

# PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Deer Ridge Innovations, Inc.	01/03/2011
<b>RECEIVING PARTY DATA</b>	
Name:	Rak'd UP Technologies, LLC
Street Address:	4700 Westport Drive
City:	Mechanicsburg
State/Country:	PENNSYLVANIA
Postal Code:	17055
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Patent Number:	7604420
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(412)562-1041
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	412-562-1622
Email:	vicki.cremonese@bipc.com
Correspondent Name:	Duane A. Stewart III
Address Line 1:	301 Grant Street
Address Line 2:	20th Floor
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219
ATTORNEY DOCKET NUMBER:	0078802-000001
NAME OF SUBMITTER:	Duane A. Stewart III
<b>Total Attachments: 6</b> source=Rak'd Up Technologies-Deer Ridge Assignment#page1.tif source=Rak'd Up Technologies-Deer Ridge Assignment#page2.tif source=Rak'd Up Technologies-Deer Ridge Assignment#page3.tif source=Rak'd Up Technologies-Deer Ridge Assignment#page4.tif	

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**PATENT**  
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**PATENT**

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**INTELLECTUAL PROPERTY ASSIGNMENT**

**THIS IS AN INTELLECTUAL PROPERTY ASSIGNMENT** signed on the 3rd day of January, 2011, by and between Deer Ridge Innovations, Inc., a Tennessee corporation ("Assignor"); and Rak'd UP Technologies, LLC, a Pennsylvania limited liability company ("Assignee");

**WHEREAS**, Assignor is the owner of United States Patent No. 7,604,420, issued on October 20, 2009, for "Gun and Bow Camera Mount" (the "Intellectual Property");

**WHEREAS**, pursuant to a certain Asset Purchase Agreement, of even date herewith (the "Asset Purchase Agreement"), by and between Assignor and Assignee, Assignor has agreed to sell to Assignee, and Assignee has agreed to purchase said Intellectual Property, the right of priority associated with any of the patent and patent applications therein and any resulting patents, divisional applications, continuation applications, reissued patents, reexamination certificates, or other patents associated therewith, and the right to sue for past, present, and future infringement based on any of the rights included therein; and

**NOW, THEREFORE**, for the consideration previously provided and hereby acknowledged, the parties hereto, intending to be legally bound:

1. **Assignment and Transfer of Intellectual Property.** Assignor hereby transfers to Assignee all right, title and interest in and to the Intellectual Property to the extent provided for in the Asset Purchase Agreement.

2. **Governing Law.** THIS ASSIGNMENT SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE COMMONWEALTH OF PENNSYLVANIA, WITHOUT REGARD TO ITS CONFLICTS OF LAWS PRINCIPLES.

3. **Counterparts.** This Assignment may be executed in any number of counterparts and by the undersigned in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same instrument. Delivery of an executed signature page to this Assignment by any of the undersigned by facsimile or ".pdf" e-mail transmission shall be as effective as delivery of a manually executed copy of this Assignment by such undersigned.

[REMAINDER OF PAGE INTENTIONALLY BLANK]

IN WITNESS WHEREOF, the Assignee and Assignor hereto have caused this  
Intellectual Property Assignment to be duly executed on the day and year first above written.

ASSIGNOR:

DEER RIDGE INNOVATIONS, INC.

By: 

Name: Jeffrey D. Moody

Title: Secretary

ASSIGNEE:

RAK'D UP TECHNOLOGIES, LLC

By: \_\_\_\_\_

Name: Rob S. Meier

Title: President

Signature Page to Intellectual Property Assignment

IN WITNESS WHEREOF, the Assignee and Assignor hereto have caused this  
Intellectual Property Assignment to be duly executed on the day and year first above written.

**ASSIGNOR:**

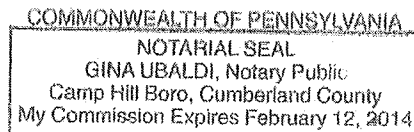
DEER RIDGE INNOVATIONS, INC.

By: \_\_\_\_\_  
Name: Jeffrey R. Moody  
Title: Secretary

**ASSIGNEE:**

RAK'D UP TECHNOLOGIES, LLC

By: \_\_\_\_\_  
Name: Rob S. Meier  
Title: President



Sworn and subscribed to  
before me this 3 day  
of JANUARY, 2011

A handwritten signature in cursive script, likely belonging to the notary public.

COMMONWEALTH OF PENNSYLVANIA )  
COUNTY OF CUMBERLAND ) SS:

Signature Page to Intellectual Property Assignment

County of Anderson

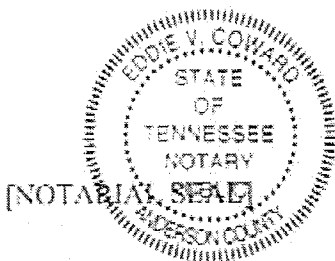
SS:

On this 3 day of Jan, 2011, before

me personally came Taffery R. Moody to me known, who being duly  
sworn, did depose and say that s/he is Name of Officer of Deer Ridge Innovations, Inc.  
Innovations, Inc., and that s/he executed the above Assignment on behalf of said corporation  
with authority to do so.

MY COMMISSION EXPIRES  
May 24, 2011

Eddie V. Coward  
Notary Public



County of \_\_\_\_\_

SS:

On this \_\_\_\_\_ day of \_\_\_\_\_, 201\_\_\_\_, before

me personally came \_\_\_\_\_ to me known, who being duly  
sworn, did depose and say that s/he is Name of Officer of Rak'd UP Technologies, LLC  
Technologies, LLC, and that s/he executed the above Assignment on behalf of said corporation  
with authority to do so.

\_\_\_\_\_  
Notary Public

[NOTARIAL SEAL]

Notary Page to Intellectual Property Assignment

County of \_\_\_\_\_  
SS:

On this \_\_\_\_\_ day of \_\_\_\_\_, 201\_\_\_\_, before

me personally came \_\_\_\_\_ to me known, who being duly  
Name of Officer of Deer Ridge Innovations, Inc.  
sworn, did depose and say that s/he is \_\_\_\_\_ of Deer Ridge  
Innovations, Inc., and that s/he executed the above Assignment on behalf of said corporation  
with authority to do so.

\_\_\_\_\_  
Notary Public

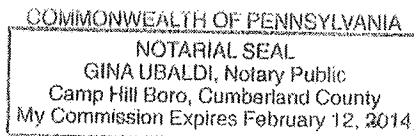
[NOTARIAL SEAL]

County of CUMBERLAND  
SS:

\_\_\_\_\_  
Notary Public

On this 3 day of JANUARY, 2011, before

me personally came ROBERT S. MEIER to me known, who being duly  
Name of Officer of Rak'd UP Technologies, LLC  
sworn, did depose and say that s/he is SOLE MEMBER of RAK'd UP  
Technologies, LLC, and that s/he executed the above Assignment on behalf of said corporation  
with authority to do so.



\_\_\_\_\_  
Notary Public

[NOTARIAL SEAL]

Notary Page to Intellectual Property Assignment