

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Denise M. DiCanio	11/16/2010
Arlette Palo	11/16/2010
Rose Marie Sparacio	11/18/2010
Julie A. Hidalgo	11/18/2010
Jing Cheng	11/16/2010
Eric G. Yovine	12/03/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ELC Management LLC
<b>Street Address:</b>	767 Fifth Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10153
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12893447
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(631)531-1340
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	631-414-6093
<b>Email:</b>	vpalumbo@estee.com
<b>Correspondent Name:</b>	Victoria Palumbo
<b>Address Line 1:</b>	155 Pinelawn Road
<b>Address Line 2:</b>	Suite 345 South
<b>Address Line 4:</b>	Melville, NEW YORK 11747
<b>ATTORNEY DOCKET NUMBER:</b>	09.37

**CH \$40.00 12893447**

**501373257**

**PATENT  
 REEL: 025487 FRAME: 0214**

NAME OF SUBMITTER:

Victoria Palumbo

**Total Attachments: 8**

source=09-37\_nonprov-joint\_assignment#page1.tif

source=09-37\_nonprov-joint\_assignment#page2.tif

source=09-37\_nonprov-joint\_assignment#page3.tif

source=09-37\_nonprov-joint\_assignment#page4.tif

source=09-37\_nonprov-joint\_assignment#page5.tif

source=09-37\_nonprov-joint\_assignment#page6.tif

source=09-37\_nonprov-joint\_assignment#page7.tif

source=09-37\_nonprov-joint\_assignment#page8.tif

WHEREAS, WE:

<u>Name</u>	<u>Residence</u>	<u>Citizenship</u>
Denise M. DiCANIO	12 Loretta Court, Centereach, NY 11720-3800	US
Arlette PALO	304 East 65 <sup>th</sup> Street, Apt. 14C, New York, NY 10065	US
Rose Marie SPARACIO	10 Bunker Court, Manorville, NY 11949	US
Julie A. HIDALGO	16 Anthony Drive, West Islip, NY 11795	US
Jing CHENG	Room 1101, No. 15 Lane 1650 Jinxiu Rd, Pudong District, Shanghai, CN 200127	CN
Eric G. YOVINE	1552 McDonald Street, Bronx, NY 10461	US

*ASSIGNORS*, are the inventors of the invention titled **COMPUTER-AIDED DIAGNOSTIC SYSTEMS AND METHODS FOR DETERMINING SKIN COMPOSITIONS BASED ON TRADITIONAL CHINESE MEDICINAL (TCM) PRINCIPLES** for which we executed an application for a Patent of the United States which is identified by **Attorney Docket Number: 09.37 / Application Number: 12/893,447 / Filing Date: September 29, 2010**; and

WHEREAS, **ELC Management LLC**, a Delaware corporation, having an office at **767 Fifth Avenue, New York, NY 10153**, *ASSIGNEE*, is desirous of obtaining the entire right, title and interest in, to and under the invention and the application.


NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the *ASSIGNORS*, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the *ASSIGNEE*, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, *together with the right to claim priority from any previously filed provisional applications describing the invention or part thereof*, and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the *ASSIGNEE*, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

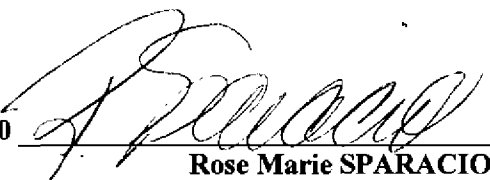
AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the *ASSIGNEE*, its successors, legal representatives and assigns, any facts known to us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the *ASSIGNEE*, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date 11-16-10, 2010   
Denise M. DiCANIO


Date \_\_\_\_\_, 2010 \_\_\_\_\_  
Arlette PALO

Date 11-18-10, 2010   
Rose Marie SPARACIO

Date 11-18-10, 2010   
Julie A. HIDALGO

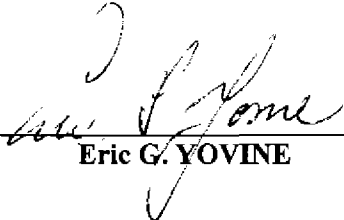
DOCKET NO.: 09.37  
APPLICATION NO.: 12/893,447

JOINT  
Page 3 of 4

Date Nov. 16, 2010   
Jing CHENG

DOCKET NO.: 09.37  
APPLICATION NO.: 12/893,447

JOINT  
Page 4 of 4

Date 12/3/10, 2010   
Eric G. YOVINE

WHEREAS, WE:

<u>Name</u>	<u>Residence</u>	<u>Citizenship</u>
Denise M. DiCANIO	12 Loretta Court, Centereach, NY 11720-3800	US
Arlette PALO	304 East 65 <sup>th</sup> Street, Apt. 14C, New York, NY 10065	US
Rose Marie SPARACIO	10 Bunker Court, Manorville, NY 11949	US
Julie A. HIDALGO	16 Anthony Drive, West Islip, NY 11795	US
Jing CHENG	Room 1101, No. 15 Lane 1650 Jinxiu Rd, Pudong District, Shanghai, CN 200127	CN
Eric G. YOVINE	1552 McDonald Street, Bronx, NY 10461	US

*ASSIGNORS*, are the inventors of the invention titled **COMPUTER-AIDED DIAGNOSTIC SYSTEMS AND METHODS FOR DETERMINING SKIN COMPOSITIONS BASED ON TRADITIONAL CHINESE MEDICINAL (TCM) PRINCIPLES** for which we executed an application for a Patent of the United States which is identified by Attorney Docket Number: 09.37 / Application Number: 12/893,447 / Filing Date: September 29, 2010; and

WHEREAS, **ELC Management LLC, a Delaware corporation**, having an office at **767 Fifth Avenue, New York, NY 10153**, *ASSIGNEE*, is desirous of obtaining the entire right, title and interest in, to and under the invention and the application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the *ASSIGNORS*, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the *ASSIGNEE*, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, *together with the right to claim priority from any previously filed provisional applications describing the invention or part thereof*; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

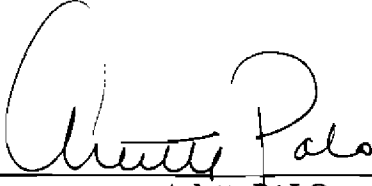
AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the *ASSIGNEE*, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the *ASSIGNEE*, its successors, legal representatives and assigns, any facts known to us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the *ASSIGNEE*, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date \_\_\_\_\_, 2010 \_\_\_\_\_  
Denise M. DiCANIO

Date 11/16/10, 2010   
Arlette PALO


Date \_\_\_\_\_, 2010 \_\_\_\_\_  
Rose Marie SPARACIO

Date \_\_\_\_\_, 2010 \_\_\_\_\_  
Julie A. HIDALGO



DOCKET NO.: 09.37  
APPLICATION NO.: 12/893,447

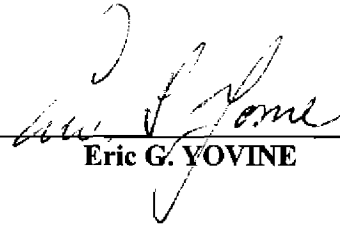
JOINT  
Page 3 of 4

Date Nov. 16, 2010   
Jing CHENG

DOCKET NO.: 09.37  
APPLICATION NO.: 12/893,447

JOINT  
Page 4 of 4

Date 12/3/10, 2010



Eric G. YOVINE