PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Justin LaTorre Inc.	12/14/2010

RECEIVING PARTY DATA

Name:	La Torre Innovations LLC
Street Address:	39 Eagle Court
City:	White Plains
State/Country:	NEW YORK
Postal Code:	10605

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11938265

CORRESPONDENCE DATA

Fax Number: (212)541-4630

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: sheila.freeman@bryancave.com

Correspondent Name: Kevin C. Hooper Address Line 1: Bryan Cave LLP

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Address Line 4: New York, NEW YORK 10104

ATTORNEY DOCKET NUMBER: C067824/0302934

NAME OF SUBMITTER: Kevin C. Hooper

Total Attachments: 2

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PATENT REEL: 025521 FRAME: 0217 U.S.A. Docket No.: C067824/0302934

Assignment

WHEREAS, I/WE

JUSTIN LATORRE INC.

the Assignor(s), have invented certain new and useful improvements in

COLORED FLAME CANDLE

which are described and claimed in United States Patent Application Serial No. 11/938,265, filed on November 10, 2007 (Invention).

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we hereby assign to

LA TORRE INNOVATIONS LLC

having its principal offices at 39 Eagle Court, White Plains, NY 10605 (hereinafter the "Assignee"), and the Assignee's successors, assigns, or legal representatives,

all of my/our right, title and interest, in and to the Invention within the United States of America and its territories and possessions and all foreign countries, and in and to any patent application, including provisional or utility applications based thereon, and in and to any Letters Patent of the United States of America and foreign countries, including utility models, inventor's certificates and like government grants, and in and to all divisions, reissues, reexaminations, continuations, continuations-in-part, and extensions thereof that may be granted therefor, and the right to apply for Letters Patent(s) in foreign countries with full benefit of such priorities as may now or hereafter be granted to Assignor(s) by local laws or by treaty, including any international conventions, for the protection of industrial property. together with the right to extend the protection of the U.S. Letters Patent(s) to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, all the rights to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors, assigns, or other legal representatives, to the full end of the term for which the Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made. And, Assignor does hereby request and authorize the Commissioner of Patents and Trademarks, U.S.A., to issue any U.S. Letters Patent, when granted, in accordance with this assignment.

UPON SAID CONSIDERATION, I/we do hereby covenant and agree with the Assignee that I/we will not execute any writing or do any act whatsoever conflicting with the foregoing, and that I/we will at any time upon request without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, continuing, divisional, reissued, reexamined, or extended Letters Patent(s) of the United States of America on the Invention or like protection in any foreign country, and in enforcing any rights or choses in action accruing as a result of such applications or patents, including but not limited to, giving testimony in any proceedings or transactions involving such applications or patents, and executing preliminary statements and other

affidavits, it being understood that the foregoing covenant and agreement shall bind and inure to the benefit of the successors, assigns, or legal representatives of all parties hereto.

IN WITNESS WHEREOF, this Assignment has been executed by the Assignor(s)

at . by:

Lou LaTorre

President

Date

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