#### PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
PVI Virtual Media Services, LLC	12/10/2010

#### **RECEIVING PARTY DATA**

Name:	Sportvision, Inc.
Street Address:	4619 N. Ravenswood Avenue, Suite 304
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60640

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	5264933

## CORRESPONDENCE DATA

Fax Number: (415)369-9665

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4153699660

Email: gbaron@vierramagen.com

Correspondent Name: Burt Magen

Address Line 1: 575 Market Street, Suite 2500
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER: SPTV-00000US0

NAME OF SUBMITTER: Burt Magen

Total Attachments: 4

source=Patent Assignment#page1.tif source=Patent Assignment#page2.tif source=Patent Assignment#page3.tif source=Patent Assignment#page4.tif

> PATENT REEL: 025518 FRAME: 0087

.H \$40.00 5264

501382782

### PATENT ASSIGNMENT

This Patent Assignment dated as of December 10, 2010 (this "Assignment"), is made by PVI Virtual Media Services, LLC, a Delaware limited liability company ("Seller") in favor of Sportvision, Inc., a Delaware corporation ("Buyer"). Capitalized terms used but not defined herein have the meanings assigned to them in the Asset Purchase Agreement dated as of the date of this Agreement (the "Purchase Agreement") among Seller, Buyer and, solely with respect to Article VII of the Purchase Agreement, CSC Holdings, LLC, a Delaware limited liability company.

Pursuant to the Purchase Agreement, Seller has, among other things, agreed to grant all of its right, title and interest in and to the patents listed in the first column on <u>Schedule 1</u> attached hereto (the "Patents") to Buyer.

The parties wish to execute this Assignment for purposes of transferring the Patents pursuant to the Purchase Agreement and filing this Assignment with the United States Patent and Trademark Office, and any other applicable patent offices outside of the United States, as may be necessary to effectuate the assignment and transfer of the Patents to Buyer.

In consideration and in exchange for the sum of \$1.00 paid in hand to Seller by Buyer, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby agrees as follows:

- 1. Seller hereby assigns, transfers, conveys and delivers to Buyer all of its right, title and interest throughout the world in and to each of the Patents, including all continuations, continuations-in-part, reissues and divisions of any of the Patents, and together with all claims for past and future damages by reason of infringement of same, with the right to sue for past and future damages.
- 2. Seller hereby acknowledges and agrees that from and after the date hereof, Buyer shall be the exclusive owner of the Patents.

[The next page is the signature page]

61205370\_5

IN WITNESS WHEREOF, PVI Virtual Media Services, LLC has caused this Assignment to be duly authorized and executed as of the date hereof.

PVI VIRTUAL MEDIA SERVICES, LLC

Name: Michael Dipasquele

Title: Executive Vice President

STATE OF New York ) :ss. COUNTY OF New York )

On this <u>10</u> day of <u>December</u>, 2010 before me personally came Michael Dipasquale, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that he is a representative of PVI Virtual Media Services, LLC; he signed the instrument in the name of PVI Virtual Media Services, LLC; and he had the authority to sign the instrument on behalf of PVI Virtual Media Services, LLC.

Notary Public

SUSAN R. SANTIAGO
Notary Public, State of New York
No. 01SA4755681
Qualified in Richmond County
Certificate Filed in New York County
Commission Expires May 31, 2014

[Signature Page - Patent Assignment]

PATENT REEL: 025518 FRAME: 0089 Acknowledged:

SPORTVISION, INC.

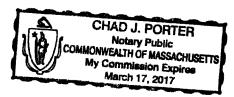
Name: Michael Takob

Title: President

STATE OF <u>Masjachuseth</u>)
COUNTY OF <u>Su Halh</u>)

On this 10 day of <u>December</u>, 2010 before me personally came Michael Jakob, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that he is a representative of Sportvision, Inc.; he signed the instrument in the name of Sportvision, Inc.; and he had the authority to sign the instrument on behalf of Sportvision, Inc.

**Notary Public** 



# **SCHEDULE 1**

Patent	Jurisdiction	Registration Number	Registration Date
Television Displays Having Selected Inserted Indicia	US	5,264,933 (Patent)	November 23, 1993 (Issued)
Television Displays Having Selected Inserted Indicia	Japan	3166173 (Patent)	March 9, 2001 (Issued)
Television Displays Having Selected Inserted Indicia	Singapore	40825 (Patent)	January 3, 2002 (Issued)
Television Displays Having Selected Inserted Indicia	Argentina	AR 252895 (Patent)	November 30, 1998 (Issued)
Television Displays Having Selected Inserted Indicia	Belgium	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Chile	1224-93 (Application)	October 6, 1993 (Filed)
Television Displays Having Selected Inserted Indicia	Germany	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Spain	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	France	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Great Britain	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Greece	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Italy	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Mexico	183569 (Patent)	December 13, 1996 (Issued)
Television Displays Having Selected Inserted Indicia	Netherlands	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Sweden	595808 (Patent)	June 23, 1999 (Issued)

61205370\_5

**RECORDED: 12/17/2010** 

PATENT REEL: 025518 FRAME: 0091