

PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Robert J. Sayko</td><td>12/08/2010</td></tr><tr><td>Mark W. Altom</td><td>12/08/2010</td></tr><tr><td>Susan Feit</td><td>12/08/2010</td></tr><tr><td>Douglas M. Nortz</td><td>12/08/2010</td></tr><tr><td>David J. Segelstein</td><td>12/08/2010</td></tr><tr><td>John H. Zink</td><td>12/09/2010</td></tr></tbody></table>		Name	Execution Date	Robert J. Sayko	12/08/2010	Mark W. Altom	12/08/2010	Susan Feit	12/08/2010	Douglas M. Nortz	12/08/2010	David J. Segelstein	12/08/2010	John H. Zink	12/09/2010
Name	Execution Date														
Robert J. Sayko	12/08/2010														
Mark W. Altom	12/08/2010														
Susan Feit	12/08/2010														
Douglas M. Nortz	12/08/2010														
David J. Segelstein	12/08/2010														
John H. Zink	12/09/2010														
RECEIVING PARTY DATA															
<table border="1"><tr><td>Name:</td><td>AT&amp;T INTELLECTUAL PROPERTY I, LP</td></tr><tr><td>Street Address:</td><td>645 E. Plumb Lane</td></tr><tr><td>City:</td><td>Reno</td></tr><tr><td>State/Country:</td><td>NEVADA</td></tr><tr><td>Postal Code:</td><td>89502</td></tr></table>		Name:	AT&T INTELLECTUAL PROPERTY I, LP	Street Address:	645 E. Plumb Lane	City:	Reno	State/Country:	NEVADA	Postal Code:	89502				
Name:	AT&T INTELLECTUAL PROPERTY I, LP														
Street Address:	645 E. Plumb Lane														
City:	Reno														
State/Country:	NEVADA														
Postal Code:	89502														
PROPERTY NUMBERS Total: 1															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12966489</td></tr></tbody></table>		Property Type	Number	Application Number:	12966489										
Property Type	Number														
Application Number:	12966489														
CORRESPONDENCE DATA															
Fax Number: (512)439-7199 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone: (512) 439-7100															
Email: landre@larsonnewman.com															
Correspondent Name: Larson Newman & Abel, LLP															
Address Line 1: 5914 West Courtyard Drive, Suite 200															
Address Line 4: Austin, TEXAS 78730															
ATTORNEY DOCKET NUMBER:	2009-0793														
NAME OF SUBMITTER:	Timothy G. Newman														

CH \$40.00 12966489

501377163

PATENT  
REEL: 025496 FRAME: 0372

Total Attachments: 4

source=\_2009-0793 Assignment#page1.tif

source=\_2009-0793 Assignment#page2.tif

source=\_2009-0793 Assignment#page3.tif

source=\_2009-0793 Assignment#page4.tif

## ASSIGNMENT

WHEREAS, Robert J. Sayko, a citizen of the United States of America, residing at 4 Sycamore Place, Colts Neck, New Jersey 07722 in the County of Monmouth; Mark W. Altom, a citizen of the United States of America, residing at 1726 Merriam Drive, Martinsville, New Jersey 08836 in the County of Somerset; Susan Felt, a citizen of the United States of America, residing at 11 Oran Place, Morganville, New Jersey 07751 in the County of Monmouth; Douglas M. Nortz, a citizen of the United States of America, residing at 20 Lombardi Court, Red Bank, New Jersey 07701 in the County of Monmouth; David I. Segelstein, a citizen of the United States of America, residing at 8 Fair Lane, Aberdeen, New Jersey 07747 in the County of Monmouth, John H. Zink, a citizen of the United States of America; residing at 20 Woodhollow Drive, Manalapan, New Jersey 07726 in the County of Monmouth, hereinafter called the "Assignors," have made the invention described in the United States patent application entitled "Multicast Distribution of Incrementally Enhanced Content," Attorney Docket No. 2009-0793, for a full description of which reference is here made to an application for Letters Patent of the United States filed herewith; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignor authorizes and requests the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor, on the date(s) listed below.

Name of Inventor: Robert J. Sayko  
Signature of Inventor: Robert Sayko  
Date: 12/8/10

United States of America )  
State of New Jersey  
County of Monmouth )

On this 8 day of December, 2010, before me personally came **Robert J. Sayko**, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

**DEBORAH MATULONIS**  
**NOTARY PUBLIC OF NEW JERSEY**  
**My Commission Expires Sept. 29, 2016**  
Deborah Matulonis  
Notary Public

Name of Inventor: Mark W. Altom  
Signature of Inventor: Mark W. Altom  
Date: 12/8/10

United States of America )  
State of New Jersey  
County of Monmouth )

On this 8 day of December, 2010, before me personally came **Mark W. Altom**, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Deborah Matulonis  
Notary Public  
**DEBORAH MATULONIS**  
**NOTARY PUBLIC OF NEW JERSEY**  
**My Commission Expires Sept. 29, 2016**

Name of Inventor:

Susan Feit

Signature of Inventor:

Susan Feit

Date:

12/8/2010

United States of America )  
State of New Jersey )  
County of Monmouth )

On this 8 day of December, 2010, before me personally came **Susan Feit**, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Deborah Matulonis

Notary Public

**DEBORAH MATULONIS**  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires Sept. 29, 2015

Name of Inventor:

Douglas M. Nortz

Signature of Inventor:

Douglas M. Nortz

Date:

12/8/2010

United States of America )  
State of New Jersey )  
County of Monmouth )

On this 8 day of December, 2010, before me personally came **Douglas M. Nortz**, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

**DEBORAH MATULONIS**  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires Sept. 29, 2015

Deborah Matulonis

Notary Public

Name of Inventor: David I. Segelstein  
Signature of Inventor: *David I. Segelstein*  
Date: 12/8/10

United States of America )  
State of NJ )  
County of Monmouth )

On this 8 day of December, 2010, before me personally came **David J. Segelstein**, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

*Deborah Matulonis*

**DEBORAH MATULONIS** Notary Public  
**NOTARY PUBLIC OF NEW JERSEY**  
My Commission Expires Sept. 29, 2015

Name of Inventor: John H. Zink  
Signature of Inventor: *John H. Zink*  
Date: 12-9-10

United States of America )  
State of New Jersey )  
County of Monmouth )

On this 9 day of December, 2010, before me personally came **John H. Zink**, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

**KAREN M. CREDLE**  
**A NOTARY OF NEW JERSEY**  
**MY COMMISSION EXPIRES AUGUST 25, 2013**

*Karen M. Credle*  
Notary Public