PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT					
NATURE OF CONVEYANCE:		ASSIGNMENT					
CONVEYING PARTY DATA							
N			lame Execution Date				
Chetan S Deshmukh				12/20/2010			
RECEIVING PARTY DATA							
Name:	Yahoo! Inc.						
Street Address:	701 First Avenue						
City:	Sunnyvale						
State/Country:	CALIFORNIA						
Postal Code:	94089						
PROPERTY NUMBERS Total: 1							
Property Type		Number					
Application Number: 12977		130					
Application Number: 12977130 CORRESPONDENCE DATA							
Fax Number: (305)595-9579							
Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 3052738007							
Phone: 3052738007							
Email: ana@buchenhorner.com							
Correspondent Name: Michael Buchenhorner P.A.							
Address Line 1: 8540 SW 83 Street							
Address Line 4: Miami, FLORIDA 33143							
ATTORNEY DOCKET NUMBER:			Y06805US00				
NAME OF SUBMITTER:			Michael J. Buchenhorner				
Total Attachments: 3 source=Y06805US00_RecordationCoverSheet#page1.tif source=Y06805US00_Assignment#page1.tif source=Y06805US00_Assignment#page2.tif							

Form **PTO-1595** (Rev. 07/05) OMB No. 0651-0027 (exp. 6/30/2008)

PATENTS ONLY						
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.						
1. Name of conveying party(les)	2. Name and address of receiving party(ies)					
Chetan S. Deshmukh	Name: YAHOO! INC.					
	Internal Address:					
Additional name(s) of conveying party(ies) attached? Yes 🗹 No						
3. Nature of conveyance/Execution Date(s):	Street Address:					
Execution Date(s) December 20, 2010						
Assignment Merger	City: SUNNYVALE					
Security Agreement Change of Name						
Joint Research Agreement	State: CALIFORNIA					
Government Interest Assignment	Country: USA Zip:94089					
Executive Order 9424, Confirmatory License						
Other	Additional name(s) & address(es) attached? 🗌 Yes 🗹 No					
4. Application or patent number(s):	document is being filed together with a new application.					
A. Patent Application No.(s)	B. Patent No.(s)					
Additional numbers at						
Additional numbers attached? Yes VNo 5. Name and address to whom correspondence 6. Total number of applications and patents						
concerning document should be mailed:	6. Total number of applications and patents involved: One					
Name:Michael J. Buchenhorner						
Internal Address:SUITE 804	7. Total fee (37 CFR 1.21(h) & 3.41) \$ <u>40.00</u>					
	Authorized to be charged by credit card					
	Authorized to be charged to deposit account Enclosed					
Street Address: 7700 N. KENDALL DRIVE	None required (government interest not affecting title)					
City: <u>Miami</u>	8. Payment Information					
State: <u>Florida</u> Zip: <u>33156</u>	a. Credit Card Last 4 Numbers Expiration Date					
Phone Number: 305 273-8007	· · · · · · · · · · · · · · · · · · ·					
Fax Number: <u>305 595-9579</u>	b. Deposit Account Number <u>504062</u>					
Email Address: ana@buchenhorner.com	Authorized User Name Michael J. Buchenhomer					
9. Signature: /Michael J. Buchenhom						
Signature						
Michael J. Buchenhomer Name of Person Signing	Total number of pages including cover 3 sheet, attachments, and documents:					
Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:						
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450						
PATENT						

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REEL: 025562 FRAME: 0825

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

Serving Reliable Content through Search

for which I have executed a U.S. patent application on even date herewith.

🗇 which bears U.S. application serial No._____, filed ______.

in for which I have executed a patent application in the country of ______ on even date herewith.

which I have executed a U.S. provisional application on even date herewith.

which is a U.S. provisional application which bears U.S. application serial No.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, reexamination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

PATENT REEL: 025562 FRAME: 0826 (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I <u>CHETAN S. DESHMUKH</u> have executed this document on the date indicated below.

Signature of Inventor

Bangalore, Karnataka, INDIA Inventor's City, State of residence

Witnessed by: (1) - Grand - HD

Signature of Witness

SURUPRASAD $H \cdot D$

Print Witness Name

(2)

Signature of Witness

Sameer Carro

Print Witness Name

20 Dec 10

20/12/2010

Date

BANCHORE, KARNATAKA, 113248. Witness' City, State of residence

201086212010

Date

PATENT REEL: 025562 FRAME: 0827

RECORDED: 12/23/2010