

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kent F. Beck	04/24/2009
RECEIVING PARTY DATA	
Name:	Frog Marketing, Inc.
Street Address:	991 Yale Street
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12395667
CORRESPONDENCE DATA	
Fax Number:	(801)533-0323
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	801-533-0320
Email:	mail@batemanip.com
Correspondent Name:	Randall B. Bateman
Address Line 1:	P.O. Box 1319
Address Line 4:	Salt Lake City, UTAH 84110
ATTORNEY DOCKET NUMBER:	3880.FROG.NP
NAME OF SUBMITTER:	Randall B. Bateman
Total Attachments: 3 source=01-05-11-Frog-Assignment#page1.tif source=01-05-11-Frog-Assignment#page2.tif source=01-05-11-Frog-Assignment#page3.tif	

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PATENT
REEL: 025584 FRAME: 0473

ASSIGNMENT Page <u>1</u> of <u>3</u>	<i>Attorney Docket No.</i>	3880.FROG.NP
	<i>Inventor</i>	Kent F. Beck
	<i>Assignee</i>	Frog Marketing, Inc.
	<i>Serial Number</i>	12/395,667
	<i>Filing Date</i>	02/28/2009

WHEN RECORDED RETURN TO:

BATEMAN IP LAW GROUP
8 East Broadway, Suite 550
P. O. Box 1319
Salt Lake City, Utah 84110

WHEREAS Kent F. Beck of Layton, Utah ("Assignor"), has invented a certain new and useful invention entitled LOW MOVEMENT TRAILER HITCH, the application for United States Letters Patent which is identified above; and

WHEREAS, Frog Marketing, Inc., a corporation of the State of Utah, having a business address of 991 Yale Street , Salt Lake City , UT 84105 ("Assignee"), is desirous of acquiring the entire right, title, and interest in the same;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, the Assignor, by these presents, does hereby sell, assign, and transfer unto said Assignee, the full and exclusive right to the said invention and in and to said application and any and all divisions and continuations, substitutes and reissues of said application and the entire right, title, and interest in, to and under any and all Letters Patent of the United States and foreign countries that may issue or be granted on said invention.

The Assignor hereby authorizes the Assignee to apply for and receive any and all United States and foreign patents relating to such improvements in its own name.

The Assignor hereby authorizes and requests the issuing authority to issue any and all United States and foreign patents granted on such improvements to and in the name of the Assignee.

ASSIGNMENT Page <u>2</u> of <u>3</u>	<i>Attorney Docket No.</i>	3880.FROG.NP
	<i>Inventor</i>	Kent F. Beck
	<i>Assignee</i>	Frog Marketing, Inc.
	<i>Serial Number</i>	12/395,667
	<i>Filing Date</i>	02/28/2009

The Assignor warrants and covenants that no assignment, grant, mortgage, license or other agreement or encumbrance affecting the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned.

When requested by and at the expense of the Assignee, the Assignor covenants to carry out in good faith the intent and purpose of this agreement, to execute all non-provisional, divisional, continuing, substitute, renewal and reissue, and all other patent applications relating to any and all improvements relating to the invention; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers; to communicate to the Assignee all facts and provide to the Assignee all documents and things known and accessible to the undersigned relating to such improvements and the history thereof, and testify as to the same in any interference, litigation or other proceeding relating thereto; and generally to do everything which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and to secure, maintain, defend and enforce valid and enforceable patent protection for the invention.

The Assignor hereby agrees and acknowledges that the sale, assignment and transfer of rights and property set forth herein is and shall be irrevocable and binding upon the heirs, assigns, representatives and successors of the undersigned Assignor and extend to the successors, assigns and nominees of the Assignee.

ASSIGNMENT Page <u>3</u> of <u>3</u>	Attorney Docket No.	3880.FROG.NP
	Inventor	Kent F. Beck
	Assignee	Frog Marketing, Inc.
	Serial Number	12/395,667
	Filing Date	02/28/2009

The Commissioner of Patents is hereby authorized and requested to issue said Letters Patent to the Assignee of the entire right, title, and interest in and to the same, for its sole use and behoof; and for the use and behoof of its legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

Executed this 24 day of APRIL, 2009 at SALT LAKE, UTAH.
(city) (state)

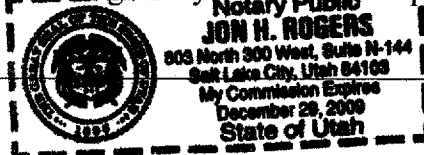
STATE OF Utah
: SS
County of Salt Lake

Kent F. Beck
Kent F. Beck

Before me personally appeared Kent F. Beck and acknowledged the foregoing instrument to be his free act and deed this 24th day of April, 2009.

[Signature]
Notary Public

Residing at/My commission expires:



Acknowledged and received by:

[Signature]
Frog Marketing, Inc.

4/24/09
Date

[Signature]
Nathaniel W. Bottomly

[Signature]
Chief Executive Officer