

12/20/2010

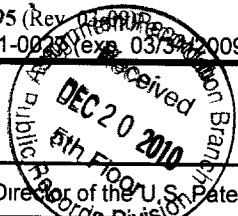


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documents or the new address(es) below

12-20-10



Re

To the Director of the U.S. Patent and Trademark Office

1. Name of conveying party(ies)

Matthew Quigley

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) November 15, 2010

- Assignment  Merger
- Security Agreement  Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

2. Name and address of receiving party(ies)

Name: Hook-Link, LLC

Internal Address:

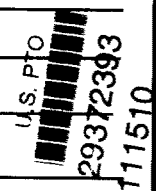
Street Address: 1234 - 21st Street

City: Santa Monica

State: California

Country: U.S.A. Zip: 90404

Additional name(s) & address(es) attached?  Yes  No



Record AS of 11-15-10

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Thomas A. Turner, Jr.

Internal Address:

Street Address: 11377 West Olympic Boulevard

City: Los Angeles

State: California Zip: 90064

Phone Number: 213-300-3395

Fax Number: 310-312-3219

Email Address: tturnerjr@msn.com

6. Total number of applications and patents involved: -1-

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number: 29372393

Authorized User Name: Thomas A. Turner, Jr.

9. Signature:

*Thomas A. Turner, Jr.*  
Signature

November 15, 2010

Date

Thomas A. Turner, Jr.  
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents

3

ASSIGNMENT OF UNITED STATES PATENT

WHEREAS, Matthew Quigley, whose Post Office Address is 1234 - 21<sup>st</sup> Street, Santa Monica, California 90404, U.S.A. (hereinafter "ASSIGNOR"), has invented and owns a certain invention entitled: MAGNETICALLY HOOKING LINK, for which an Application for Design Letters Patent is filed simultaneously with the submission of this instrument.

WHEREAS: Hook-Link, LLC, a limited liability company existing pursuant to the laws of the State of California, having its principal place of business at 1234 - 21<sup>st</sup> Street, Santa Monica, California 90404, U.S.A. (hereinafter "ASSIGNEE"), is desirous of acquiring the entire interest in, to and under said invention and in, to, and under Design Letters Patent and all similar legal protection to be obtained therefor in the United States of America and in any and all foreign countries.


NOW, THEREFORE, TO ALL TO WHOM IT MAY CONCERN:  
Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR the sum of Ten Dollars (\$10.00), and for other good and valuable consideration the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers, grants, conveys and hypothecates to ASSIGNEE the full and exclusive right, title and interests in and to said invention, together with all rights of priority, in the United States of America and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application, and any and all continuations, divisions, renewals, substitutes or reissues thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment and sale.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention, said Design Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for,

obtain, maintain, issue and enforce said application, said invention and said Design Letters Patent and equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this ~~15<sup>th</sup>~~ day of November, 2010.

  
\_\_\_\_\_  
MATTHEW QUIGLEY