PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Execution Date	
MICHE BAG, LLC	12/07/2010	

RECEIVING PARTY DATA

Name:	FTH STREET FINANCE CORP.				
Street Address:	10 Bank Street, 12th Floor				
City:	White Plains				
State/Country:	NEW YORK				
Postal Code:	10606				

PROPERTY NUMBERS Total: 21

Property Type	Number
PCT Number:	US0785339
Application Number:	11945174
Patent Number:	D610801
Patent Number:	D613062
Patent Number:	D611705
Application Number:	29367207
Application Number:	29367202
Application Number:	29367212
Application Number:	29367215
Application Number:	29367225
Application Number:	29367232
PCT Number:	US0954896
Application Number:	12529012
Application Number:	12776256
Application Number:	29355821
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Patent Number:	6543499
Patent Number:	6186201
Patent Number:	D437687
Patent Number:	D443764
Patent Number:	D432310
Patent Number:	D443139

CORRESPONDENCE DATA

Fax Number: (714)546-9035

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 714-641-5100

Email: fsanders@rutan.com
Correspondent Name: Rutan & Tucker, LLP

Address Line 1: 611 Anton Blvd., Suite 1400

Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	024969-0084
ALIGNIET DOCKET NOWDER.	024303-0004

NAME OF SUBMITTER: Hani Z. Sayed

Total Attachments: 12

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PATENTS ONLY							
To the Director of the U.S. Patent and Trademark Office: Please	record the attached documents or the new address(es) below.						
Name of conveying party(ies):	2. Name and address of receiving party(ies)						
MICHE BAG, LLC	Name: FIFTH STREET FINANCE CORP.						
	Internal Address:						
Additional name(s) of conveying party(ies) attached? Yes X No	Street Address:						
3. Nature of conveyance/Execution Date(s):	to Data to the Fi						
Execution Date(s): December 7, 2010	10 Bank Street, 12 th Floor						
Assignment Merger Change of Name							
X Security Agreement Joint Research Agreement	City: White Plains						
Government Interest Assignment	State: NY						
Executive Order 9424, Confirmatory License	Country: US Zip: 10606						
Other	Additional name(s) & address(es) Yes X No attached?						
4. Application or patent number(s):	This document is being filed together with a new application.						
A. Patent Application No.(s)	B. Patent No.(s)						
SEE SCHEDULE A	SEE SCHEDULE A						
Additional numbers attached?	X Yes No						
Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:						
Name: Hani Z. Sayed RUTAN & TUCKER LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 840.00						
Internal Address: Atty. Dkt.: 024969-0084							
Street Address: 611 Anton Boulevard, Suite 1400	X Authorized to be charged to deposit account						
	Enclosed						
	None required (government interest not affecting title)						
City: Costa Mesa	8. Payment Information						
State: CA Zip: 92626							
Phone Number: (714) 641-5100							
Fax Number: (714) 546-9035	Deposit Account Number 50-2191 Authorized User Name Hani Z. Sayed						
Email Address: fsanders@rutan.com	Authorized Oser Name Plant Z. Sayeu						
9. Signature:	December 13, 2010						
Signature	Date						
Hani Z. Sayed - 52,544 Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:						

PATENT COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

PATENT COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT dated as of December 7, 2010, between MICHE BAG, LLC, a Utah limited liability company ("Assignor"), and FIFTH STREET FINANCE CORP., a Delaware corporation, as Administrative Agent for itself and for certain other Lenders (as defined in the Credit Agreement referred to below) (together with its successors and assigns, "Administrative Agent").

WHEREAS, the Assignor is the owner of the Patents (as defined in the Credit Agreement referenced herein) including those listed on <u>Schedule A</u> hereto; and

WHEREAS, the Assignor, certain other borrowers, Administrative Agent, and certain other Lenders are party to that certain Credit Agreement of even date herewith (as the same may be hereafter amended, modified, substituted, extended or restated, from time to time, the "Credit Agreement");

WHEREAS, it is a condition precedent to the Lenders making any loans or otherwise extending credit to the Assignor under the Credit Agreement that the Assignor execute and deliver to Administrative Agent this Patent Agreement (as defined below);

WHEREAS, the Assignor has granted to Secured Parties (as defined below) a security interest in certain of the Assignor's personal property and fixture assets, including without limitation the Patents (as defined in the Credit Agreement) including those listed on Schedule A attached hereto, all to secure the payment and performance of the Obligations (as defined in the Credit Agreement); and

