

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Vijay Mital</td> <td>12/14/2010</td> </tr> <tr> <td>Max Uritsky</td> <td>12/16/2010</td> </tr> <tr> <td>Suraj Poozhivil</td> <td>12/14/2010</td> </tr> <tr> <td>Moe Khosravy</td> <td>12/14/2010</td> </tr> </tbody> </table>		Name	Execution Date	Vijay Mital	12/14/2010	Max Uritsky	12/16/2010	Suraj Poozhivil	12/14/2010	Moe Khosravy	12/14/2010
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RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Microsoft Corporation</td> </tr> <tr> <td>Street Address:</td> <td>One Microsoft Way</td> </tr> <tr> <td>City:</td> <td>Redmond</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98052</td> </tr> </table>		Name:	Microsoft Corporation	Street Address:	One Microsoft Way	City:	Redmond	State/Country:	WASHINGTON	Postal Code:	98052
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Postal Code:	98052										
PROPERTY NUMBERS Total: 1											
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Application Number:	12971725										
CORRESPONDENCE DATA											
<p>Fax Number: (425)936-7329</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 425-707-2290</p> <p>Email: dbouton@microsoft.com</p> <p>Correspondent Name: Dianne Bouton</p> <p>Address Line 1: One Microsoft Way</p> <p>Address Line 2: Patent Group Docketing Dept</p> <p>Address Line 4: Redmond, WASHINGTON 98052</p>											
ATTORNEY DOCKET NUMBER:	331027.01										
NAME OF SUBMITTER:	Kanika Mahajan										
Total Attachments: 4											

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PATENT
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PATENT ASSIGNMENT

I/WE, **Vijay Mital, Max Uritsky, Suraj Poozhiyil, Moe Khosravy** ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "**Automated Generation of Analytic and Visual Behavior**" ("APPLICATION"), which:

- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 12/971,725, filed 12/17/2010) this APPLICATION's Application No. and filing date, when known;
- ☐ was filed on _____ and was given Application No. _____;
- ☐ is filed concurrently herewith;

Microsoft Corporation of Redmond, WA, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Vijay Mital

Date: _____
Printed Name (if native language is other than English): _____



Max Uritsky

Date: 12/16/2010
Printed Name (if native language is other than English): _____

Suraj Poozhiyil

Date: _____
Printed Name (if native language is other than English): _____

Case Number: **331027.01**

Patent Assignment

Moe Khosravy

Date: _____

Printed Name (if native language is other than
English): _____

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PATENT
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PATENT ASSIGNMENT


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Vijay Mital

Date: 12/18/2010
Printed Name (if native language is other than English): _____

Max Uritsky

Date: _____
Printed Name (if native language is other than English): _____




Suraj Poozhiyil

Date: 12/14/2010
Printed Name (if native language is other than English): _____

Case Number: 331027.01

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12/14/10

Moe Khosravy

Date: _____
Printed Name (if native language is other than
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Page 2 of 2

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