

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Amanda Kay BIRDWELL</td><td>12/15/2010</td></tr><tr><td>Christine Ann KRON</td><td>12/01/2010</td></tr><tr><td>Valerie Michelle AURILIO</td><td>11/29/2010</td></tr><tr><td>Amelia Lynn BOSE</td><td>12/14/2010</td></tr><tr><td>Kara Marie CAIN</td><td>11/22/2010</td></tr><tr><td>Lia Braaten HAGER</td><td>11/17/2010</td></tr></tbody></table>		Name	Execution Date	Amanda Kay BIRDWELL	12/15/2010	Christine Ann KRON	12/01/2010	Valerie Michelle AURILIO	11/29/2010	Amelia Lynn BOSE	12/14/2010	Kara Marie CAIN	11/22/2010	Lia Braaten HAGER	11/17/2010
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RECEIVING PARTY DATA															
<table border="1"><tr><td>Name:</td><td>The Procter & Gamble Company</td></tr><tr><td>Street Address:</td><td>1 Procter & Gamble Plaza</td></tr><tr><td>Internal Address:</td><td>Attention: Chief Patent Counsel</td></tr><tr><td>City:</td><td>Cincinnati</td></tr><tr><td>State/Country:</td><td>OHIO</td></tr><tr><td>Postal Code:</td><td>45202</td></tr></table>		Name:	The Procter & Gamble Company	Street Address:	1 Procter & Gamble Plaza	Internal Address:	Attention: Chief Patent Counsel	City:	Cincinnati	State/Country:	OHIO	Postal Code:	45202		
Name:	The Procter & Gamble Company														
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PROPERTY NUMBERS Total: 1															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29378970</td></tr></tbody></table>		Property Type	Number	Application Number:	29378970										
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Application Number:	29378970														
CORRESPONDENCE DATA															
Fax Number: (513)945-6868 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone: 513-983-7592															
Email: mitchell.em@pg.com															
Correspondent Name: The Procter & Gamble Company															
Address Line 1: 299 East Sixth Street															
Address Line 2: Central Docketing-4th floor															
Address Line 4: Cincinnati, OHIO 45202															
ATTORNEY DOCKET NUMBER:	D1849														

PATENT

501390884

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NAME OF SUBMITTER:

Amy I Ahn-Roll

Total Attachments: 22

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled LABEL FOR FABRIC AND AIR FRESHENER PRODUCTS, Attorney's Docket No. D1849 and filed in the United States Patent Office as Number 29/378,970 on 11/12/2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Amanda Kay BIRDWELL of 6031 Bendel Drive, Middletown, Ohio 45044; USA
Christine Ann KRON of 6841 Netherland Court, Liberty Township, Ohio 45044; USA
Valerie Michelle AURILIO of 36 Sherry Road, Cincinnati, Ohio 45215; USA
Amelia Lynn BOSE of 2330 Glenside Avenue, Cincinnati, Ohio 45212; USA
Kara Marie CAIN of 3231 Bach Avenue, Apt. 2, Cincinnati, Ohio 45209; USA
Lia Braaten HAGER of 1232 Elisinore Avenue, Cincinnati, Ohio 45202; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd.; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/378,970 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Amanda K. Birdwell
Amanda Kay BIRDWELL

Dec. 15, 2010

Date

State of Ohio }
County of Hamilton } SS



TANISHA MIREE
Notary Public, State of Ohio
My Commission Expires Dec. 11, 2013

On this 15 day of December, 2010, before me personally appeared Amanda Kay BIRDWELL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Tanisha J Miree
Notary Public/Witness printed name

[Signature]
Notary Public/Witness signature

Signed: _____
Christine Ann KRON

Date

State of _____ }
County of _____ } SS

On this _____ day of _____, 201____, before me personally appeared Christine Ann KRON, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Valerie Michelle AURILIO

Date

State of }
 }
County of } SS
 }

On this ____ day of _____, 201__, before me personally appeared Valerie Michelle AURILIO, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Amelia Lynn BOSE

Date

State of }
 }
County of } SS
 }

On this ____ day of _____, 201__, before me personally appeared Amelia Lynn BOSE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Kara Marie CAIN

Date

State of }
 }
County of } SS

On this _____ day of _____, 201__, before me personally appeared Kara Marie CAIN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Lia Braaten HAGER

