

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Andrew Richard Avery	11/12/2010
Ezat Khoshdel	11/29/2010
Nerea Ortuoste	11/24/2010
RECEIVING PARTY DATA	
Name:	Conopco, Inc. d/b/a UNILEVER
Street Address:	800 Sylvan Avenue
Internal Address:	AG West, S-Wing
City:	Englewood Cliffs
State/Country:	NEW JERSEY
Postal Code:	07632
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12993101
CORRESPONDENCE DATA	
Fax Number:	(201)894-2400
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	201-894-2170
Email:	dixie.cruz-aleman@unilever.com
Correspondent Name:	Dixie Cruz-Aleman
Address Line 1:	800 Sylvan Avenue
Address Line 2:	AG West, S-Wing
Address Line 4:	Englewood Cliffs, NEW JERSEY 07632
ATTORNEY DOCKET NUMBER:	J3961(C)
NAME OF SUBMITTER:	Dixie Cruz-Aleman
Total Attachments: 3	

CH \$40.00 12993101

501402883

PATENT
REEL: 025619 FRAME: 0310

source=J3961C-assignment#page1.tif
source=J3961C-assignment#page2.tif
source=J3961C-assignment#page3.tif

ASSIGNMENT

WHEREAS, I/WE,

Andrew Richard AVERY

Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63
3JW, United Kingdom

Ezat KHOSHDEL

Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63
3JW, United Kingdom

Nerea ORTUOSTE

Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside, CH63
3JW, United Kingdom

have invented certain improvements in:

HAIR CARE METHOD

(bearing Attorney's Docket Number: J3961), which is found in

[Check and complete (a), (b) or (c)]

(a) U.S. patent application executed on _____(b) To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as
ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as
named in the Declaration and Power of Attorney to insert below the filing date and
application number when it becomes known.

U.S. application Serial No. _____ filed on _____

(c) International Application No PCT/EP2009/056145

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York , having
a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey
07632, United States of America desires to acquire the entire right title and interest in and to
the aforesaid invention, and to said United States application or any reissues, divisions,
continuation, or continuation-in-part thereof, and in any Letters Patent which may issue
therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and
valuable consideration in hand paid, the receipt and sufficiency of which is hereby
acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid
Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest
in and to the said application and invention therein disclosed for the United States, and in and
to any and all divisional, continuation, continuation-in-part, reissue or other applications
describing said invention or improvements thereon, and in and to any and all Letters Patent of
the United States which may issue from said applications or any of them, the same to be held

Notarise & Apostille

PATENT**REEL: 025619 FRAME: 0312**

by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 12th Nov 2010 (1) Andrew Richard Avey
Inventor - Andrew Richard AVERY
Ms. G. Walker Notary Public 12/11/10


Dated: 8th Nov 2010 (2) Ezat Khoshdel
Inventor - Ezat KHOSHDEL
Ms. G. Walker Notary Public 29/11/10

Dated: 24 Nov 2010 (3) Nerea Ortuste
Inventor - Nerea ORTUOSTE
Ms. G. Walker Notary Public 24/11/10

APOSTILLE

(Hague Convention of 5 October 1961 / Convention de La Haye du 5 octobre 1961)

UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND

1. Country: United Kingdom of Great Britain and Northern Ireland
Pays: Royaume-Uni de Grande-Bretagne et d'Irlande du Nord
This public document / Le présent acte public
2. Has been signed by **Michael G Walker**
a été signé par
3. Acting in the capacity of **Notary Public**
agissant en qualité de
4. Bears the seal/stamp of **The Said Notary Public**
est revêtu du sceau/timbre de
5. at London/à Londres
6. Certified/Attesté
the/le **17 December 2010**
7. by Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs /
par le Secrétaire d'Etat Principal de Sa Majesté aux Affaires Etrangères et du Commonwealth.
8. Number/sous No **I724893**
9. Stamp:
timbre:
10. Signature: **V Lewis**




For the Secretary of State / Pour le Secrétaire d'Etat

If this document is to be used in a country which is not party to the Hague Convention of 5th October 1961, it should be presented to the consular section of the mission representing that country.

An apostille or legalisation certificate only confirms that the signature, seal or stamp on the document is genuine. It does not mean that the content of the document is correct or that the Foreign & Commonwealth Office approves of the content.