

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PVI Virtual Media Services, LLC	12/10/2010
RECEIVING PARTY DATA	
Name:	Sportvision, Inc.
Street Address:	4619 N. Ravenswood Avenue, Suite 304
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State/Country:	ILLINOIS
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5264933
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Total Attachments: 4 source=Patent Assignment#page1.tif source=Patent Assignment#page2.tif source=Patent Assignment#page3.tif source=Patent Assignment#page4.tif	

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PATENT ASSIGNMENT

This Patent Assignment dated as of December 10, 2010 (this “**Assignment**”), is made by PVI Virtual Media Services, LLC, a Delaware limited liability company (“**Seller**”) in favor of Sportvision, Inc., a Delaware corporation (“**Buyer**”). Capitalized terms used but not defined herein have the meanings assigned to them in the Asset Purchase Agreement dated as of the date of this Agreement (the “**Purchase Agreement**”) among Seller, Buyer and, solely with respect to Article VII of the Purchase Agreement, CSC Holdings, LLC, a Delaware limited liability company.

Pursuant to the Purchase Agreement, Seller has, among other things, agreed to grant all of its right, title and interest in and to the patents listed in the first column on Schedule 1 attached hereto (the “**Patents**”) to Buyer.

The parties wish to execute this Assignment for purposes of transferring the Patents pursuant to the Purchase Agreement and filing this Assignment with the United States Patent and Trademark Office, and any other applicable patent offices outside of the United States, as may be necessary to effectuate the assignment and transfer of the Patents to Buyer.

In consideration and in exchange for the sum of \$1.00 paid in hand to Seller by Buyer, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby agrees as follows:

1. Seller hereby assigns, transfers, conveys and delivers to Buyer all of its right, title and interest throughout the world in and to each of the Patents, including all continuations, continuations-in-part, reissues and divisions of any of the Patents, and together with all claims for past and future damages by reason of infringement of same, with the right to sue for past and future damages.
2. Seller hereby acknowledges and agrees that from and after the date hereof, Buyer shall be the exclusive owner of the Patents.

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SCHEDULE 1

Patent	Jurisdiction	Registration Number	Registration Date
Television Displays Having Selected Inserted Indicia	US	5,264,933 (Patent)	November 23, 1993 (Issued)
Television Displays Having Selected Inserted Indicia	Japan	3166173 (Patent)	March 9, 2001 (Issued)
Television Displays Having Selected Inserted Indicia	Singapore	40825 (Patent)	January 3, 2002 (Issued)
Television Displays Having Selected Inserted Indicia	Argentina	AR 252895 (Patent)	November 30, 1998 (Issued)
Television Displays Having Selected Inserted Indicia	Belgium	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Chile	1224-93 (Application)	October 6, 1993 (Filed)
Television Displays Having Selected Inserted Indicia	Germany	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Spain	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	France	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Great Britain	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Greece	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Italy	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Mexico	183569 (Patent)	December 13, 1996 (Issued)
Television Displays Having Selected Inserted Indicia	Netherlands	595808 (Patent)	June 23, 1999 (Issued)
Television Displays Having Selected Inserted Indicia	Sweden	595808 (Patent)	June 23, 1999 (Issued)