Date

State of }
 }
County of } SS

On this _____ day of _____, 201__, before me personally appeared Lia Braaten HAGER, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled LABEL FOR FABRIC AND AIR FRESHENER PRODUCTS, Attorney's Docket No. D1849 and filed in the United States Patent Office as Number 29/378,970, on 11/12/2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

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I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/378,970 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: _____
Amanda Kay BIRDWELL

Date

State of _____ }
County of _____ } SS

On this _____ day of _____, 201____, before me personally appeared Amanda Kay BIRDWELL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

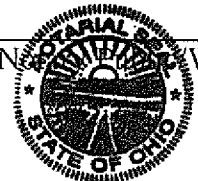
Signed: Christine Ann KRON
Christine Ann KRON

12/1/10
Date

State of OHIO }
County of HAMILTON } SS

On this 1 day of December, 2010, before me personally appeared Christine Ann KRON, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Sheri K Hunt
Notary Public/Witness printed name

 Witness SHERI K HUNT
Notary Public, State of Ohio
My Commission Expires 09-21-2011

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled LABEL FOR FABRIC AND AIR FRESHENER PRODUCTS, Attorney's Docket No. D1849, and filed in the United States Patent Office as Number 29/378,970, on 11/12/2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

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Kara Marie CAIN of 3231 Bach Avenue, Apt. 2, Cincinnati, Ohio 45209; USA
Lia Braaten HAGER of 1232 Elisinore Avenue, Cincinnati, Ohio 45202; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/378,970 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: _____
Amanda Kay BIRDWELL

Date _____

State of }
County of } SS

On this ____ day of _____, 201__, before me personally appeared Amanda Kay BIRDWELL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: Christine Ann KRON

Date _____

State of }
County of } SS

On this ____ day of _____, 201__, before me personally appeared Christine Ann KRON, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name


Notary Public/Witness signature

Signed: Valerie Michelle AURILIO
Valerie Michelle AURILIO

11-29-10
Date

State of OHIO }
 } SS
County of Hamilton }

On this 29 day of November, 2010, before me personally appeared Valerie Michelle AURILIO, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name
 SHERRY K. HUNT
Notary Public, State of Ohio
My Commission Expires 09-21-2011

Sherry K. Hunt
Notary Public/Witness signature

Signed: _____
Amelia Lynn BOSE

Date 11/29/10

State of _____ }
 } SS
County of _____ }

On this _____ day of _____, 201____, before me personally appeared Amelia Lynn BOSE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Kara Marie CAIN

Date

State of }
 }
County of } SS

On this ____ day of _____, 201__, before me personally appeared Kara Marie CAIN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Lia Braaten HAGER

Date

State of }
 }
County of } SS

On this ____ day of _____, 201__, before me personally appeared Lia Braaten HAGER, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled LABEL FOR FABRIC AND AIR FRESHENER PRODUCTS, Attorney's Docket No. D1849, and filed in the United States Patent Office as Number 29/378,970, on 11/12/2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

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PATENT

REEL: 025540 FRAME: 0758

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Signed: _____
Amanda Kay BIRDWELL

Date

State of }
 }
County of } SS

On this ____ day of _____, 201__, before me personally appeared Amanda Kay BIRDWELL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Christine Ann KRON

Date

State of }
 }
County of } SS

On this ____ day of _____, 201__, before me personally appeared Christine Ann KRON, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Valerie Michelle AURILIO

Date

State of }
 }
County of } SS
 }

On this _____ day of _____, 201____, before me personally appeared Valerie Michelle AURILIO, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: Amelia Bose
Amelia Lynn BOSE

December 14, 2010
Date BOSE

State of }
 }
County of } SS
 }

On this 14 day of December, 2010, before me personally appeared Amelia Lynn BOSE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Jessica Cornell
Notary Public/Witness printed name

Jessica Cornell
Notary Public/Witness signature

JESSICA CORNELL
Notary Public, State of Ohio
My Commission Expires July 30, 2013

Signed: _____
Kara Marie CAIN

Date

State of }
 }
County of } SS

On this ____ day of _____, 201__, before me personally appeared Kara Marie CAIN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Lia Braaten HAGER

