

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| | |
|---|-----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| John M. Lipscomb | 12/30/2010 |
| Qing He | 12/27/2010 |
| RECEIVING PARTY DATA | |
| Name: | Pioneer Pet Products, LLC |
| Street Address: | N144 W5660 Pioneer Road |
| City: | Cedarburg |
| State/Country: | WISCONSIN |
| Postal Code: | 53012 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29375383 |
| CORRESPONDENCE DATA | |
| Fax Number: | (414)225-9753 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 414-225-9755 |
| Email: | docketing@boylefred.com |
| Correspondent Name: | BOYLE FREDRICKSON S.C. |
| Address Line 1: | 840 North Plankinton Avenue |
| Address Line 4: | MILWAUKEE, WISCONSIN 53203 |
| ATTORNEY DOCKET NUMBER: | 91.085 |
| NAME OF SUBMITTER: | David D. Stein |
| Total Attachments: 3 source=29375383 Assignment#page1.tif source=29375383 Assignment#page2.tif source=29375383 Assignment#page3.tif | |

CH \$40.00 29375383

501396357

PATENT
REEL: 025580 FRAME: 0594

ASSIGNMENT

ASSIGNMENT made by, **JOHN M. LIPSCOMB**, of 192 Granville Road, Cedarburg, Wisconsin 53012 and **QING HE**, of 1845 Turnpike Street, North Andover, Massachusetts 01845, to **PIONEER PET PRODUCTS, LLC**, a limited liability corporation organized under the laws of the State of Wisconsin, and located and doing business at W144 W5660 Pioneer Road, Cedarburg, Wisconsin 53012, U.S.A.

IN CONSIDERATION of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, said **JOHN M. LIPSCOMB** and **QING HE**, hereby sell, assign and transfer to said **PIONEER PET PRODUCTS, LLC**, its successors and assigns, the entire right, title and interest in:

FILTER

and the invention therein as set forth in their application for United States Letters Patent therefor, Serial No. 29/375,383, filed September 21, 2010, and in and to said application and any divisions or continuations thereof, and any Letters Patent obtained for the said invention in the United States and foreign countries, or issuing out of said application or any such division or continuation thereof, and any reissues or extensions of any such Letters Patent.

The Commissioner of Patents is hereby authorized and requested to issue Letters Patent for said invention to said **PIONEER PET PRODUCTS, LLC**, as assignee of the entire right, title and interest therein.

And, said **JOHN M. LIPSCOMB** and **QING HE**, hereby covenant that they have full right to convey the entire right, title and interest in said invention, and that they have not executed and will not execute any agreement in conflict herewith.

And, they further covenant that they will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said **PIONEER PET PRODUCTS, LLC**, to said invention or any Letters Patent that may be granted therefor, and that if said **PIONEER PET PRODUCTS, LLC**, or its assignee, desires to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, to file a disclaimer relating thereto, or an application for a corresponding patent in any foreign country, that they will, upon request, sign all papers, make all rightful oaths, and do all lawful acts requisite for the said purpose, but at the expense of said **PIONEER PET PRODUCTS, LLC**.

And, they further covenant and acknowledge that the entire beneficial interest in the invention to which the above application relates is irrevocably vested in the assignee including the right to make applications for protection in all countries abroad and to claim priority under the International Convention for such applications and hereby assent to the making of any such applications, with or without priority claim, and of any divisional applications resulting therefrom.

And, they further covenant that they will at all times, communicate to the said **PIONEER PET PRODUCTS, LLC**, its successors, assigns, or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to them, and testify as to the same in interferences or other litigation when requested so to do.

Executed and delivered this 30 day of Dec, 202010


JOHN M. LIPSCOMB

STATE OF Wisconsin)
): ss
COUNTY OF Douglas)

Personally appeared before me this 30 day of December, 2010,
JOHN M. LIPSCOMB, to me known to be the person whose name is subscribed to the
foregoing instrument, and acknowledge that he signed, sealed and delivered the said
instrument as his free and voluntary act and deed for the uses and purposes therein set
forth.

(SEAL)



Sarah E Phipps
Notary Public
My Commission expires Nov. 30, 2014

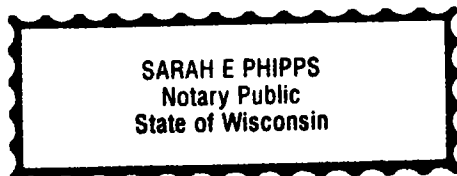
Executed and delivered this 27 day of December, 2010.


QING HE

STATE OF Wisconsin)
): ss
COUNTY OF Douglas)

Personally appeared before me this 27 day of December, 2010,
QING HE, to me known to be the person whose name is subscribed to the foregoing
instrument, and acknowledge that he signed, sealed and delivered the said instrument as
his free and voluntary act and deed for the uses and purposes therein set forth.

(SEAL)



Sarah E Phipps
Notary Public
My Commission expires Nov. 30, 2014