

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HYUNJU LEE	11/30/2010
RECEIVING PARTY DATA	
Name:	AMOREPACIFIC CORPORATION
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29380028
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ATTORNEY DOCKET NUMBER:	A4-1550
NAME OF SUBMITTER:	JUSTIN H. KIM
Total Attachments: 2 source=SIGNEDASSIGNMENTA41550#page1.tif source=SIGNEDASSIGNMENTA41550#page2.tif	

OP \$40.00 29380028

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PATENT
REEL: 025496 FRAME: 0689

ASSIGNMENT AND AGREEMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and do hereby sell, assign and transfer, unto AMOREPACIFIC CORPORATION, a corporation of the Republic of Korea, having its principal office in
181, 2-GA HANGANG-RO YONGSAN-GU SEOUL, KR 140-777, and its successors, assigns, and legal representatives, the entire right, title and interest for the United States of America in and to certain inventions relating to improvements in the following title:

COSMETIC CONTAINER

the application of which was filed on 2010-05-31 as KR PATENT Application Number 30-2010-23788 (Attorney Docket Number: A4-1550) described, illustrated and claimed in an application for Letters Patent of the United States of America executed by me on the dates indicated by our signatures below, together with the entire right, title and interest in and to the application, and in and to Letters Patent which may be issued upon the application, and upon any division, extension, continuation or reissue thereof.

I hereby also sell, assign and transfer unto AMOREPACIFIC CORPORATION, the entire right, title and interest in and to the invention and in and to applications for Letters Patent therefore in all countries foreign to the United States of America, including all rights under any and all international conventions and treaties in respect of the invention and the applications for Letters Patent in foreign countries, and I further authorize AMOREPACIFIC CORPORATION, to apply for Letters Patent in foreign countries directly in its own name, and to claim priority of the filing date of the application for Letters Patent of the United States of America under the provisions of any and all international conventions and treaties.

I hereby authorize and request the Commissioner of Patents of the United States of America to issue Letters Patent upon the aforesaid application, division, extension, continuation or reissue, to AMOREPACIFIC CORPORATION, for the sole use and benefit of AMOREPACIFIC CORPORATION, its successors, assigns, and legal representatives, to the full end of the term for which Letters Patent may be granted, the same as they would have been held and enjoyed by me had this assignment not been made, and we hereby authorize and request the equivalent authorities in foreign countries to issue the patents of their respective countries to AMOREPACIFIC CORPORATION.

I agree that, when requested, I will, without charge to AMOREPACIFIC CORPORATION, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for the inventions in any and all countries and for vesting title thereto in AMOREPACIFIC CORPORATION, its successors, assigns, and legal representatives or nominees.

I covenant with AMOREPACIFIC CORPORATION, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

I further authorize and direct the attorney or agent of record to insert the serial number and filing date of said application now identified by the attorney docket number and title set forth above as soon as the same shall have been made known to them by the United States Patent and Trademark Office.

First and sole named inventor:

HYUNJU LEE

Signature:

s) 이준

Date: 2010 - 11 - 30