"LINKS I CORPORATION", A DELAWARE CORPORATION,
WITH AND INTO "AT&T WIRELESS SERVICES, INC." UNDER THE NAME OF "AT&T WIRELESS SERVICES, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SIXTH DAY OF OCTOBER, A.D. 2004, AT 10:11 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2131363 8100M

040725208

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3434252

DATE: 10-26-04

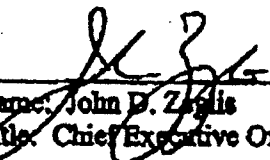
PATENT

REEL: 025479 FRAME: 0065

SEVENTH: This certificate of merger shall be effective upon its filing with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, this Certificate of Merger has been executed by the undersigned, a duly authorized officer of the Surviving Corporation, on behalf of the Surviving Corporation as of the 26th day of October, 2004.

AT&T WIRELESS SERVICES, INC.

By: 
Name: John D. Ziegler
Title: Chief Executive Officer

SEVENTH. Any action required or permitted to be taken by the holders of Common Stock of the corporation, including but not limited to the election of directors, may be taken by written consent or consents but only if such consent or consents are signed by all holders of Common Stock.

EIGHTH. A director of the corporation shall not be liable to the corporation or its stockholders for monetary damages for breach of fiduciary duty as a director, except to the extent that such exemption from liability or limitation thereof is not permitted under the Delaware General Corporation Law as currently in effect or as the same may hereafter be amended. No amendment, modification or repeal of this Article EIGHTH shall adversely affect any right or protection of a director that exists at the time of such amendment, modification or repeal.

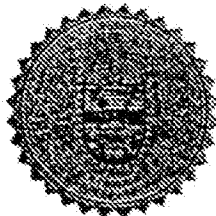
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AT&T WIRELESS SERVICES, INC.", CHANGING ITS NAME FROM "AT&T WIRELESS SERVICES, INC." TO "NEW CINGULAR WIRELESS SERVICES, INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF OCTOBER, A.D. 2004, AT 11:01 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2131363 8100
040770545

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3434831

DATE: 10-26-04

PATENT
REEL: 025479 FRAME: 0068

CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
AT&T WIRELESS SERVICES, INC.

AT&T Wireless Services, Inc., a corporation organized and existing under and by virtue of the Delaware General Corporation Law (the "Corporation"), does hereby certify:

FIRST: That on October 26, 2004, the Board of Directors of the Corporation adopted resolutions setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, declaring said amendment to be advisable and submitting the proposed amendment to the sole stockholder of the Corporation for its consideration and approval. The proposed amendment is as follows:

NOW, THEREFORE, BE IT RESOLVED, that the Certificate of Incorporation of the Corporation be amended by deleting the first paragraph in its entirety and replacing it with a new first paragraph to read as follows:

"FIRST. The name of the corporation is New Cingular Wireless Services, Inc."

SECOND: That thereafter on October 26, 2004, said amendment was duly adopted by written consent of the sole stockholder of the Corporation in accordance with the provisions of Sections 228 and 242 of the Delaware General Corporation Law.

[Signature on following page]

IN WITNESS WHEREOF, AT&T Wireless Services, Inc. has caused this Certificate of Amendment to be signed by a duly authorized officer this 26th day of October, 2004.

AT&T WIRELESS SERVICES, INC.

By: Carolyn J. Wilder
Name: Carolyn J. Wilder
Title: Assistant Secretary

Delaware

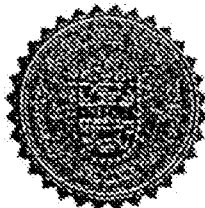
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "CINGULAR WIRELESS II, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CINGULAR WIRELESS II, INC." TO "CINGULAR WIRELESS II, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF OCTOBER, A.D. 2004, AT 10:27 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-SEVENTH DAY OF OCTOBER, A.D. 2004, AT 8:45 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



3858251 8100V

040774599

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3437873

DATE: 10-27-04

PATENT
REEL: 025479 FRAME: 0071

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:47 AM 10/27/2004
FILED 10:27 AM 10/27/2004
SRV 040774599 - 3858251 FILE

