

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Daimler AG	11/15/2010
RECEIVING PARTY DATA	
Name:	Brady IS Solutions, L.L.C.
Street Address:	160 Greentree Drive
Internal Address:	Suite 101
City:	Dover
State/Country:	DELAWARE
Postal Code:	19904
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7519237
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ATTORNEY DOCKET NUMBER:	VGLOP101WOUS
NAME OF SUBMITTER:	Thomas E. Watson
Total Attachments: 3 source=Joachim Gloger (Daimler AG)) Exhibit B#page1.tif source=Joachim Gloger (Daimler AG)) Exhibit B#page2.tif	

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REEL: 025543 FRAME: 0720



## ASSIGNMENT OF PATENTS AND APPLICATIONS

### Recital

Daimler AG, of Stuttgart, Germany ("Assignor") is the owner of the patents and patent applications listed on Schedule A hereto (collectively, the "Assigned Patents").

### Assignment

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, by its undersigned authorized representative, hereby sells, conveys and assigns to Brady IS Solutions, L.L.C. of Wilmington, Delaware ("Assignee"), its successors and assigns, or its designees, all of Assignor's right, title and interest in and to the Assigned Patents, and all continuations, continuations-in-part, continued prosecution applications, requests for continued examination, divisions, reissues, reexaminations or extensions thereof, the said interests conveyed herein being the entire ownership of said patents and applications, including the entire ownership of any patents issued or to be issued pursuant to said applications, whether before or after the date hereof, to be held and enjoyed by Assignee, its successors and assigns, and other legal representatives, to the full end of the terms of said patents, and of any patents issued pursuant to said applications, as fully and entirely as said interests would have been held and enjoyed by Assignor, had this assignment and sale not been made. Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Assigned Patents in the name of Assignee, as the assignee to the entire interest therein. The rights conveyed herein include:

(a) all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights arising under, or on account of, any of the Assigned Patents, including, without limitation, all causes of action and other enforcement rights for (i) damages for past, current and future infringement, (ii) injunctive relief for past, current and future infringement, and (iii) any other remedies of any kind for past, current and future infringement;

(b) without prejudice to clause (a), all rights to collect royalties or other payments accrued under or on account of any of the Assigned Patents from and after the date hereof;

(c) all rights to claim priority to any patent or patent applications that provides the basis for priority of any of the Assigned Patents; and

(d) (i) the inventions that are included within the scope of any of the claims of the patents and applications listed on Schedule A, including subcombinations and subsets thereof, (ii) with respect to any such application or applications that remain currently pending or may be subject to further prosecution before the relevant patent granting agency, including without limitation any continuations, divisions or continuations in part thereof, the inventions that are subject matter capable of being reduced to a patent claim or claims that may legally be submitted within the scope of the disclosure of such application or applications, (iii) with respect to any patent listed on Schedule A that is subject to a reissue or reexamination proceeding, the inventions that are subject matter capable of being reduced to a patent claim or claims that may legally be submitted with respect to such reissue or reexamination proceeding, and (iv) any rights which remain extant as of the date hereof, in any country of the world, to apply for patents, certificates of invention, utility models, industrial design protections or other comparable

government grants or issuances, with regard to the inventions described in the foregoing clauses (i) through (iii) inclusive.

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF this Assignment of Patent Rights is executed at Böblingen  
on November 15, 2010.

Witness:

Daimler AG

K. Berghold  
Name: Klaus Berghold  
Title: License Counsel  
Date: November 15, 2010

Gerhard Bauer  
Name: Gerhard Bauer  
Title: Chief Trademark Counsel  
Date: November 15, 2010

C. C. Goh  
Name: Christian Hahner  
Title: Chief IP Counsel  
Date: November 15, 2010

Schedule A

<u>Patent or Application No.</u>	<u>Country</u>	<u>Filing Date</u>	<u>Title of Patent and Inventors</u>
7,519,237	US	02/28/2002	Method for characterizing stored information Joachim Gloger
EP02737874.4	EP	02/28/2002	Method for the identification of stored information Joachim Gloger

**Abandoned/Expired Assets:**

DE10110275.5	DE	03/02/2001	Method for semi-automatic recognition or classification of random sample patterns in which a pattern is first accessed by a computer system and a suggestion made, with the suggestion accepted or rejected by an operator Joachim Gloger
JP2002-584249	JP	02/28/2002	Method for semi-automatic recognition or classification of random sample patterns in which a pattern is first accessed by a computer system and a suggestion made, with the suggestion accepted or rejected by an operator Joachim Gloger
PCT/EP2002/002171	WO	02/28/2002	Method for the identification of stored information Joachim Gloger