

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Stanley J. Owens	12/15/2010
Chad W. Robbins	12/15/2010
Joseph M. Flora	12/15/2010
Douglas R. Carr	12/15/2010
John von Buelow	12/15/2010
RECEIVING PARTY DATA	
Name:	United Pet Group, Inc.
Street Address:	7794 Five Mile Road
Internal Address:	Suite 190
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45230
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12900302
CORRESPONDENCE DATA	
Fax Number:	(612)332-9081
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612 332 5300
Email:	slumsden@merchantgould.com
Correspondent Name:	Joseph E. Lee
Address Line 1:	80 South 8th Street
Address Line 4:	Minneapolis, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	12742.0134US01
NAME OF SUBMITTER:	Joseph E. Lee

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Total Attachments: 4

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ASSIGNMENT

WHEREAS, we, Stanley J. Owens, residing at 730 Oak Point Drive, Oak Park, CA 91377, Chad W. Robbins, residing at 1776 Ballard Street, Simi Valley, CA 93065, Joseph M. Flora, residing at 1932 Mayland Place, Simi Valley, CA 93065, Douglas R. Carr, residing at 5146 Marlin Way, Oxnard, CA 93035, and John von Buelow, residing at 6574 Maplegrove Street, Oak Park, CA 91377, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on October 7, 2010, application Serial No. 12/900,302 which is entitled REPTILE VERTICAL DISPLAY.

AND WHEREAS, United Pet Group, Inc., a corporation organized and existing under and by virtue of the laws of the State of Ohio, and having an office and place of business at 7794 Five Mile Road, Suite 190, Cincinnati, Ohio 45230 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be

