

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jon Butler	10/21/2008
RECEIVING PARTY DATA	
Name:	Mediaport Entertainment, Inc.
Street Address:	435 West 400 South
Internal Address:	Ste. 200
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84101
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12172572
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-682-9200
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Correspondent Name:	Ostrow Kaufman LLP Susan Formicola
Address Line 1:	The Chrysler Building
Address Line 2:	405 Lexington Avenue, 62nd Floor
Address Line 4:	NEW YORK, NEW YORK 10174
ATTORNEY DOCKET NUMBER:	206-004
NAME OF SUBMITTER:	Susan Formicola
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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PATENT
 REEL: 025497 FRAME: 0816

Attorney Docket No. 12054.019
Application No. 12/172,572**ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Mediaport Entertainment, Inc., having a place of business at 435 West 400 South, Ste 200, Salt Lake City 84101 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the application for United States Letters Patent entitled: Systems and Methods For Ordering and Delivering Digital Content

("APPLICATION"), which:

- ☐ is to be filed herewith (attorney docket no. 12054.19)
☒ was filed on July 14, 2008 now bearing U.S. Serial No.: 12/172,572;

and

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION, including any right of priority; (b) any divisional, continuation, substitute, renewal, reissue, and other related applications which have been or may be filed in the United States or elsewhere in the world; and (c) any patents which may be granted on the applications set forth in (a) and (b) above.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

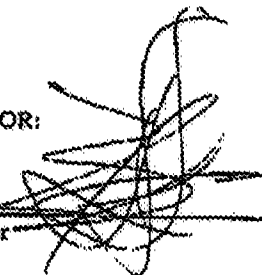
INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the right, title, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Attorney Docket No. 12054.10
Application No. 12/172,572

ASSIGNOR:

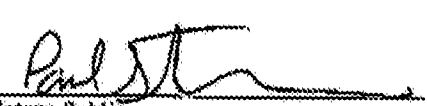

Jon Butler

Date 10/21/08

STATE OF Utah

COUNTY OF Salt Lake

BEFORE ME, the undersigned authority, on this 21 day of Oct, 2008, personally appeared Jon Butler, personally known or proven by satisfactory documentary evidence to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same of his own free will for the purposes and consideration therein expressed.


Notary Public

