

Form PTO-1595 (Rev. 09/04)  
OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

STEVEN J. SCULLER

Execution Date(s): December 23, 2010

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of Conveyance:**

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: BELL'O INTERNATIONAL CORP.

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

711 GINESI DRIVE

City: MORGANVILLE

State: NEW JERSEY

Country: United States of America Zip: 07751-1250

Additional name(s) & address(es) attached: ☐ Yes ☒ No

**4. Application or patent number(s):**

A. Patent Application No.(s)

12/319,286

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Davy E. Zoneraich  
LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK, LLP

Internal Address: Atty. Dkt.:

Street Address: 600 South Avenue West

City: Westfield

State: NJ Zip: 07090

Phone Number: (908) 518-6355

Fax Number: (908) 654-0415

Email Address: dzoneraich@ldlkm.com

**6. Total number of applications and patents involved:**

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

☐ Authorized to be charged by credit card

☒ Authorized to be charged to deposit account

☐ Enclosed

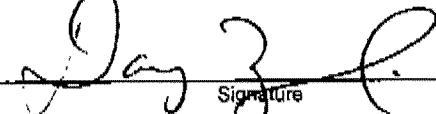
☐ None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
 Expiration Date \_\_\_\_\_

b. Deposit Account Number 12-1095  
 Authorized User Name Davy E. Zoneraich

**9. Signature:**



Davy E. Zoneraich - 37,267

Name of Person Signing

January 4, 2011

Date

Total number of pages including cover sheet, attachments, and documents:

2

<b>ASSIGNMENT OF UTILITY APPLICATION</b>	<small>former PTO/RS/15 (8-00) Modified by KEM</small> Docket Number (Optional) <b>BELLO 3.0-051</b>
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Whereas, I, Steven J. Sculler of  
115 Valesi Drive; Morganville, New Jersey 07751  
 hereafter referred to as assignor, have invented certain new and useful improvements in  
FLAT PANEL DISPLAY MOUNTING SYSTEM  
☒ for which an application for a United States Letters Patent was filed on January 5, 2009  
 Application Number 12/319,288  
☐ for which an application for a United States Letters Patent was executed by me on \_\_\_\_\_  
 and \_\_\_\_\_

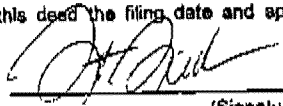
Whereas, Bell'O International Corp.  
 a corporation of Delaware herein referred to as "assignee" whose mailing address is  
711 Glines Drive; Morganville, New Jersey 07751-1250  
 is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof  
 is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said  
 assignee the entire right, title and interest for the United States of America and all other countries in and to said  
 invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part,  
 substitute or reissue applications and patents applied for or granted therefor in the United States of America and all  
 other countries, for said invention, including without limitation all applications and patents for said invention claiming  
 priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim  
 such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to  
 issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire  
 interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and  
 covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other  
 applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to  
 communicate to said assignee or its representatives all facts known to the undersigned respecting said  
 improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said  
 applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally  
 everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said  
 improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

I, as assignor, hereby assign to said assignee all of my right, title and interest in United States Provisional  
 Application No. 61/010,171, filed January 4, 2008, and in the invention disclosed thereto in all countries of the  
 world including the right to claim priority or benefit of said Application No. 61/010,171 pursuant to any law or treaty  
 in the countries of the world.

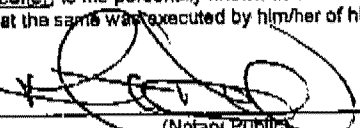
And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said  
 application when known.

12/23/2010  
 (Date)

  
 (Signature)

State of NEW JERSEY ) SS:  
 County of MORGANVILLE )

On this 23 day of DECEMBER, 2010, before me personally came the above-named Steven J. Sculler,  
 to me personally known as the individual who executed the foregoing instrument, who acknowledged to me  
 that the same was executed by him/her of his/her own free will for the purposes therein set forth.

  
 (Notary Public)

**Mitchell Rubin**  
 NOTARY PUBLIC OF NEW JERSEY  
 My commission expires Nov. 26, 2012

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