**CERTIFICATE OF CONVERSION OF
CINGULAR WIRELESS II, INC.
TO BECOME A LIMITED LIABILITY COMPANY**

Pursuant to the provisions of Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act, Cingular Wireless II, Inc., a Delaware corporation (the "Corporation"), submits the following Certificate of Conversion:

1. The name of the Corporation is Cingular Wireless II, Inc.
2. The date on which the Corporation's original Certificate of Incorporation was filed with the Secretary of State is September 22, 2004.
3. The name of the limited liability company into which the Corporation is being converted is Cingular Wireless II, LLC.
4. The conversion has been approved by written consent of the sole stockholder of the Corporation pursuant to Section 228 of the Delaware General Corporation Law in accordance with the provisions of Section 266 of the Delaware General Corporation Law.
5. The conversion shall be effective at 8:45 p.m. EDT on October 27, 2004.

[Signature on following page]

IN WITNESS WHEREOF, Cingular Wireless II, Inc. has caused this Certificate of Conversion to be executed by a duly authorized officer this 27th day of October, 2004.

CINGULAR WIRELESS II, INC.

By: Carolyn J. Wilder
Name: Carolyn J. Wilder
Title: Assistant Secretary

Delaware

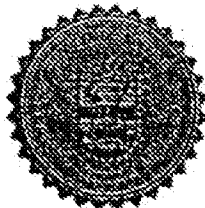
PAGE 2

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "CINGULAR WIRELESS II, LLC" FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF OCTOBER, A.D. 2004, AT 10:27 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-SEVENTH DAY OF OCTOBER, A.D. 2004, AT 8:45 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



3858251 8100V

040774599

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3437873

DATE: 10-27-04

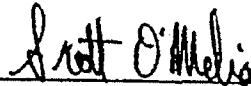
PATENT
REEL: 025479 FRAME: 0074

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:47 AM 10/27/2004
FILED 10:27 AM 10/27/2004
SRV 040774599 - 3858251 FILE

**CERTIFICATE OF FORMATION
OF
CINGULAR WIRELESS II, LLC**

1. The name of the limited liability company is Cingular Wireless II, LLC.
2. The address of its registered office in the state of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.
3. This Certificate of Formation shall be effective at 8:45 p.m. EDT on October 27, 2004.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Cingular Wireless II, LLC this 27th day of October, 2004.



Scott L. O'Melia
An Authorized Person

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CINGULAR WIRELESS II, LLC", CHANGING ITS NAME FROM "CINGULAR WIRELESS II, LLC" TO "AT&T MOBILITY II, LLC", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF APRIL, A.D. 2007, AT 3:13 O'CLOCK P.M.

3858251 8100

070460637



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5611970

DATE: 04-20-07

PATENT
REEL: 025479 FRAME: 0076

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT TO CERTIFICATE OF FORMATION
OF
CINGULAR WIRELESS II, LLC

1. Name of Limited Liability Company: Cingular Wireless II, LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows: The name of the limited liability company is: AT&T Mobility II, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 20th
day of April, A D 2007

By: Carolyn J. Wilder
Authorized Person

Name: Carolyn J. Wilder
Assistant Secretary

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AT&T MOBILITY II, LLC", CHANGING ITS NAME FROM "AT&T MOBILITY II, LLC" TO "AT&T MOBILITY II LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF AUGUST, A.D. 2007, AT 5:12 O'CLOCK P.M.

3858251 8100

070952720



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5966883

DATE: 08-30-07

PATENT
REEL: 025479 FRAME: 0078

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:44 PM 08/23/2007
FILED 05:12 PM 08/23/2007
SRV 070952720 - 3858251 FILE

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT TO AMENDED CERTIFICATE OF FORMATION
OF
AT&T MOBILITY II, LLC

- 1 Name of Limited Liability Company: AT&T Mobility II, LLC
- 2 The Certificate of Formation of the limited liability company is hereby amended as follows: The name of the limited liability company is: AT&T Mobility II LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 23rd
day of August, A D 2007

By: Carolyn J. Wilder
Authorized Person

Name: Carolyn J. Wilder
Assistant Secretary