PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Andrei Sergeevich BUREIKO	02/02/2010
Graham John MYATT	01/11/2010
Colin John CLARKE	01/11/2010

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company	
Street Address:	Attention: Chief Patent Counsel	
Internal Address:	One Procter & Gamble Plaza	
City:	Cincinnati	
State/Country:	ОНІО	
Postal Code:	45202	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12986698

CORRESPONDENCE DATA

Fax Number: (513)277-2573

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 Phone:
 513-983-2064

 Email:
 durr.pf@pg.com

Correspondent Name: The Procter & Gamble Company

Address Line 1: 299 East Sixth Street

Address Line 2: Central Docketing - 4th floor

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	CM3467
NAME OF SUBMITTER:	Laura R. Grunzinger

Total Attachments: 3

PATENT REEL: 025601 FRAME: 0441 440 00 12

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> PATENT REEL: 025601 FRAME: 0442

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled **Thickened Hair Colourant and Bleaching Compositions**, Attorney's Docket No **CM3467F** and filed in the European Patent Office as Number 10150345.6, on 08 **January 2010**. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Andrei Sergeevich BUREIKO of 41 Park Drive, Sunningdale, Berkshire, SL5 0BB, U.K.; Graham John MYATT of 60 Horatio Avenue, Warfield, Bracknell, Berkshire, RG42 3TJ, U.K; Colin John CLARKE of 40 Tasman Court, Staines Road West, Ashford, Middlesex, TW16 7BA, U.K

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number ______ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

PATENT REEL: 025601 FRAME: 0443 This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Andrei Denjeuch Bureins	02/02/2010
Andrei Sergeevich BUREIKO	Date
State of Eghan } SS County of Survey }	
On this 2 day of very, 2010 Sergeevich Bureiko, to me known to be the person named and acknowledged to me that he executed the same for the this statement conscientiously and with the knowledge that may be punishable by law.	uses and purposes therein set forth. I make
	Witness
Signed: Callant MyATT	11-1-10 Data
	Date
State of Eghan } } SS County of Sovey }	
On this 11 day of, 2010 bef Myatt, to me known to be the person named in and acknowledged to me that he executed the same for the uses statement conscientiously and with the knowledge that knowledge punishable by law.	who executed the above instrument, and and purposes therein set forth. I make this

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Witness

Signed:	11 - 1 - 10
Colin John CLARKE	Date
State of Eghan }	
State of Eghan } } SS County of Swey }	
acknowledged to me that he executed	, 2010 before me personally appeared Colin John person named in and who executed the above instrument, and the same for the uses and purposes therein set forth. I make this e knowledge that knowingly making false statements herein may
	Witness

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RECORDED: 01/07/2011

PATENT REEL: 025601 FRAME: 0445