PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stacy S. Baas	12/17/2010
Diane L. Stanley	12/17/2010

RECEIVING PARTY DATA

Name:	Zo & Co, LLC
Street Address:	12340 Victory Drive
City:	St. Joseph
State/Country:	MISSOURI
Postal Code:	64505

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29381369

CORRESPONDENCE DATA

Fax Number: (503)796-2900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (503) 222-9981 Email: alee@schwabe.com

Correspondent Name: Schwabe, Williamson & Wyatt, P.C. Address Line 1: 1211 SW Fifth Avenue, Suite 1600

Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER: 122765-178402

NAME OF SUBMITTER: Aileen Lee

Total Attachments: 2

source=D01_assignment_12_17_10#page1.tif source=D01_assignment_12_17_10#page2.tif

PATENT REEL: 025520 FRAME: 0825 00 29381369

CH \$40.00

501383456

IPN: D001

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged that the undersigned,

ASSIGNOR(S): Stacy S. Baas

Diane L. Stanley

hereby sell, assign, and transfer to

ASSIGNEE: Zo & Co, LLC

12340 Victory Drive St. Joseph, MO 64505

and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent entitled:

TRAVEL CADDY

(I hereby authorize and request my attorney, associated with Customer Number 0025943, to insert on the designated lines below, the filing date and application number of said application when known.)

which was filed on December 17, 2010	as
United States Application Number 29/381,369	and

which has been executed by the undersigned prior hereto or concurrently herewith on the date(s) indicated below,

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith

Attorney Docket No. 122765-178402

IPN: D001

the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continuation applications, continuation applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

inventor: Please sign and date below:

-17-2010

Date

Name: 8

Noto

Vame: Diane L. Stanley

Assignment Document Return Address:

Schwabe, Williamson & Wyatt, P.C.

Pacwest Center, Suite 1600 1211 SW Fifth Avenue Portland, Oregon 97204 Telephone: 503-222-9981