

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Nicolas REBEAUD</td> <td>10/25/2010</td> </tr> <tr> <td>Michel SAGARDOYBURU</td> <td>10/25/2010</td> </tr> </tbody> </table>		Name	Execution Date	Nicolas REBEAUD	10/25/2010	Michel SAGARDOYBURU	10/25/2010				
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>The Swatch Group Research and Development Ltd</td> </tr> <tr> <td>Street Address:</td> <td>Rue des Sors 3</td> </tr> <tr> <td>City:</td> <td>Marin</td> </tr> <tr> <td>State/Country:</td> <td>SWITZERLAND</td> </tr> <tr> <td>Postal Code:</td> <td>2074</td> </tr> </table>		Name:	The Swatch Group Research and Development Ltd	Street Address:	Rue des Sors 3	City:	Marin	State/Country:	SWITZERLAND	Postal Code:	2074
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CORRESPONDENCE DATA											
<p>Fax Number: (202)293-7860 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 202-293-7060 Email: swells@sughrue.com Correspondent Name: Sughrue, Mion Address Line 1: 2100 Pennsylvania Ave, NW Address Line 4: Washington, DISTRICT OF COLUMBIA 20037</p>											
ATTORNEY DOCKET NUMBER:	Q121512										
NAME OF SUBMITTER:	Sharmeisa Wells, New Application Spec.										
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OP \$40.00 12946467

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PATENT
REEL: 025479 FRAME: 0730

For Non-U.S. Clients

Assignment

Whereas, I/We, Nicolas REBEAUD and Michel SAGARDOYBURU of
Switzerland

hereinafter called assignor(s), have invented certain improvements in

_____ and executed an application for Letters Patent of the United States of America therefor on
_____; and

Whereas,

The Swatch Group Research and Development Ltd
Rue des Sors 3
2074 Marin
Switzerland

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and I/we request the Director – U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 12/946,467 and Confirmation number 1038, filed November 15, 2010) the filing date and application number of said application when known.

Date: 25.10.2010 Nicolas Rebeaud
s/ Nicolas REBEAUD

Date: 25.10.2010 Michel Sagardoyburu
s/ Michel SAGARDOYBURU

Date: _____
s/

Date: _____
s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)