PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Colin Bodell	12/16/2010
Christopher A. Wheeler	12/16/2010

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.	
Street Address:	PO Box 8102	
City:	Reno	
State/Country:	NEVADA	
Postal Code:	89507	

PROPERTY NUMBERS Total: 1

	Property Type	Number
App	olication Number:	12971291

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ATTORNEY DOCKET NUMBER: 170104-1500

NAME OF SUBMITTER: Michael J. D'Aurelio

Total Attachments: 4 source=01274281#page1.tif source=01274281#page2.tif

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> PATENT REEL: 025517 FRAME: 0763

U.S.	Patent	Appln. No.	
	g Date		

Attorney Docket No. <u>170104-1500</u> Client Docket No. <u>REG107965 2010PT</u>

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s);
Colin Bodell
410 Terry Avenue North
Seattle, WA 98109-5210

Christopher A. Wheeler 410 Terry Avenue North Seattle, WA 98109-5210

Assignee:
Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "Opting Whether to Receive Communications" for which:

a non-provisional application for United States Letters Patent;		
was filed on and accorded U.S. Serial No; or		
will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby		
authorizes and requests ASSIGNEE'S legal representatives, ofThomas, Kayden,		
Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in		
parenthesis (U.S. Serial No. 12/971,291, filed 12/17/2010) this		
APPLICATION'S U.S. Serial Number and filing date, when known		

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and

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in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and not been made. Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

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U.S. Patent Appln, No Filing Date	Attorney Docket No. <u>170104-1500</u> Client Docket No. <u>REC107965 2010PT</u>
Date	Colin Bodell
WITNESSED BY:	
Witness (Signature)	12/16/10 Date
Jessia Brywn Witness (Printed Name)	

U.S. Patent Appln. No Filing Date	Attorney Docket No. <u>170104-150(</u> Client Docket No. <u>REG107965 2010P</u>	
/3//6//0 Date	Christopher A. Wheeler	
WITNESSED BY:		
Williess (Signature)	12 16 10	
Jeosica Brown Witness (Printed Name)		

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RECORDED: 12/17/2010