

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brady Schroedl	01/04/2011
RECEIVING PARTY DATA	
Name:	Trek Bicycle Corporation
Street Address:	801 West Madison Street
City:	Waterloo
State/Country:	WISCONSIN
Postal Code:	53594
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29382610
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ATTORNEY DOCKET NUMBER:	52.258
NAME OF SUBMITTER:	Kirk L. Deheck
Total Attachments: 1 source=00384799#page1.tif	

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PATENT
REEL: 025589 FRAME: 0752

ASSIGNMENT

WHEREAS, I, Brady Schroedl have made a certain new and useful invention for which I am about to make application for Letters Design Patent of the United States, which application may be identified in the United States Patent Office as Serial No. 29/382,610 (Attorney Docket No. 52.258) filed on 1-5-2011 and entitled:

BICYCLE COG

(Executed: 1-4-2011)

WHEREAS, **Trek Bicycle Corporation**, a corporation organized and existing under and by virtue of the laws of the State of Wisconsin and having its principal place of business at 801 West Madison Street, Waterloo, Wisconsin 53594, is desirous of acquiring the entire interest in and to said invention, said application and the Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of One Dollar and other good and valuable consideration to us in hand paid, the receipt and sufficiency whereof are hereby acknowledged, we have sold, assigned, and set over and by these presents do hereby sell, assign, and set over unto the said **Trek Bicycle Corporation**, and said assignee's legal representative, successors and assigns, the entire right, title and interest in and to any and all applications including the aforesaid application, for Letters Patent heretofore and hereafter filed in the United States or any other country and which may be based in whole or in part on said inventions and discoveries, and in and to any and all Letters Patent heretofore or hereafter granted by the United States or any other country and which may be based in whole or in part on said inventions and discoveries, said assignment including the right to file and prosecute any and all such applications and also including the right to sue and recover for any and all such applications and also including the right to sue and recover for any and all infringements of said patents; and request the Commissioner of Patents to issue said Letters Patent to the above-mentioned assignee agreeably with the terms of this assignment.

I HEREBY AUTHORIZE the law firm of Boyle, Fredrickson, S.C. the power to insert in this instrument any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

UPON SAID CONSIDERATION, I do hereby covenant for myself and my heirs, legal representatives and assigns that neither I nor any of my said heirs, legal representatives or assigns have or will execute any instrument or perform any act in conflict herewith and that I or my said heirs, legal representatives and assigns will at all times do such acts and execute such papers, without expense to myself, as may be necessary or desirable in order to fully protect said inventions and discoveries for the benefit of said assignees, its successors or assigns, and to otherwise carry into full force and effect the text and interest of this assignment.

IN WITNESS WHEREOF, I have hereunto set my hands and affixed my seals.

Date: 1/4/2011

Brady Schroedl (Signature)
Brady Schroedl

STATE OF WISCONSIN)
COUNTY OF Jefferson) ss.

On this 4 day of Jan, 2011, before me, a notary public in and for said county, Brady Schroedl who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, has acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

Lisa Smith
Notary Public, State of Wisconsin
My Commission Expires: 7-6-14