WHEREAS, this Patent Agreement is supplemental to the provisions contained in the Credit Agreement and other Loan Documents;

NOW, THEREFORE, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. **Definitions.** Capitalized terms used herein and not otherwise defined herein shall have the respective meanings provided therefor in the Credit Agreement. In addition, the following terms shall have the meanings set forth in this Section 1 or elsewhere in this Patent Agreement:

Proceeds. Any consideration received from the sale, exchange, license, lease or other disposition or transfer of any right, interest, asset or property which constitutes all or any part of the Patent Collateral, any value received as a consequence of the ownership, possession, use or practice of any Patent Collateral, and any payment received from any insurer or other person or entity as a result of the destruction or the loss, theft or other involuntary

conversion of whatever nature of any right, interest, asset or property which constitutes all or any part of the Patent Collateral.

PTO. The United States Patent and Trademark Office.

Patent Agreement. This Patent Collateral Assignment and Security Agreement, as amended and in effect from time to time.

Patent Collateral. All of the Assignor's right, title and interest in and to all of the Patents (as defined in the Credit Agreement) including those listed on <u>Schedule A</u> attached hereto, the Patent Rights and Proceeds therein.

Patent Rights. Any and all past, present or future rights in, to and associated with the Patents throughout the world, whether arising under federal law, state law, common law, foreign law, or otherwise, including but not limited to the following: (i) the right (but not the obligation) to register claims under any federal, state or foreign patent law or regulation, (ii) the right (but not the obligation) to sue or bring opposition or bring cancellation proceedings in the name of the Assignor or the Secured Parties for any and all past, present and future infringements of or any other damages or injury to the Patents, (iii) the rights to damages or profits due or accrued arising out of or in connection with any such past, present or future infringement, damage or injury, (iv) the right (but not the obligation) to license rights to the Patents, including those listed on Schedule A to third parties, and (v) the right (but not the obligation) to make and prosecute applications or renewals of Patents, including those listed on Schedule A.

Secured Parties. Collectively, the Lenders and the Administrative Agent.

Security Agreement. That certain Security Agreement executed by the Assignor and certain other debtor parties for the benefit of Secured Parties dated as of the date hereof as it may be amended, restated or modified from time to time.

- 2. Grant of Security Interest. To secure the payment and performance in full of all of the Obligations, the Assignor hereby grants and collaterally assigns to the Secured Parties, A CONTINUING SECURITY INTEREST IN all of the Patent Collateral. THE SECURED PARTIES ASSUME NO LIABILITY ARISING IN ANY WAY BY REASON OF THEIR HOLDING SUCH COLLATERAL SECURITY AND ASSUMES NO OBLIGATIONS UNDER ANY AGREEMENT TO WHICH THE ASSIGNOR IS A PARTY RELATING TO THE PATENTS.
- 3. Acknowledgement of Security Agreement. This Patent Agreement has been executed and delivered by the Assignor for the purpose of recording the grant of security interest herein with the PTO. The security interest granted hereby has been granted to the Secured Parties, in connection with the Security Agreement and is expressly subject to the terms and conditions thereof. The Security Agreement (and all rights and remedies of the Secured Parties thereunder) shall remain in full force and effect in accordance with its terms. Assignor does hereby further acknowledge and affirm that the rights and remedies of the Secured Parties with

respect to the security interest in the Patent Collateral granted hereby are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Patent Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

4. Termination. On the Termination Date, this Patent Agreement shall terminate and the Secured Parties shall, upon the written request and at the expense of the Assignor, execute and deliver to the Assignor all deeds, assignments and other instruments as may be necessary or proper to reassign and reconvey to and re-vest in the Assignor the entire right, title and interest to the Patent Collateral previously granted, assigned, transferred and conveyed to the Secured Parties by the Assignor pursuant to this Patent Agreement, as fully as if this Patent Agreement had not been made, subject to any disposition of all or any part thereof which may have been made by the Secured Parties pursuant hereto or the Credit Agreement.

[signatures on next page]

SIGNATURE PAGE TO PATENT COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

IN WITNESS WHEREOF, this Patent Agreement has been executed as of the day and year first above written.