Date

State of }
 }
County of } SS

On this ____ day of _____, 201__, before me personally appeared Lia Braaten HAGER, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled LABEL FOR FABRIC AND AIR FRESHENER PRODUCTS, Attorney's Docket No. D1849 and filed in the United States Patent Office as Number 29/378,970 on 11/12/2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Amanda Kay BIRDWELL of 6031 Bendel Drive, Middletown, Ohio 45044; USA
Christine Ann KRON of 6841 Netherland Court, Liberty Township, Ohio 45044; USA
Valerie Michelle AURILIO of 36 Sherry Road, Cincinnati, Ohio 45215; USA
Amelia Lynn BOSE of 2330 Glenside Avenue, Cincinnati, Ohio 45212 ; USA
Kara Marie CAIN of 3231 Bach Avenue, Apt. 2, Cincinnati, Ohio 45209; USA
Lia Braaten HAGER of 1232 Elisinore Avenue, Cincinnati, Ohio 45202; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/378,970 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: _____
Amanda Kay BIRDWELL

Date

State of }
 } SS
County of }

On this ____ day of _____, 201__, before me personally appeared Amanda Kay BIRDWELL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Christine Ann KRON

Date

State of }
 } SS
County of }

On this ____ day of _____, 201__, before me personally appeared Christine Ann KRON, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
 Valerie Michelle AURILIO

 Date

State of }
 } SS
 County of }

On this ____ day of _____, 201__, before me personally appeared Valerie Michelle AURILIO, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

 Notary Public/Witness printed name

 Notary Public/Witness signature

Signed: _____
 Amelia Lynn BOSE

 Date

State of }
 } SS
 County of }

On this ____ day of _____, 201__, before me personally appeared Amelia Lynn BOSE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

 Notary Public/Witness printed name

 Notary Public/Witness signature

Signed: Kara Marie Cain
Kara Marie CAIN

11/22/2010
Date

State of Ohio }
County of Hamilton } SS

On this 22 day of November, 2010, before me personally appeared Kara Marie CAIN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Eileen S Kruspe
Notary Public/Witness printed name



Eileen S Kruspe
Notary Public/Witness signature

EILEEN S. KRUSPE
Notary Public, State of Ohio
My Commission Expires 04-01-2012

Signed: _____
Lia Braaten HAGER

Date

State of _____ }
County of _____ } SS

On this _____ day of _____, 201____, before me personally appeared Lia Braaten HAGER, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled LABEL FOR FABRIC AND AIR FRESHENER PRODUCTS, Attorney's Docket No. D1849 and filed in the United States Patent Office as Number 29/378,970 on 11/12/2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Amanda Kay BIRDWELL of 6031 Bendel Drive, Middletown, Ohio 45044; USA
Christine Ann KRON of 6841 Netherland Court, Liberty Township, Ohio 45044; USA
Valerie Michelle AURILIO of 36 Sherry Road, Cincinnati, Ohio 45215; USA
Amelia Lynn BOSE of 2330 Glenside Avenue, Cincinnati, Ohio 45212 ; USA
Kara Marie CAIN of 3231 Bach Avenue, Apt. 2, Cincinnati, Ohio 45209; USA
Lia Braaten HAGER of 1232 Elisimore Avenue, Cincinnati, Ohio 45202; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/378,970 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: _____
Amanda Kay BIRDWELL

Date _____

State of }
County of }

SS

On this ____ day of _____, 201____, before me personally appeared Amanda Kay BIRDWELL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Christine Ann KRON

Date _____

State of }
County of } SS

On this ____ day of _____, 201__, before me personally appeared Christine Ann KRON, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Valerie Michelle AURILIO

Date

State of }
 } SS
County of }

On this _____ day of _____, 201__, before me personally appeared Valerie Michelle AURILIO, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Amelia Lynn BOSE

Date

State of }
 } SS
County of }

On this _____ day of _____, 201__, before me personally appeared Amelia Lynn BOSE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: _____
Kara Marie CAIN

Date

State of }
 } SS
County of }

On this _____ day of _____, 201__, before me personally appeared Kara Marie CAIN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

Signed: Lia Braaten HAGER
Lia Braaten HAGER

11/17/10
Date

State of }
 } SS
County of }



Judith Lynne Bozile
Notary Public, State of Ohio
My Commission Expires 04-28-2014

On this 17th day of November, 2010, before me personally appeared Lia Braaten HAGER, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Judith Lynne Bozile
Notary Public/Witness printed name

Judith Lynne Bozile
Notary Public/Witness signature