PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Aaron Desmond Robertson-Hodder	10/14/2010

RECEIVING PARTY DATA

Name:	MacroView Business Technology Pty Limited, an Australian Company: ACN: 081 177 777
Street Address:	Level 12, 171 Clarence Street
City:	Sydney, New South Wales 2000
State/Country:	AUSTRALIA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12869710

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Mavis S. Gallenson

Total Attachments: 1

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OP \$40.00 12869

PATENT REEL: 025499 FRAME: 0980

ASSIGNMENT OF PATENT RIGHTS FOR THE UNITED STATES

FOR VALUE RECEIVED, I

Aaron Desmond Robertson-Hodder, a New Zealand citizen

residing at

257 Queen Street, Concord West, New South Wales 2138, Australia

hereby sell, assign, transfer and convey unto:

MacroView Business Technology Pty Limited

incorporation details: an Australian Company: ACN: 081 177 777

having a place of business at: Level 12, 171 Clarence Street, Sydney, New South Wales 2000, Australia

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for the United States, in and to certain inventions relating to

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and described in an application for Letters Patent of the United States filed by me on 26 August 2010

and which has been accorded Application No. 12/869,710

and in and to said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted, thereon, and all reissues and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent upon said inventions to the Assignee or to such nominees as it may designate.

AND I authorize and empower the said Assignee or nominees to invoke and claim for any application for patent or other form of protection for said inventions, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

AND I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in the United States for any purpose and more particularly in proof of the right of said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property as amended, or by any convention which may henceforth be substituted for it.

AND I hereby covenant that we have the full right to convey the entire right, title and interest herein assigned and that I have not executed and will not execute any agreement in conflict herewith.

AND I hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to me pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent protection for said inventions in the United States.

Dated: 141010

Day

Month Year Aaron Desmond Robertson - Hodder

Signature of Witness Name of witness:

S&F REF: 955848US

RECORDED: 12/14/2010

PATENT REEL: 025499 FRAME: 0981