

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Ronald B. Hicks	11/29/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	HerdX, Inc.
<b>Street Address:</b>	8207 Callaghan Road, Suite 150
<b>City:</b>	San Antonio
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78230
<b>PROPERTY NUMBERS Total: 2</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	61203606
<b>Application Number:</b>	12644050
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(210)226-8395
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<b>Address Line 4:</b>	San Antonio, TEXAS 78205
<b>ATTORNEY DOCKET NUMBER:</b>	33480.5
<b>NAME OF SUBMITTER:</b>	Courtenay B. Allen
<b>Total Attachments: 3</b> source=Assignment - Single Inventor#page1.tif source=Assignment - Single Inventor#page2.tif source=Assignment - Single Inventor#page3.tif	

OP \$80.00 61203606

**PATENT**

**501378847**

**REEL: 025500 FRAME: 0931**

## ASSIGNMENT

WHEREAS, I, RONALD B. HICKS (hereafter referred to as the "ASSIGNOR"), a citizen of the United States of America residing in Boerne, Texas, along with LAIRD W. LAURENCE, a citizen of the United States of America residing in Fredericksburg, Texas, JAMES DERWIN KING, a citizen of the United States of America residing in San Antonio, Texas, JAMES C. LYMAN, a citizen of the United States of America residing in Pipe Creek, Texas, JACK C. LAURENCE, a citizen of the United States of America residing in San Antonio, Texas, MICHAEL R. WILLIAMS, a citizen of the United States of America residing in Fredericksburg, Texas, and ALLEN NANCE, a citizen of the United States of America residing in Fredericksburg, Texas, am a co-inventor named in a U.S. Utility Patent Application having Serial No. 12/644,050 filed on December 22, 2009 (the "Utility Application"), describing certain new and useful improvements in a Core-Temperature Based Herd Management System and Method (such improvements as described in the Utility Application are hereinafter referred to as the "Herd Management System"), which claims priority to U.S. Provisional Patent Application No. 61/203,606 filed on December 24, 2008 (the "Provisional Application"); and

WHEREAS, HerdX, Inc., a corporation existing under the laws of the State of Texas and having its main place of business at 8207 Callaghan Road, Suite 150, San Antonio, Texas 78230 ("ASSIGNEE"), is entitled, by virtue of a prior agreement between the parties, to an assignment of the ASSIGNOR's rights, titles and interests in the Provisional Application, the Utility Application, the Herd Management System described therein, and all patent rights therein;

NOW, THEREFORE, for good and valuable consideration to me in hand paid, the receipt and sufficiency of which are hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, all of my right, title and interest in, to and under the Provisional Application and the Utility Application, and the Herd Management System described therein, and all divisionals, renewals, continuations, and

continuations-in-part thereof, and all rights of priority based on the same, and all Letters Patent of the United States which may be granted thereon and all reissues, reexaminations, and extensions thereof, and all applications for Letters Patent which have been or may hereafter be filed for said Herd Management System described in the Provisional Application and the Utility Application in any country or countries foreign to the United States, and all Letters Patent which may be granted for said Herd Management System in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

I HEREBY authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said Herd Management System to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

I HEREBY further covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting the Provisional Application, the Utility Application, and said Herd Management System, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and generally cooperate with said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said Herd Management System in all countries, and ASSIGNEE shall bear all reasonable and customary costs and expenses of the ASSIGNOR in connection therewith.

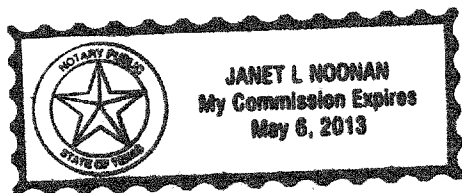
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 29<sup>th</sup>  
day of November, 2010.

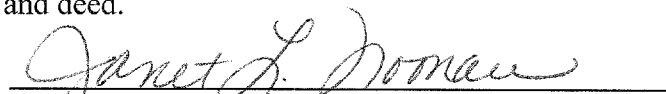
  
RONALD B. HICKS

STATE OF TEXAS §

COUNTY OF Brewer §

On this 29<sup>th</sup> day of November, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared RONALD B. HICKS, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



  
Notary Public, State of Texas  
My Commission Expires: May 6, 2013