

12/21/2010



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To the Director of the U.S. Patent and Trademark Office

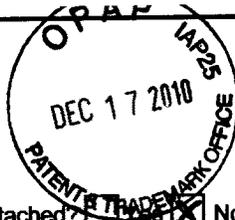
documents or the new address(es) below.

12/17/10

1. Name of conveying party(ies)

Gennadi Fedorov

Additional name(s) of conveying party(ies) attached? Yes No



2. Name and address of receiving party(ies)

Name: Temptu Marketing, Inc.

Internal Address: _____

Street Address: 26 West 17th Street

City: New York

State: New York

Country: USA

Zip: 10011

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) April 28, 2008

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

12/150,345

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Steven M. Crosby

Internal Address: Suite 3304

Street Address: 220 East 42nd Street

City: New York

State: New York

Zip: 10017

Phone Number: 212-532-8585

Fax Number: 212-532-8598

Email Address: smcrosby@feldman-law.com

6. Total number of applications and patents involved: _____

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 01 0000014 060515 1215034

Authorized User Name Stephen E. Feldman

9. Signature:

Steven M. Crosby
Signature

12/14/10
Date

Steven M. Crosby

52,781

Total number of pages including cover sheet, attachments, and documents

2

Name of Person Signing

Assignment

WHEREAS, Gennadi Fedorov has made certain new and useful inventions in A SPRAYING DEVICE APPARATUS and has disclosed the same in an application for Letters Patent of the United States therefor, said application having been executed by me the same as below day of 4, 2008; and

WHEREAS, Temptu Marketing Inc. hereinafter called the "Assignee", is desirous of acquiring the entire interest in all inventions disclosed in said application;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable considerations to me paid by said Assignee, the receipt and sufficiency whereof is hereby acknowledged, I do hereby sell, assign, and transfer unto said Assignee, its successors and assigns, the entire right, title, and interest throughout the world in and to all said inventions disclosed in said application; and in and to said application, including all priority rights for other countries arising from said application; and in and to all substitutions, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, renewals, and reissues thereof.

And I do hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and therein.

And for the consideration aforesaid, I do hereby, for myself and for my legal representatives, covenant and agree with said Assignee, its successors and assigns, that I have full and unencumbered title to the inventions and application above described and hereby assigned, which title I warrant unto said Assignee, its successors and assigns; that I have granted to others no license to make, use, or sell said inventions; and that I will not execute any instrument in conflict herewith.

And for the consideration aforesaid, I do hereby, for myself and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that upon request I will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors and assigns, any facts known to me relating to the said inventions or the history thereof; execute preliminary statements; testify to any interference or other legal proceedings involving said inventions; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel for said Assignee may be necessary or convenient to secure the grant of Letters Patent to said Assignee, its successors and assigns, or its nominees, in the United States and in all other countries where said Assignee may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for said Assignee, and to vest and confirm in said Assignee, its successors and assigns, or its nominees, the full and complete legal and equitable title to all such inventions, applications, and Letters Patent, and to enable it to record said title, without further consideration than now paid, but at the expense of said Assignee, its successors or assigns.

IN WITNESS WHEREOF I have here unto set my hands and sent this 1 day of April 2008.

Gennadi Fedorov

STATE OF New Jersey
COUNTY OF Morris

BE IT REMEMBERED that on this 1 day of April 2008, before me, a Notary Public, personally appeared who I am satisfied is the person(s) named in and who executed the foregoing instrument in my presence, and I having first made known to him the contents thereof, he did acknowledge that he signed, sealed and delivered the same as his voluntary act and deed for the uses and purposes therein expressed.

MARK J. SCHAEFER
Notary Public - New Jersey
Morris County
My Commission Expires June 17, 2008

Notary Public

PATENT