

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Hilliard Bruce Siegel</td><td>11/11/2010</td></tr><tr><td>Francis J. Kane</td><td>11/11/2010</td></tr><tr><td>Alexandre Edelman</td><td>11/11/2010</td></tr><tr><td>George E. Rabatin III</td><td>11/11/2010</td></tr><tr><td>Justin M. Campbell</td><td>11/11/2010</td></tr><tr><td>Adam Carlson</td><td>12/02/2010</td></tr><tr><td>Andrej Gregov</td><td>11/11/2010</td></tr></tbody></table>		Name	Execution Date	Hilliard Bruce Siegel	11/11/2010	Francis J. Kane	11/11/2010	Alexandre Edelman	11/11/2010	George E. Rabatin III	11/11/2010	Justin M. Campbell	11/11/2010	Adam Carlson	12/02/2010	Andrej Gregov	11/11/2010
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RECEIVING PARTY DATA																	
<table border="1"><tr><td>Name:</td><td>IMDb.com, Inc.</td></tr><tr><td>Street Address:</td><td>410 Terry Avenue North</td></tr><tr><td>City:</td><td>Seattle</td></tr><tr><td>State/Country:</td><td>WASHINGTON</td></tr><tr><td>Postal Code:</td><td>98109-5210</td></tr></table>		Name:	IMDb.com, Inc.	Street Address:	410 Terry Avenue North	City:	Seattle	State/Country:	WASHINGTON	Postal Code:	98109-5210						
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PROPERTY NUMBERS Total: 1																	
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CORRESPONDENCE DATA																	
Fax Number: (415)576-0300 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
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ATTORNEY DOCKET NUMBER:	027803-000800US																

CH \$40.00 12895650

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PATENT
REEL: 025543 FRAME: 0771

NAME OF SUBMITTER:

Jamie Vrsek

Total Attachments: 10

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PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

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Assignee:

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AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
"EVENT ATTENDANCE DETERMINATIONS" for which:

☒ a non-provisional application for United States Letters Patent:

☒ was filed on September 30, 2010 and accorded U.S. Serial No. 12/895,650; or

☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of TOWNSEND and TOWNSEND and CREW LLP, Two Embarcadero Center, Eighth Floor, San Francisco, California 94111-3834, (925) 472-5000, associated with Customer No. 20350, to insert here in parenthesis (U.S. Serial No. _____, filed _____) this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE and its successors and assigns, the entire right, title and interest in and to said invention and improvements thereon, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, any provisional applications or other domestic or foreign applications or documents setting forth the invention and to which this application claims priority, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters

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patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

U.S. Patent Appl. No. 12/895,650
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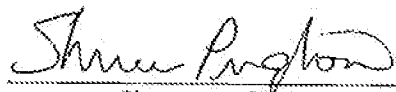
Attorney Docket No. 027803-000800US
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11-11-10
Date


Hilliard Bruce Siegel

SIGNATURE WITNESSED BY:

Dated: 11-11-2010


Signature of Witness

SHEREE PENNINGTON
Printed Name

U.S. Patent Appln. No. 12/895,650
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Fgme
Francis J. Kane

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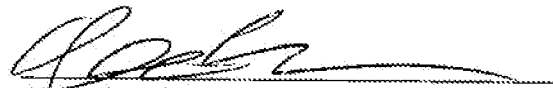
E. Ferguson
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EMILY FERGUSON
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Alexandre Edelman

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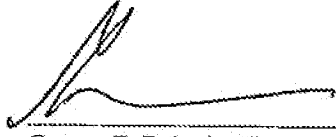

Signature of Witness

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Printed Name

U.S. Patent Appl. No. 12/895,650
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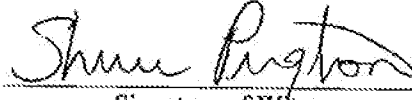
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George E. Rabatin III

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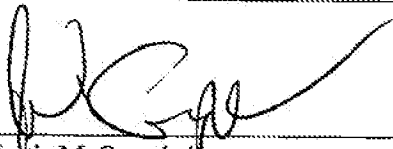

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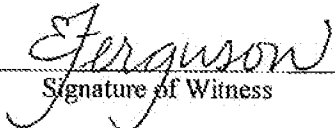
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Justin M. Campbell

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U.S. Patent Appln. No. 12/895,650
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Attorney Docket No. 027803-000800US
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Dec 2, 2010
Date


Adam Carlson

SIGNATURE WITNESSED BY:

Dated: 2 Dec 2010

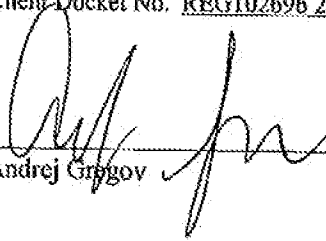

Signature of Witness

Andrew Berg
Printed Name

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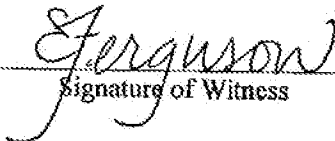
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Andrej Gregov

SIGNATURE WITNESSED BY:

Dated: 11/11/2010


Signature of Witness

EMILY FERGUSON
Printed Name