

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Samsung Electronics Co., Ltd.	11/23/2010
RECEIVING PARTY DATA	
Name:	Samsung LED Co., Ltd.
Street Address:	314, Maetan 3-dong, Yeongtong-gu
Internal Address:	Gyeonggi-do
City:	Suwon-si
State/Country:	REPUBLIC OF KOREA
Postal Code:	443-743
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7738189
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	Hae-Chan Park
Total Attachments: 2 source=P2043US00_Assignment#page1.tif source=P2043US00_Assignment#page2.tif	

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PATENT
REEL: 025543 FRAME: 0124



ASSIGNMENT

Whereas, Samsung Electronics Co., Ltd. ("Assignor") is the current assignee of all rights, title, and interests in and to United States Letters Patent Number **7,738,189**, entitled **SIDE EMITTING LENS, AND BACKLIGHT UNIT AND LIQUID CRYSTAL DISPLAY INCLUDING THE SAME** ("Patent"), as recorded with the United States Patent Office at Reel/Frame No.: 020089/305;

Whereas, by this Assignment, Assignor desires to convey all rights, titles, and interests in and to the Patent to:

SAMSUNG LED CO., LTD.
314, Maetan 3-dong, Yeongtong-gu
Suwon-si, Gyeonggi-do
443-743, Republic of Korea

Whereas, **SAMSUNG LED CO., LTD.** ("Assignee") desires to receive all rights, titles, and interests in and to the Patent.

Now, for valuable consideration by Assignee to Assignor, the receipt of which is hereby acknowledged by Assignor, and for other good and valuable consideration, Assignee and Assignor hereby agree as follows:

Assignor hereby conveys, assigns, sells and transfers to Assignee all rights, title and interests in and to the Patent, any continuation, division, renewal, or substitute thereof, and hereby grants to Assignee the right to apply in its own name for patents or Inventor's certificates and related rights heretofore or hereafter filed for the Invention in any and all countries, including (without limitation) all rights to claim priority based thereon, all patents granted thereon, and all reissues, extensions and renewals thereof.

Assignor hereby covenants that no assignment, sale, agreement or encumbrance of the Patent has been or will be made or entered into which would conflict with this Assignment.

Assignor further covenants that Assignor will, upon Assignee's request, provide Assignee with all pertinent facts and documents relating to the Patent, as may be known and accessible to Assignor, and Assignor will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to Assignee or Assignee's legal representative any and all papers, instruments or affidavits required to apply for, protect, obtain, maintain, issue, defend and enforce the Patent, whether in the US or any and all foreign countries and any patents granted thereon and/or for obtaining any reissue or reissues of any patent which may be granted for the invention and perform such further acts which may be necessary or desirable to carry out the intent of this agreement as Assignee may require and prepare at Assignee's expense.

Assignor warrants that its representative signing below is fully authorized to enter into this Assignment and to convey the interests described in this Assignment on behalf of Assignor.



Assignee warrants that its representative signing below is fully authorized to enter into this Assignment and to convey the interests described in this Assignment on behalf of Assignee.

IN WITNESS WHEREOF, Assignor's and Assignee's authorized representatives have hereunto set hand and seal.

| Assignor: Samsung Electronics Co., Ltd.
| Address: 416 Maetan-dong, Yeongtong-gu
Suwon-si, Gyeonggi-do
Republic of Korea

For Assignor:

Authorized Representative's
Signature:

K. W. Park

Title:

Senior Manager

Date:

Nov. 23, 2010

Assignee: Samsung LED Co., Ltd.

Address: 314, Maetan 3-dong, Yeongtong-gu
Suwon-si, Gyeonggi-do
443-743, Republic of Korea

For Assignee:

Authorized Representative's
Signature:

Dan Sing Park

Title:

Vice President

Date:

Dec. 15, 2010