

# PATENT ASSIGNMENT

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Kevin Crandall	12/02/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	DayMen Canada Acquisition ULC
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<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29375266
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<b>ATTORNEY DOCKET NUMBER:</b>	DMPM-018 DES
<b>NAME OF SUBMITTER:</b>	Albert L. Ferro
<b>Total Attachments: 2</b> source=DMPM-018 DES signed assignment#page1.tif source=DMPM-018 DES signed assignment#page2.tif	

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**PATENT**  
**REEL: 025479 FRAME: 0470**

## ASSIGNMENT

In consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged Kevin CRANDALL (the undersigned inventor) hereby sells and assigns to DayMen Canada Acquisition ULC (the Assignee), an unlimited liability corporation incorporated under the laws of the Province of British Columbia, having its registered office at 2800 Park Place, 666 Burrard Street, Vancouver, British Columbia, CANADA, V6C 2Z7, his entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

(a) in the invention(s) known as **Backpack** (also known as United States Application No. 29/375,266, filed September 20, 2010), in any and all applications thereon, in any and all Letters Patent(s) therefor, and

(b) in any and all applications that claim the benefit of the patent applications listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in the patent applications listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent applications, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the undersigned inventor had this assignment and sale not been made.

The undersigned inventor agrees to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned inventor agrees to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-


in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

The undersigned inventor hereby represents that he has full right to convey his entire interest herein assigned, and that he has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventor hereby grants the attorneys associated with Customer Number 56,719 power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventor on the date opposite his name.

Date: DEC 2, 2010

Signature of Inventor:   
Kevin CRANDALL