PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE	:	NEW ASSIGNMENT	NEW ASSIGNMENT		
NATURE OF CONV	EYANCE:	ASSIGNMENT			
CONVEYING PART	Y DATA				
		Name	Execution Date		
Robert Parsons			12/10/2009		
Barbra Rechterman			12/10/2009		
Michael Zimmermar	า		12/10/2009		
Richard Merdinger			12/11/2009		
James Bladel			12/11/2009		
Name: Street Address:		THE GO DADDY GROUP, INC. 14455 North Hayden Road			
RECEIVING PARTY	DATA				
Internal Address:		Suite 219			
City:		Scottsdale			
State/Country:		ARIZONA			
Postal Code:	85260				
PROPERTY NUMBE	ERS Total: 1				
Property	Туре	Number			
Application Number:		12983399			
CORRESPONDENC	E DATA				
Fax Number:	(480)27	5-3951			
Correspondence wil	l be sent via US	Mail when the fax attempt is unsuccess	ful.		
Phone:	480624				
Email:		ns@godaddy.com			
Correspondent Name: THE GO DADDY GROUP, INC.					

14455 North Hayden Road Address Line 2: Suite 219 Address Line 4: Scottsdale, ARIZONA 85260

ATTORNEY DOCKET NUMBER:

0242

PATENT REEL: 025574 FRAME: 0116

501395187

Address Line 1:

NAME OF SUBMITTER:

Karl A. Fazio

Total Attachments: 5
source=0242_2011-01-03_Assignment-Bladel-signed#page1.tif
source=0242_2011-01-03_Assignment-Merdinger-signed1#page1.tif
source=0242_2011-01-03_Assignment-Parsons-signed#page1.tif
source=0242_2011-01-03_Assignment-Rechterman-signed#page1.tif
source=0242_2011-01-03_Assignment-Zimmerman-signed#page1.tif

ASSIGNMENT OF APPLICATION	Docket Number (Optional) 0184				
Whereas, I, James Bladelof Le (Claire, IA, _{hereafter}				
referred to as applicant, have invented certain new and useful improvements in					
for which an application for a United States Patent was filed on					
Application Number					
for which an application for a United States Patent was executed on	Dec. 9. 2009, and				
Whereas, The Go Daddy Group, Inc. of Scottsdale, A	AZhere referred				
to "assignee" whose mailing address is14455 N. Hayden Road, Suite 2	19. Scottsdale, AZ 85260 is				
desirous of acquiring the entire right, title and interest in the same;					
Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.					
Executed this 9 4 day of December	2009				
atLe Claire, IA	,				
Ja	Signature Imes Bladel Inted Name				
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below*.					
Total of 5 forms are submitted.					

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

PATENT REEL: 025574 FRAME: 0118

	Based on Sample Form (former PTO/SB/15) (06-03)				
	Docket Number (Optional) 0184				
Whereas, I, Richard Merdinger	of <u>Coralville, IA</u> hereafter				
referred to as applicant, have invented certain new and useful improvements in TOOLS ENABLING PREFERRED DOMAIN POSITIONING ON A REGISTRATION WEBSITE					
for which an application for a United States Patent was filed on					
Application Number	- t was executed on <u>૧৯-૨૨-૨૦૦૧</u> , and				
Whereas, The Go Daddy Group, Inc. of					
to "assignee" whose mailing address is14455 N. H					
desirous of acquiring the entire right, title and interest in	the same;				
the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.					
Executed this l day of	December 2009				
at Cedar Rapids, IA	······································				
	Signature Richard Merdinger Printed Name				
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below*.					
Total offorms are submitted.					

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

	Based on Sample Form (former PTO/SB/15) (08-03)				
ASSIGNMENT OF APPLICATION	Docket Number (Optional) 0184				
Whereas, I, Robert Parsons of	Scottsdale, AZ , hereafter				
referred to as applicant, have invented certain new and useful improvements in					
for which an application for a United States Patent was filed on					
Application Number					
for which an application for a United States Patent was execut	ed on, and				
Whereas, The Go Daddy Group, Inc. of Scot	tsdale, AZhere referred				
to "assignee" whose mailing address is14455 N. Hayden Road	d, Suite 219, Scottsdale, AZ 85260 is				
desirous of acquiring the entire right, title and interest in the same;					
the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made. Executed this to day of December 2009					
atScottsdale, AZ					
	Signature Robert Parsons Printed Name				
Note. Signatures of all the inventors or assignees of record of the entire interest or the more than one signature is required. See below*.	en lepresentative(s) are required. Submit multiple forms if				

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form

PATENT REEL: 025574 FRAME: 0120

	Based on Sample Form (former PTO/58/15) (08-03)				
ASSIGNMENT OF APPLICATION	Docket Number (Optional)				
	0184				
Whereas, I, Barbara Rechterman Cave	Creek, AZ, hereafter				
referred to as applicant, have invented certain new and useful improvements	in				
TOOLS ENABLING PREFERRED DOMAIN POSITIONING ON	A REGISTRATION WEBSITE				
for which an application for a United States Patent was filed on					
Application Number					
for which an application for a United States Patent was executed on De	ecember 10, 2009, and				
Whereas, The Go Daddy Group, Inc. of Scottsdale, A	Zhere referred				
to "assignee" whose mailing address is14455 N. Hayden Road, Suite 21	9, Scottsdale, AZ 85260 is				
desirous of acquiring the entire right, title and interest in the same;					
Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to Issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.					
Executed this10day ofDecember	2009				
alScottsdale, AZ					
Barbar	Signature ra Rechterman				
Note: Signatures of all the inventors or assignees of record of the entire interest or their represent more than one signature is required, See below".	alive(s) are required. Submit multiple kirins if				
✓ Total of 5 forms are submitted					

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form

PATENT REEL: 025574 FRAME: 0121

					Besed on Sample Form	(former PTO/S9/18) (08-00)
29A	ICHIRAENIT (Docket Number	(Optional)
ASSIGNMENT OF APPLICATION			0184			
Whereas, I,	Michael Z	immerman	of	Cave	Creek, AZ	hereafter
referred to as applicar	it, have inventi	ed certain new an	d useful impr	ovements	; in	
TOOLS ENABLING PREFERRED DOMAIN POSITIONING ON A REGISTRATION WEBSITE.						
for which an application for a United States Patent was filed on						
Application Numb	>er		<u></u> ^			
for which an appl	ication for a U	nited States Pater	nt was execut	led on	ecember 10, 2009	, and
Whereas, The Go Da	addy Group,	Inc. of	Scot	tsdale, /	\Z	here referred
to "assignee" whose m	ailing address	is <u>14455 N.</u>	Hayderi Roa	d, Suite 2	19, Scottsdale, AZ	. 85260is
desirous of acquiring th	ve entire right,	title and interest l	n the same;			
Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.						
Executed this	10	day of	Decemb	er		
atScottsd	ale, AZ					
			mu	had	Z	
			,	2	Signature	
				Micha	el Zimmerma	an
				Pr	inted Name	
Note, Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below*						
✓ Total of	forms are sub	mittes.	····			

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form