PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			ame	Execution Date	
Robert J. Hall				10/25/2010	
RECEIVING PARTY DATA					
Name:	AT&T Intellectual Property I, L.P.				
Street Address:	645 E. Plumb Lane				
City:	Reno				
State/Country:	NEVADA				
Postal Code:	89502				
PROPERTY NUMBERS Total: 1 Property Type Number					
Property Type					
Application Number: 12914			811		12914811
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ATTORNEY DOCKET NUMBER:			ATTM-1545		
NAME OF SUBMITTER:			Melissa Seebaran		
Total Attachments: 2 source=1780191_1#page1.tif source=1780191_1#page2.tif					

ASSIGNMENT

WHEREAS, I, Robert J. Hall citizen of United States of America, residing at 79 Beech Avenue, Berkeley Heig, New Jersey 07922, ASSIGNOR, am an inventor of one or more inventions disclosed, described and/or claimed in the application referred to as Docket Number 2010-0052 (ATTM-1545) ("the invention"), which is entitled GEOGAME FOR MOBILE DEVICE ("the subject application). I authorize and direct any of the attorneys responsible for prosecuting the subject application on behalf of the ASSIGNEE to insert the application number and filing date of the subject application in the final paragraph of this assignment.

AND WHEREAS, AT&T Intellectual Property I LP, ASSIGNEE, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, is desirous of obtaining my entire right, title, and interest in, to, and under the invention:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the ASSIGNOR, hereby sell, assign, transfer, and set over, unto the ASSIGNEE, its successors, legal representatives, and assigns, my entire right, title, and interest in, to, and under the invention, and all applications for industrial property protection, including without limitation, all applications for patents, utility models, inventors' certificates, and designs that have been filed, and that may hereafter be filed, in any country, that disclose, describe, and/or claim the invention, including, without limitation, the subject application and the priority application, and all extensions, renewals, and reissues of such applications, including all divisions and continuations in whole or in part; all patents granted on such applications in any country, and all extensions, renewals, and reissues of such patents, including all divisions and continuations in whole or in part; the right to file such applications in any country; and the right to claim for such applications in any country the priority rights derived from the priority application and the subject application under the International Convention for the Protection of Industrial Property, the Patent Laws of the United States, any other international agreement or protection, or the domestic laws of any country in which any such application is filed, as may be applicable.

AND I HEREBY covenant and agree that I have full right to convey my entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the ASSIGNEE, its successors, legal representatives, and assigns, any facts known to me respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all disclaimers and all divisional, continuing, reissue, and foreign applications, make all rightful oaths, deliver upon request all papers, documents, affidavits, or other instruments that may be necessary or helpful in the prosecution of any application for industrial property protection describing and/or claiming the invention, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper protection for the invention in all countries.

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PATENT REEL: 025577 FRAME: 0745

DOCKET NO.: 2010-0052 (ATTM-1545)

IN TESTIMONY WHEREOF, I have signed my name below on the date indicated above my signature.

Executed this _25____ day of ______, year of 2010

Signature

STATEMENT OF NOTARY PUBLIC

STATE OF $N\overline{\checkmark}$:

: SS

COUNTY OF WRIDE :

On this $\sqrt{5}$ day of $\sqrt{10}$ day of $\sqrt{10}$, year of 2010, before me personally came the above named Robert J. Hall to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

Filanning INGRID FILANNINO

Notary Public

INGRID FILANNINU ID # 2226569 NOTARY PUBLIC OF NEW JERSEY Commission Expires 6/15/2014

The foregoing assignment covers patent application number 12/914, 811, filed on 10/28/2010.

/Joseph F. Oriti/ Name of Attorney: Joseph F. Oriti Registration No.: 47,835 Date of Insertion: December 30, 2010