

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Srinivas A. Mandyam | 12/14/2010 |
| Krishna Vedati | 12/14/2010 |
| David Lothele Williams | 12/14/2010 |
| RECEIVING PARTY DATA | |
| Name: | AT&T Intellectual Property I, L.P. |
| Street Address: | 645 E. Plumb Lane |
| City: | Reno |
| State/Country: | NEVADA |
| Postal Code: | 89502 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12968214 |
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| ATTORNEY DOCKET NUMBER: | 076705-263300/US |
| NAME OF SUBMITTER: | John P. Ward |
| Total Attachments: 2 source=076705-263300_Assignment_executed#page1.tif source=076705-263300_Assignment_executed#page2.tif | |

CH \$40.00 12968214

PATENT ASSIGNMENT

WHEREAS, We, Srinivas A. MANDYAM, Krishna VEDATI, and David Lothele WILLIAMS, hereinafter referred to as ASSIGNORS, have invented and own a certain invention entitled:

SYSTEMS AND METHODS FOR PROVIDING AUTOMATIC REMINDERS FOR SAVED ADVERTISEMENTS

for which an application for a United States Patent has been or will be filed with the United States Patent and Trademark Office.

WHEREAS, AT&T Intellectual Property I, L.P., a corporation organized and existing under the laws of the State of Nevada, and having its principal place of business at 645 E. Plumb Lane, Reno, Nevada 89502, United States, is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, we hereby sell, assign and transfer to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

WE HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

WE FURTHER COVENANT that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to us and we will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN TESTIMONY WHEREOF, this Assignment is executed by said ASSIGNORS, on the date(s) listed below.

Name of Inventor: Srinivas A. Mandyam

Signature of Inventor: [Signature]

Date: 12/14/2010

United States of America
State of CALIFORNIA
County of SANTA CLARA

On this 14th day of December, 2010, before me personally came Srinivas A. Mandyam, to me ~~known~~ known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

[Signature]
Notary Public



Name of Inventor: Krishna Vedati

Signature of Inventor: [Signature]

Date: 12/14/2010

United States of America
State of CALIFORNIA
County of SANTA CLARA

On this 14th day of December, 2010, before me personally came Krishna Vedati, to me ~~known~~ known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

[Signature]
Notary Public



Name of Inventor: David Lothele Williams

Signature of Inventor: [Signature]

Date: 12/14/10

United States of America
State of CALIFORNIA
County of SANTA CLARA

On this 14th day of December, 2010, before me personally came David Lothele Williams, to me ~~known~~ known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

[Signature]
Notary Public

