

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brian C. Bock	12/14/2010
RECEIVING PARTY DATA	
Name:	Hamilton Beach Brands, Inc.
Street Address:	4421 Waterfront Drive
City:	Glen Allen
State/Country:	VIRGINIA
Postal Code:	23060
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29380677
CORRESPONDENCE DATA	
Fax Number:	(804)527-7218
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	alex.raring@hamiltonbeach.com
Correspondent Name:	Alexander D. Raring
Address Line 1:	4421 Waterfront Drive
Address Line 4:	Glen Allen, VIRGINIA 23060
ATTORNEY DOCKET NUMBER:	10.106
NAME OF SUBMITTER:	Alexander D. Raring
Total Attachments: 2 source=executedassignment#page1.tif source=executedassignment#page2.tif	

OP \$40.00 29380677

ASSIGNMENT

For good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, I, Brian C. Bock, town of Glen Allen, Commonwealth of Virginia.

Hereby sell, assign and transfer to HAMILTON BEACH BRANDS, INC., a Delaware corporation, having a place of business at 4421 Waterfront Drive, City of Glen Allen, County of Henrico, State of Virginia, U.S.A., its successors, assigns, and legal representatives, our entire right, title, and interest, for all countries, in and to any and all inventions or improvements which are disclosed and claimed, and any and all inventions or improvements which are disclosed but not claimed, in the application for United States Letters Patent, Serial No. 29/380,677, titled 'Food Processor', filed in the United States Patent and Trademark Office on December 9, 2010, and in and to said application and all continued prosecution, divisional, continuing, substitute, renewal, reissue, and all other applications for letters patent, inventor's certificates, design registrations or the like intellectual property rights, in all countries which have been or shall be filed on any of said inventions or improvements disclosed in said application, and in and to all original and reissued patents, inventor's certificates, design registrations or the like intellectual property rights, which have been or shall be issued on said inventions or improvements;

Authorize said Assignee, HAMILTON BEACH BRANDS, INC., or its attorneys to insert above the filing date and serial number of said application when the same are known;

Authorize and request the Commissioner of Patents, and Trademarks to issue to said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or improvements, or any of them, disclosed in said application;

Authorize said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives, to apply in its own name in any foreign country for a patent, inventor's certificate, design registration or the like intellectual property right for said inventions or improvements, and sell, assign and transfer to said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives, all rights of priority obtainable on the basis of the International Convention for the Protection of Industrial Property;

Agree that, when requested, without charge to but at the expense of said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, we will, for all countries, execute all continued prosecution, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths and other papers; communicate to said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives, all facts known to us relating to said inventions or improvements and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions or improvements and for vesting title to