MICHE BAG, LLC, a Utah limited liability company

Name: Corbin Church

Title: Chief Executive Officer

Signature Page to Patent Collateral Assignment

"Administrative Agent"

FIFTH STREET FINANCE CORP., a Delaware corporation

By: Fifth Street Management LLC, a Delaware limited liability company, its Agent

Ву:

Bernard D. Berman

President

SCHEDULE A

Patents and Patent Applications

Classic Bag	Classic Bag - Utility									
Title	Country	Type	Serial No.	Filing Date	Status (pending, issued, abandoned)	Patent No.				
Systems and Methods for Customizing Handbags	PCT	PCT	PCT/US2007/085339	Nov. 21, 2007	Pending					
Systems and Methods for Customizing Handbags	US	Utility	11/945,174	Nov. 26, 2007	Pending Response to final office action filed Nov. 11, 2010					
Systems and Methods for Customizing Handbags	China	Utility	200780007337	Nov. 21, 2007 (application date)	Pending					
Systems and Methods for Customizing Handbags	Mexico	Utility	MX/a/2009/001647	Feb. 12, 2009	Pending					
Systems and Methods for Customizing Handbags	Australia	Utility	2007349231	Nov. 21, 2007	Pending					
Systems and Methods for Customizing Handbags	Canada	Utility	2679264	Aug. 25, 2009 (national entry date)	Pending					
Systems and Methods for Customizing Handbags	Japan	Utility	2009-554511	Nov. 21, 2007	Pending					
Systems and Methods for Customizing Handbags	EPO	Utility	07845129.1	Nov. 21, 2007	Pending					
Systems and Methods for Customizing Handbags	EPO	Utility	09014069.0	Nov. 21, 2007	Pending					
Systems for Customizing Handbags	Russia	Utility Model	2009122400	Jun. 11, 2009	Pending					
Systems and	Brazil	Utility	PI0719657-1	May 29, 2009	Pending					

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SCHEDULE A

Classic Bag - Utility

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Title	Country	Type	Serial No.	Filing Date	Status (pending, issued, abandoned)	Patent No.
Methods for						
Customizing						
Handbags						
Systems and	South	Utility	10-2009-7019522	Sept. 18, 2009	Pending	
Methods for	Korea				_	
Customizing						
Handbags						
Systems and	Australia	Innovation	2009100633	Jun. 30, 2009	Certified	
Methods for		Pat.				
Customizing						
Handbags						

Classic Bag - Design

Title	1	T.	C	First.		D
Title	Country	Type	Serial No.	Filing Date	Status (pending, issued, abandoned)	Registration No.
Base Handbag with Interchangeable Handbag Cover	US	Design	29/320,888	Jul. 7, 2008	Issued	D610,801
Interchangeable Handbag Cover	US	Design	29/350,547	Nov. 18, 2009	Issued	D613,062
Handbag	US	Design	29/350,549	Nov. 18, 2009	Issued	D611,705
Handbag with Interchangeable Handbag Covers	US	Design	29/367,207	Aug. 4, 2010	Pending	
Handbag with Interchangeable Handbag Covers	US	Design	29/367,202	Aug. 4, 2010	Pending	
Handbag with Interchangeable Handbag Covers	US	Design	29/367,212	Aug. 4, 2010	Pending	
Handbag with Interchangeable Handbag Covers	US	Design	29/367,215	Aug. 4, 2010	Pending	
Handbag with Interchangeable Handbag Covers	US	Design	29/367,225	Aug. 4, 2010	Pending	
Handbag with	US	Design	29/367,232	Aug. 4,	Pending	

SCHEDULE A

Classic Bag - Design

Classic Dag -	,			ı		1
Title	Country	Type	Serial No.	Filing Date	Status (pending, issued, abandoned)	Registration No.
Interchangeable				2010		
Handbag Covers Handbag with Interchangeable Handbag Covers	China	Design	200830142455.2	Aug. 29, 2008	Issued	ZL 200830142455.2
Handbag Cover	CA	Design	128,738	Nov. 27, 2008	Issued	128738
Handbag with Interchangeable Cover	CA	Design	132,728	Nov. 27, 2008	Issued	132728
Handbag with Interchangeable Cover	CA	Design	132,720	Nov 27, 2008	Issued	132720
Handbags	EU	Design	001011043	Sep. 29, 2008	Issued	001011043- 0001-0004
Disposição Construtiva em Bolsa com Capa Intercambeável	Brazil	Design	DI 6900369-6	Feb. 9, 2009	Issued	DI 6900369-6
Handbag	Japan	Design	2165/2009	Feb. 3, 2009	Issued	1375220

