

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Andrew Nathan Carroll</td> <td>12/09/2010</td> </tr> <tr> <td>Shannon Maxwell Black</td> <td>12/09/2010</td> </tr> <tr> <td>Tommy C. Holland</td> <td>12/09/2010</td> </tr> <tr> <td>Jason Andrew Macko</td> <td>12/09/2010</td> </tr> <tr> <td>Christopher Joseph DiNovi</td> <td>12/16/2010</td> </tr> </tbody> </table>		Name	Execution Date	Andrew Nathan Carroll	12/09/2010	Shannon Maxwell Black	12/09/2010	Tommy C. Holland	12/09/2010	Jason Andrew Macko	12/09/2010	Christopher Joseph DiNovi	12/16/2010
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>U.S. Smokeless Tobacco Company LLC</td> </tr> <tr> <td>Street Address:</td> <td>6603 West Broad Street</td> </tr> <tr> <td>City:</td> <td>Richmond</td> </tr> <tr> <td>State/Country:</td> <td>VIRGINIA</td> </tr> <tr> <td>Postal Code:</td> <td>23230</td> </tr> </table>		Name:	U.S. Smokeless Tobacco Company LLC	Street Address:	6603 West Broad Street	City:	Richmond	State/Country:	VIRGINIA	Postal Code:	23230		
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CORRESPONDENCE DATA													
<p>Fax Number: (612)288-9696 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 612-335-5070 Email: russek@fr.com</p> <p>Correspondent Name: Geoffrey P. Shippides Address Line 1: 60 South Sixth Street Address Line 2: #3200 RBC Plaza Address Line 4: Minneapolis, MINNESOTA 55402</p>													
ATTORNEY DOCKET NUMBER:	20210-0180001												
NAME OF SUBMITTER:	Geoffrey P. Shippides												

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PATENT
REEL: 025540 FRAME: 0871

Total Attachments: 6

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PATENT

REEL: 025540 FRAME: 0872

PAT 25540
ALSASSIGNMENT

For valuable consideration, we, Andrew Nathan Carroll, of 11712 Perdue Terrace, Chester, VA 23831; Shannon Maxwell Black, of 719 West 33rd Street, Richmond, VA 23225; Tommy C. Holland, of 10920 Ramshorn Rd., Midlothian, VA 23113; Jason Andrew Macko, of 3621 Tyverton Ct., Richmond Virginia, 23233; Christopher Joseph DiNovi, of 23151 Triple Crown Drive, Ruther Glen, VA 23546; hereby assign to U.S. SMOKELESS TOBACCO COMPANY LLC, a corporation of Delaware, having a place of business at:

6603 West Broad Street

Richmond, Virginia 23230

United States of America, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled ORAL TOBACCO ARTICLE, filed December 10, 2010, and assigned U.S. Serial Number 29/380,742, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

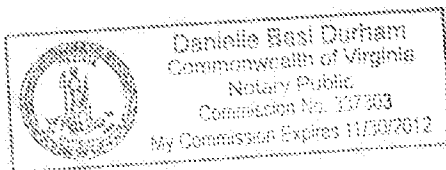
DATE: 12/9/10


ANDREW NATHAN CARROLL

STATE OF Virginia)
City) SS.
COUNTY OF Richmond)

On Dec 9, 2010, before me, the undersigned, a notary public for the State of Virginia, there personally appeared ANDREW NATHAN CARROLL personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.




Notary Public

DATE: 12/9/10

Shannon Maxwell Black
SHANNON MAXWELL BLACK

STATE OF Virginia)
City) SS.
COUNTY OF Richmond)

On Dec. 9, 2010, before me, the undersigned, a notary public for the State of Virginia, there personally appeared SHANNON MAXWELL BLACK personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in her authorized capacity and that by her signature on this Assignment, the person or the entity upon behalf of which she acted, executed this Assignment.

WITNESS my hand and official seal.



Danielle Basil Durham
Commonwealth of Virginia
Notary Public
Commission No. 337303
My Commission Expires 11/30/2012

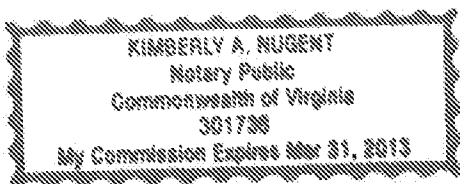
Danielle Basil Durham
Notary Public

DATE: 12/9/10 Tommy C. Holland
TOMMY C. HOLLAND

STATE OF Virginia)
city Richmond) SS.
COUNTY OF Richmond)

On 12/9/10, before me, the undersigned, a notary public for the State of Virginia, there personally appeared TOMMY C. HOLLAND personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.



Kimberly A. Nugent
Notary Public

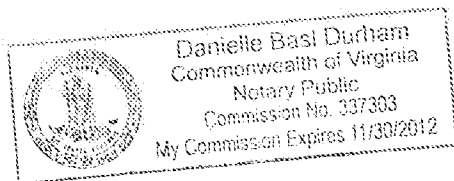
DATE: 12/9/2010


JASON ANDREW MACKO

STATE OF Virginia)
City) SS.
COUNTY OF Richmond)

On 12/9/10, before me, the undersigned, a notary public for the State of Virginia, there personally appeared JASON ANDREW MACKO personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.




Notary Public

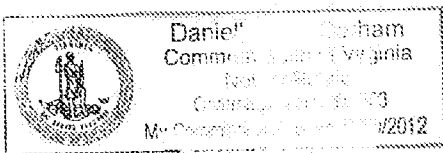
DATE: 12/16/2010

Christopher Joseph DINOVI
CHRISTOPHER JOSEPH DINOVI

STATE OF Virginia)
City of Richmond) SS.
COUNTY OF Richmond)

On 12-16-10, before me, the undersigned, a notary public for the State of Virginia, there personally appeared CHRISTOPHER JOSEPH DINOVI personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.



Daniel B. Cullen
Notary Public

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