

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | | | | | | | |
|---|--------------------------------|---------------|---------------------|---------------------|--------------------------------|--------------|------------|----------------|-------------------|-----------------|------------|--------------|------------|-------------|------------|----------------|------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jong Moon Kim</td><td>07/26/2007</td></tr><tr><td>In Hwan Choi</td><td>07/26/2007</td></tr><tr><td>Kook Yeon Kwak</td><td>07/27/2007</td></tr><tr><td>Byoung Gill Kim</td><td>07/26/2007</td></tr><tr><td>Won Gyu Song</td><td>07/26/2007</td></tr><tr><td>Jin Woo Kim</td><td>07/26/2007</td></tr><tr><td>Hyoung Gon Lee</td><td>07/26/2007</td></tr></tbody></table> | | Name | Execution Date | Jong Moon Kim | 07/26/2007 | In Hwan Choi | 07/26/2007 | Kook Yeon Kwak | 07/27/2007 | Byoung Gill Kim | 07/26/2007 | Won Gyu Song | 07/26/2007 | Jin Woo Kim | 07/26/2007 | Hyoung Gon Lee | 07/26/2007 |
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| Jin Woo Kim | 07/26/2007 | | | | | | | | | | | | | | | | |
| Hyoung Gon Lee | 07/26/2007 | | | | | | | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | | | | | | | |
| <table border="1"><tr><td>Name:</td><td>LG Electronics Inc.</td></tr><tr><td>Street Address:</td><td>20, YOIDO-DONG, YOUNGDUNGPO-GU</td></tr><tr><td>City:</td><td>Seoul</td></tr><tr><td>State/Country:</td><td>REPUBLIC OF KOREA</td></tr><tr><td>Postal Code:</td><td>150-721</td></tr></table> | | Name: | LG Electronics Inc. | Street Address: | 20, YOIDO-DONG, YOUNGDUNGPO-GU | City: | Seoul | State/Country: | REPUBLIC OF KOREA | Postal Code: | 150-721 | | | | | | |
| Name: | LG Electronics Inc. | | | | | | | | | | | | | | | | |
| Street Address: | 20, YOIDO-DONG, YOUNGDUNGPO-GU | | | | | | | | | | | | | | | | |
| City: | Seoul | | | | | | | | | | | | | | | | |
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| Postal Code: | 150-721 | | | | | | | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | | | | | | | |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12965754</td></tr></tbody></table> | | Property Type | Number | Application Number: | 12965754 | | | | | | | | | | | | |
| Property Type | Number | | | | | | | | | | | | | | | | |
| Application Number: | 12965754 | | | | | | | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | | | | | | | |
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PATENT

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REEL: 025490 FRAME: 0593

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NAME OF SUBMITTER:

Puya Partow-Navid, Esq.

Total Attachments: 2

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ASSIGNMENT

(1-8) *Insert Name(s) of
Inventor(s)*

(1) Jong Moon KIM
(2) In Hwan CHOI
(3) Kook Yeon KWAK
(4) Byoung Gill KIM

(5) Won Gyu SONG
(6) Jin Woo KIM
(7) Hyoung Gon LEE
(8)

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) *Insert name of Assignee*
(10) *Insert state of Incorporation
of Assignee*

(9) LG Electronics Inc.
(10) Republic of Korea

(11) *Insert address of Assignee*

(11) 20, Yoldo-dong, Yongdungpo-gu, Seoul, 150-721, Republic of Korea
(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as

(12) *Insert Identification of
Invention, such as Title,
Case Number or Foreign
Application Number*

(12) **DIGITAL BROADCASTING SYSTEM AND METHOD OF
PROCESSING DATA**
(Serial No. 11/774,538)

for which the undersigned has (have) executed an application for patent in the United States of America and all patent applications in foreign countries corresponding thereto or based thereon.

(13) *Insert Date of Signing of
Application*

(13) July 26, 2007 and July 27, 2007

1) The undersigned agree(s) to execute all papers necessary in connection with any original, reissue, divisional and continuing United States and foreign applications for the above-identified invention and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.


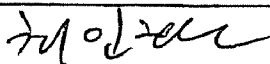
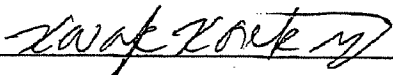

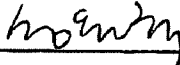

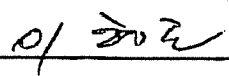
2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith.

The undersigned hereby appoints **the Attorneys associated with Customer No. 035884** the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

| | | |
|----------------------------|--|--|
| Date: <u>July 26, 2007</u> | Signature of Inventor(Jong Moon KIM) |  |
| Date: <u>July 26, 2007</u> | Signature of Inventor(In Hwan CHOI) |  |
| Date: <u>July 27, 2007</u> | Signature of Inventor(Kook Yeon KWAK) |  |
| Date: <u>July 26, 2007</u> | Signature of Inventor(Byoung Gill KIM) |  |
| Date: <u>July 26, 2007</u> | Signature of Inventor(Won Gyu SONG) |  |
| Date: <u>July 26, 2007</u> | Signature of Inventor(Jin Woo KIM) |  |
| Date: <u>July 26, 2007</u> | Signature of Inventor(Hyoung Gon LEE) |  |