

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Center'd Corporation	12/10/2010
RECEIVING PARTY DATA	
Name:	Geotag, Inc.
Street Address:	555 Republic Drive
Internal Address:	Suite 200
City:	Plano
State/Country:	TEXAS
Postal Code:	75074
PROPERTY NUMBERS Total: 4	
Property Type	Number
Application Number:	11653194
Application Number:	11731465
Application Number:	11827400
Application Number:	11900267
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Robert A. Kalinsky
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ATTORNEY DOCKET NUMBER:	16707.00000001
NAME OF SUBMITTER:	Robert A. Kalinsky

OP \$160.00 11653194

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REEL: 025496 FRAME: 0038

Total Attachments: 2
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PATENT APPLICATION ASSIGNMENT AGREEMENT

THIS PATENT APPLICATION ASSIGNMENT AGREEMENT (the "Agreement") is entered into as of December 10, 2010, by and between **CENTER'D Corporation**, a California corporation (hereinafter called "Assignor") and **Geotag, Inc.**, a Delaware corporation (hereinafter referred to as "Assignee").

WHEREAS, Assignor and Assignee have entered into a **SETTLEMENT AND PATENT LICENSE AGREEMENT** dated December 9, 2010, pursuant to which Assignor has agreed to, among other things, assign to Assignee certain patent applications.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises herein contained, the parties agree as follows:

**ARTICLE 1
ASSIGNED PATENT APPLICATIONS**

"Assigned Patent Applications" shall mean the filed U.S. patent applications listed on Schedule 1 of this Agreement, as well as any reexaminations, extensions and reissues thereof and any subsequent utility applications, divisionals, continuations and continuation-in-parts and any other applications or patents that claim priority therefrom, including, without limitation, any foreign applications or patents corresponding thereto.

**ARTICLE 2
ASSIGNMENTS**

Assignor assigns, transfers and conveys to Assignee all of Assignor's rights, title and interest throughout the world in and to the Assigned Patent Applications, the underlying inventions described therein, and all rights, claims and privileges pertaining to the Assigned Patent Applications, including the right to sue for past, present and future damages.

IN WITNESS WHEREOF, the parties have entered into this Agreement as of the date first written above.

CENTER'D CORPORATION

By: Jennifer Dulski

Name: Jennifer Dulski

Title: CEO

GEOTAG, INC.

By: Antony Norris

Name: Antony Norris

Title: President

SCHEDULE 1

Application Number	Title
11/653,194	LODGING AND REAL PROPERTY IN GEO-SPATIAL MAPPING ENVIRONMENT
11/731,465	WHITE PAGE AND YELLOW PAGE DIRECTORIES IN A GEO-SPATIAL ENVIRONMENT
11/827,400	HOT NEWS NEIGHBORHOOD BANTER IN A GEO-SPATIAL SOCIAL NETWORK
11/900,267	TARGETED WEBSITES BASED ON A USER PROFILE