

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jung Mok Bae</td> <td>11/09/2010</td> </tr> <tr> <td>Yun Woo Nam</td> <td>11/09/2010</td> </tr> <tr> <td>Yong Kweun Mun</td> <td>12/09/2010</td> </tr> <tr> <td>Hoon Song</td> <td>12/09/2010</td> </tr> </tbody> </table>		Name	Execution Date	Jung Mok Bae	11/09/2010	Yun Woo Nam	11/09/2010	Yong Kweun Mun	12/09/2010	Hoon Song	12/09/2010
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Samsung Electronics Co., Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>416, Maetan-dong, Yeongtong-gu</td> </tr> <tr> <td>City:</td> <td>Suwon-si, Gyeonggi-do</td> </tr> <tr> <td>State/Country:</td> <td>REPUBLIC OF KOREA</td> </tr> <tr> <td>Postal Code:</td> <td>443-742</td> </tr> </table>		Name:	Samsung Electronics Co., Ltd.	Street Address:	416, Maetan-dong, Yeongtong-gu	City:	Suwon-si, Gyeonggi-do	State/Country:	REPUBLIC OF KOREA	Postal Code:	443-742
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<b>PROPERTY NUMBERS Total: 1</b>											
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<b>CORRESPONDENCE DATA</b>											
Fax Number: (202)315-3758 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (202) 429-0020 Email: email@nsiplaw.com Correspondent Name: North Star Intellectual Property Law, PC Address Line 1: P.O. Box 34688 Address Line 4: Washington, DISTRICT OF COLUMBIA 20043											
ATTORNEY DOCKET NUMBER:	12000.SMG.0869										
NAME OF SUBMITTER:	Nicholas M. Stabler										
Total Attachments: 6 source=Assignment_12000SMG0869#page1.tif											

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**PATENT**  
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source=Assignment\_12000SMG0869#page6.tif

## ASSIGNMENT

For valuable consideration, We,

- (1)    Name:                **Jung-mok BAE**  
       Address:            Seoul, Republic of Korea  
       Nationality:        Republic of Korea
  
- (2)    Name:                **Yun-woo NAM**  
       Address:            Seoul, Republic of Korea  
       Nationality:        Republic of Korea
  
- (3)    Name:                **Yong-kweun MUN**  
       Address:            Yongin-si, Gyeonggi-do, Republic of Korea  
       Nationality:        Republic of Korea
  
- (4)    Name:                **Hoon SONG**  
       Address:            Yongin-si, Gyeonggi-do, Republic of Korea  
       Nationality:        Republic of Korea

hereby assign to:

**SAMSUNG ELECTRONICS CO., LTD.**, a Republic of Korea corporation  
having principal executive offices at: 416, Maetan-dong, Yeongtong-gu, Suwon-si,  
Gyeonggi-do 443-742, Republic of Korea; and

its successor and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of U.S. Patent Application Number 12 / 983,674 filed January 3, 2011 at the U.S. Patent & Trademark Office signed by us, with title **2D/3D SWITCHABLE IMAGE DISPLAY DEVICE**, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application serial number of said application when known; this Assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further

compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal this 9th day of  
November, 2010

Signature: Jung-mok BAE

City of Seoul :

:

Country of Korea :

Before me this \_\_\_\_\_ day of \_\_\_\_\_, 2010, personally appeared  
known to me to be the person whose name is subscribed to the foregoing Assignment and  
acknowledged that they executed the same as his free act and deed for the purposes therein  
contained.

\_\_\_\_\_  
Witness or Notary Public


IN WITNESS WHEREOF, I hereto set my hand and seal this 9th day of November, 2010

Signature: Yun-woo NAM  
City of Seoul :  
Country of Korea :

Before me this \_\_\_\_\_ day of \_\_\_\_\_, 2010, personally appeared \_\_\_\_\_ known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that they executed the same as his free act and deed for the purposes therein contained.

Witness or Notary Public

IN WITNESS WHEREOF, I hereto set my hand and seal this 9th day of  
December, 2010

Signature:   
Yong-kweun MUN

City of Yongin :

:

Country of Republic of Korea :

Before me this \_\_\_\_\_ day of \_\_\_\_\_, 2010, personally appeared  
known to me to be the person whose name is subscribed to the foregoing Assignment and  
acknowledged that they executed the same as his free act and deed for the purposes therein  
contained.

\_\_\_\_\_  
Witness or Notary Public

IN WITNESS WHEREOF, I hereto set my hand and seal this 9th day of  
December, 2010

Signature: Song, Hoon  
Hoon SONG

City of Yongin :

:

Country of Republic of Korea :

Before me this \_\_\_\_\_ day of \_\_\_\_\_, 2010, personally appeared  
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