

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert F. Freund	11/22/2010
Rajendra Mehta	11/23/2010
RECEIVING PARTY DATA	
Name:	The Standard Register Company
Street Address:	600 Albany Street
City:	Dayton
State/Country:	OHIO
Postal Code:	45408
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12946378
CORRESPONDENCE DATA	
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Address Line 4:	DAYTON, OHIO 45402-2023
ATTORNEY DOCKET NUMBER:	STD 1315 PA/41213.744
NAME OF SUBMITTER:	James F. Gottman

OP \$40.00 12946378

Total Attachments: 3
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PATENT
REEL: 025495 FRAME: 0522

ASSIGNMENT

WHEREAS, we, Robert F. Freund of Centerville, Ohio and Rajendra Mehta of Centerville, Ohio, invented certain new and useful IN-MOLD LABELED ARTICLE AND METHOD for which we executed an application for a United States Patent and for which said application for United States Patent was filed on November 15, 2010, under

Patent Application Serial No. 12/946,378

Attorney Docket No. STD 1315 PA/41213.744 ;

WHEREAS, I hereby authorize and request the attorney(s) and/or agent(s) empowered to act on my behalf in the aforementioned application, to insert above the filing date and application number of said application, when known;

AND WHEREAS, **The Standard Register Company**, a corporation of the State of Ohio, with a place of business at 600 Albany Street, Dayton, Ohio 45408, hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said application and the inventions therein disclosed and any letters patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, I hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said application and any divisions or continuations thereof, and the inventions therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued thereon, and I hereby authorize and request the Commissioner of Patents and Trademarks to issue any letters patent thereon, and reissues thereof, to said Assignee, its successors and assigns; and I hereby authorize said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and I hereby agree that, upon request, I will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

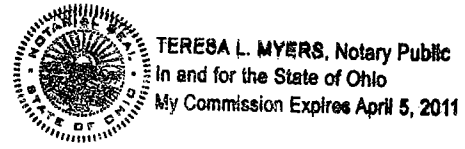
Date: Nov 22 2010

Robert F. Freund
ROBERT F. FREUND

State of Ohio)
County of Montgomery) ss

On this 22nd day of November, 2010 before me a Notary Public in and for the above County and State, personally appeared the above named Robert F. Freund personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.

Teresa L. Myers
Notary Public



Date: 11/23/10

Rajendra Mehta
RAJENDRA MEHTA

State of Ohio)
County of Montgomery) ss

On this 23rd day of November, 2010 before me a Notary Public in and for the above County and State, personally appeared the above named Rajendra Mehta personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.

Teresa L. Myers
Notary Public



TERESA L. MYERS, Notary Public
In and for the State of Ohio
My Commission Expires April 5, 2011