PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stanley J. Owens	12/15/2010
Chad W. Robbins	12/15/2010
Joseph M. Flora	12/15/2010
Douglas R. Carr	12/15/2010
John von Buelow	12/15/2010

RECEIVING PARTY DATA

Name:	United Pet Group, Inc.	
Street Address:	7794 Five Mile Road	
Internal Address:	Suite 190	
City:	Cincinnati	
State/Country:	ОНЮ	
Postal Code:	45230	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12900302

CORRESPONDENCE DATA

Fax Number: (612)332-9081

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612 332 5300

Email: slumsden@merchantgould.com

Correspondent Name: Joseph E. Lee
Address Line 1: 80 South 8th Street

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 12742.0134US01

NAME OF SUBMITTER: Joseph E. Lee

PATENT

REEL: 025589 FRAME: 0866

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Total Attachments: 4

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> PATENT REEL: 025589 FRAME: 0867

ASSIGNMENT

WHEREAS, we, Stanley J. Owens, residing at 730 Oak Point Drive, Oak Park, CA 91377, Chad W. Robbins, residing at 1776 Ballard Street, Simi Valley, CA 93065, Joseph M. Flora, residing at 1932 Mayland Place, Simi Valley, CA 93065, Douglas R. Carr, residing at 5146 Marlin Way, Oxnard, CA 93035, and John von Buelow, residing at 6574 Maplegrove Street, Oak Park, CA 91377, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on October 7, 2010, application Serial No. 12/900,302 which is entitled REPTILE VERTICAL DISPLAY.

AND WHEREAS, United Pet Group, Inc., a corporation organized and existing under and by virtue of the laws of the State of Ohio, and having an office and place of business at 7794 Five Mile Road, Suite 190, Cincinnati, Ohio 45230 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be

PATENT REEL: 025589 FRAME: 0868 necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

Stanley J. Owens

STATE OF <u>California</u>) ss. COUNTY OF <u>Ventura</u>)

On this 15 day of 100 day of 100 day, 2010, before me personally appeared Stanley J. Owens to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]



Jaljara (Then, Notony Public Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 15 day of
December, 2010.
Chad W. Robbins
STATE OF Calefornia) ss. COUNTY OF Jerran)
On this 15 day of December, 2010, before me personally appeared Chad W.
Robbins to me known and known to me to be the person described in and who executed the foregoing
instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein
set forth.
[SEAL] Jahana Cohen, Notary Public
IN TESTIMONY WHEREOF, I have hereunto set my hand this\5\day of
DECEMBER, 2010.
Joseph M. Flora
STATE OF Calefornia)
) ss.
COUNTY OF YEVITURA)
On this day of, 2010, before me personally appeared Joseph M.
Flora to me known and known to me to be the person described in and who executed the foregoing
instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein
set forth.
[SEAL] Jana Cohen, Notary Public

Commission of 1609402 Netwy Public - Contents Lee Augutes County the Count, Section and 18, 2012

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RECORDED: 01/05/2011

IN TESTIMONY WHEREOF, I have hereunto set my hand this _/ \(\) day of
DECEMBER 2010.
Douglas R. Carr
STATE OF <u>Californea</u>) ss. country of <u>Ventua</u>)
On this 15 day of December, 2010, before me personally appeared Douglas R. Carr to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein
[SEAL] Jahana Coken, Notary Public
IN TESTIMONY WHEREOF, I have hereunto set my hand this
John von Buelow
STATE OF California) ss. COUNTY OF (PNT WA)
On this 15 day of Decomber, 2010, before me personally appeared John von
Buelow to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein
set forth.
[SEAL] John Wotary Public
Commission of 1000miles Underly France - Commission Los Angelius County

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