

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Richard E. Ward	12/16/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Reward Health Sciences, Inc.
Street Address:	1216 Bembridge
City:	Rochester Hills
State/Country:	MICHIGAN
Postal Code:	48307
<b>PROPERTY NUMBERS Total: 2</b>	
Property Type	Number
Patent Number:	7020618
Patent Number:	7707057
<b>CORRESPONDENCE DATA</b>	
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Address Line 4:	McLean, CALIFORNIA 22102
ATTORNEY DOCKET NUMBER:	073618-0000001
NAME OF SUBMITTER:	David A. Jakopin

**CH \$80.00 7020618**

Total Attachments: 3  
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**PATENT  
 REEL: 025515 FRAME: 0145**



## PATENT ASSIGNMENT AGREEMENT

**THIS PATENT ASSIGNMENT AGREEMENT** (the "Agreement") is entered into as of December 16, 2010, by and between **Richard E. Ward**, an individual residing at 6710 Riverside Dr. East, Windsor, Ontario, N8S1D9 (hereinafter called "Assignor") and **Reward Health Sciences, Inc.** a Michigan Corporation having an address of 1216 Bembridge, Rochester Hills, MI 48307 (hereinafter referred to as "Assignee").

**WHEREAS**, Assignor desires to sell and Assignee desires to purchase certain intellectual property for good and valuable consideration, the sufficiency of which is acknowledged.

**NOW, THEREFORE**, in consideration of the foregoing and the mutual promises herein contained, the parties agree as follows:

### ARTICLE 1 ASSIGNED PATENTS

"Assigned Patents" shall mean the issued U.S. patents listed on Schedule 1 of this Agreement, as well as any reexaminations, extensions and reissues thereof and any divisionals, continuations and continuation-in-parts and any other applications or patents that claim priority therefrom, including, without limitation, any foreign applications or patents corresponding thereto, whether or not listed on Schedule 1.

### ARTICLE 2 ASSIGNMENT

Assignor assigns, transfers and conveys to Assignee all of Assignor's rights, title and interest throughout the world, subject to the nonexclusive license held by Blue Cross Blue Shield of Michigan, in and to the Assigned Patents, the underlying inventions described therein, and all

rights, claims and privileges pertaining to the Assigned Patents, including the right to sue for past, present and future damages.

**IN WITNESS WHEREOF**, the parties have entered into this Agreement as of the date first written above.

**Richard E. Ward**

**Reward Health Sciences, Inc.**

By: Richard E. Ward

By: Richard E. Ward

Name: RICHARD E. WARD

Name: RICHARD E. WARD

Title: PRESIDENT

**SCHEDULE 1 TO PATENT ASSIGNMENT AGREEMENT**

<b>Patent No.</b>	<b>Issue Date</b>	<b>Title</b>
<b>7020618</b>	<b>3/28/06</b>	<b>Method and system for customer service process management</b>
<b>7707057</b>	<b>4/27/10</b>	<b>Method and system for customer service process management</b>