

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ashish Agarwal</td><td>08/10/2010</td></tr><tr><td>Arash Baratloo</td><td>08/10/2010</td></tr><tr><td>Nicholas Chamandy</td><td>08/24/2010</td></tr><tr><td>Qicheng Ma</td><td>08/10/2010</td></tr><tr><td>Vivek Raghunathan</td><td>08/10/2010</td></tr><tr><td>Chiu Wah So</td><td>08/10/2010</td></tr><tr><td>Alice S. Tull</td><td>08/10/2010</td></tr></tbody></table>		Name	Execution Date	Ashish Agarwal	08/10/2010	Arash Baratloo	08/10/2010	Nicholas Chamandy	08/24/2010	Qicheng Ma	08/10/2010	Vivek Raghunathan	08/10/2010	Chiu Wah So	08/10/2010	Alice S. Tull	08/10/2010
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RECEIVING PARTY DATA																	
<table border="1"><tr><td>Name:</td><td>Google Inc.</td></tr><tr><td>Street Address:</td><td>1600 Amphitheatre Parkway</td></tr><tr><td>City:</td><td>Mountain View</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94043</td></tr></table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043						
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PROPERTY NUMBERS Total: 1																	
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12939948</td></tr></tbody></table>		Property Type	Number	Application Number:	12939948												
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CORRESPONDENCE DATA																	
Fax Number: (877)769-7945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
Phone: (612) 766-2075																	
Email: alexander@fr.com																	
Correspondent Name: Krista A. Krahn																	
Address Line 1: FISH & RICHARDSON P.C.																	
Address Line 2: P.O.BOX 1022																	
Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022																	
ATTORNEY DOCKET NUMBER:	16113-1871001																

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PATENT
REEL: 025603 FRAME: 0731

NAME OF SUBMITTER:

Melissa Alexander

Total Attachments: 5

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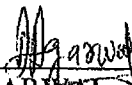
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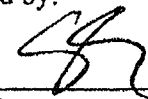
ASSIGNMENT

For valuable consideration, we, ASHISH AGARWAL of 1093 West Olive Avenue, #4, Sunnyvale, California 94086, ARASH BARATLOO, of 117 Concord Circle, Mountain View, California 94040, NICHOLAS CHAMANDY, of 1286 Guerrero Street, #3, San Francisco, California 94110, QICHENG MA, of 1950 Montecito Avenue, #21, Mountain View, California 94043, VIVEK RAGHUNATHAN of 373 Woodcreek Terrace, Fremont, California 94539, CHIU WAH KELVIN SO, of 150 Montelena Court, Mountain View, California 94040, and ALICE S. TULL, of 195 Greyhawk Court, Mountain View, California 94043, hereby assign to: GOOGLE INC., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled SELECTING AND PRESENTING CONTENT RELEVANT TO USER INPUT, filed November 4, 2009, and assigned U.S. Serial Number 61/258,144, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



ASHISH AGARWAL

Witnessed by:



Signature

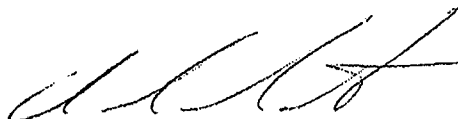
Date: 8/10/10

Sydney Chang

Typed or Printed Name


1600 Amphitheatre Parkway
Mountain View, CA 94043

Witness Address



ARASH BARATLOO

Witnessed by:



Signature

Date: AUG 10, 2010

RYAN GIORDANO

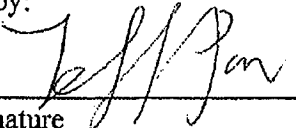
Typed or Printed Name

865a CHIPP ST
SAN FRANCISCO, CA, 94110

Witness Address


NICHOLAS CHAMANDY


Witnessed by:


Signature

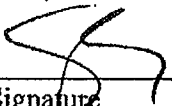
Junfeng Pan
Typed or Printed Name

1600 Amphitheatre Pkwy
Mountain View CA 94043
Witness Address

Date: 8/24/10


QICHENG MA

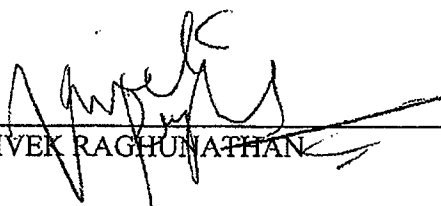
Witnessed by:


Signature


Sidney Chang
Typed or Printed Name

1600 Amphitheatre Pkwy
MV. 94043
Witness Address

Date: 8/10/10


VIVEK RAGHUNATHAN

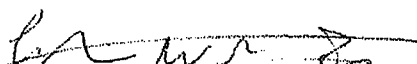
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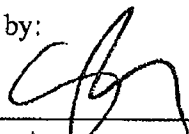
Date: Aug 10 2010

JAPINDER SINGH
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10230 N. FOOTHILL BLVD
APT E3, CUPERTINO, CA
Witness Address


CHIU WAH KELVIN SO

Witnessed by:


Signature

Date: 8/10/10

Sidney Chang
Typed or Printed Name

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MS, 94043
Witness Address

Alice S. Tull
ALICE S. TULL

Witnessed by:

Jean Steiner
Signature

Date: 8/10/2010

Jean Steiner
Typed or Printed Name

46 Alvarado St. #4
S.F., CA 94110
Witness Address

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