Big Bag -Utility

Title	Country	Type	Serial No.	Filing Date	Status (pending, issued, abandoned)	Patent No.
Handbags with Interchangeable Covers and Methods for Customizing Handbags	PCT	PCT	PCT/US2009/54896	Aug. 25, 2009	Pending	
Handbags with Interchangeable Covers and Methods for Customizing Handbags	US	Utility	12/529,012	Aug. 27, 2009	Pending	

Big Bag -Utility

Title	Country	Туре	Serial No.	Filing Date	Status (pending, issued, abandoned)	Patent No.
Handbags with Interchangeable Covers and Methods for Customizing Handbags	US	Utility	12/776,256	May. 7, 2010	Pending	
Handbags with Interchangeable Covers and Methods for Customizing Handbags	S. Africa	Utility	2010/06828	Sep. 23, 2010	Pending	
Handbags with Interchangeable Covers and Methods for Customizing Handbags	Taiwan	Utility	098130814	Sept. 11, 2009	Pending	

Big Bag -Design

Design							
Title	Country	Туре	Serial No.	Filing Date	Status (pending, issued, abandoned)	Registration No.	
Handbags with Interchangeable Covers	US	Design	29/355,821	Feb. 15, 2010	Pending		
Handbag with Interchangeable Covers	CA	Design	134,331	Feb. 25, 2010	Pending		
Interchangeable Handbag Cover	CA	Design	136,890	Feb. 25, 2010	Pending		
Base Handbag	CA	Design	136,891	Feb. 25, 2010	Pending		
Indication of the Product = Handbags	EU (Office for Harmonization in the Internal Market)	Design	001727306-(0001- 0028)	July 2, 2010	Registered	001727306- (0001-0028)	
Handbags	S. Africa	Design	A2010/00253	Feb. 25,	Pending		

2433/024969-0084 1124457

SCHEDULE A

PATENT

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Big Bag -Design

Design							
Title	Country	Type	Serial No.	Filing Date	Status (pending, issued,	Registration No.	
10 E					abandoned)		
				2010			
Handbags	S. Africa	Design	F2010/00431	Mar. 24, 2010	Pending		
Handbag with Interchangeable Covers	AU	Design	10613/2010	Feb. 23, 2010	Registered	331296	
Cover for Handbag	AU	Design	11704/2010	Feb. 23, 2010	Registered	331477	
Handbag Base	AU	Design	11705/2010	Feb. 23, 2010	Registered	331478	
Handbags with Interchangeable Covers	CN	Design	201030114904.X	Feb. 23, 2010	allowed, awaiting reg. cert. (sep 2010)		
Handbags Including Interchangeable Cover and Base Handbag	JP	Design	2010-004471	Feb. 25, 2010	Pending		
Interchangeable Handbag Cover	JP	Design	2010-004472	Feb. 25, 2010	Registered	1400702	
Handbags with Interchangeable Covers	KR	Design	30-2010-0008253	Feb. 25, 2010	Pending		
Handbags with Interchangeable Covers	RU	Design	2010500413	Feb. 25, 2010	Pending		
Industrial Model of Handbag with Interchangeable Covers	MX	Design	MX/f/2010/000489	Feb. 23, 2010	Pending		
Handbags with Interchangeable Covers	BR	Design	DI7000573-7	Feb. 25, 2010	Pending		

Susan M. McCreery Patent

Title	Country	Type	Serial No.	Filing Date	Status (pending, issued, abandoned)	Patent No.
Interchangeable	US	Utility	09/755,903	Jan. 5,	Issued	6,543,499
Carrying Bag				2001		
System						

Julie Salz Patents and Industrial Designs

Title	Country	Type	Serial No.	Filing Date	Status (pending, issued, abandoned)	Patent/ Registration No.
Handbag with a Removably Attached Inner Bag	US	Utility	09/362,218	July 28, 1999	Issued	6,186,201
Removable Inner Bag for a Handbag	US	Design	29/109,328	Aug. 16, 1999	Issued	D437,687
Removable Inner Bag for a Handbag	US	Design.	29/123,752	May. 18, 2000	Issued	D443,764
Removable Inner Bag for a Hand Bag	US	Design	29/109,327	Aug. 16, 1999	Issued	D432,310
Removable Inner Bag for a Handbag	US	Design.	29/121,469	Apr. 5, 2000	Issued	D443,139

2433/024969-0084 1124457

RECORDED: 12/13/2010

SCHEDULE A